EXHIBITORS' HAND BOOK

MODULAR DISPLAY SOLUTIONS



VISUAL PRESENTATION SYSTEMS – EXHIBIT & DISPLAY SOLUTIONS



Conference Products
Presentation Medias
Portable Displays
Outdoor Events
Merchandising Systems
Truss & Rigging
Tents & Shelters
Exhibit Structures
Fabric Architectures
Lighting
Literature Racks
Information Centers
Transport Cases
High Quality Graphics

LEADERS IN THREE DIMENSIONAL MARKETING



PORTABLE DISPLAYS



2 BANNER STANDS

RETRACTABLE | TELESCOPIC | SPRING BACK

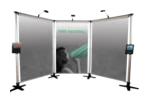


16 FORMULATE™ ESSENTIAL BANNER DISPLAYS



18 VECTOR FRAME™ BANNER DISPLAYS

LIGHT BOXES | BANNERS | KIOSKS



22 MODULAR BANNER SYSTEMS

CAFÉ BARRIER | AERO



24 OUTDOOR DISPLAYS

TENTS | FLAGS | SIGNAGE



34 TABLE THROWS & RUNNERS

SYMBOLS USED:



product made in the USA



economy product



standard product



premium product



product can be recycled (does not include graphic application)







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COUNTERS | LIGHTS | CASES



WARRANTY KEY:





5 year limited warranty (hardware)



1 year limited warranty (hardware)





graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)

DEEP SEA DIVING

FABRIC DISPLAYS & STRUCTURES

88 FORMULATE™ ESSENTIAL

BANNERS | TABLETOP DISPLAYS | 8' DISPLAYS | 10' DISPLAYS



93 FORMULATE MASTER

TABLETOP DISPLAYS | 10' DISPLAYS | 20' DISPLAYS | ACCENTS



110 FORMULATE DESIGNER SERIES

10' DISPLAYS | 20' DISPLAYS | 30' DISPLAYS



124 FORMULATE FUSION 20' X 20' ISLAND KITS



136 FORMULATE HANGING STRUCTURES



146 FORMULATE ARCHITECTURAL STRUCTURES

FUNNELS | COLUMNS | TOWERS | ARCHES | CONFERENCE WALLS

SYMBOLS USED:



product made in the USA



economy product



standard product



premium product



product can be recycled (does not include graphic application)







MODULAR EXHIBIT SYSTEMS

HYBRID PRO™ MODULAR DISPLAYS 156

10' DISPLAYS | 20' DISPLAYS | ISLANDS

VECTOR FRAME™ MODULAR DISPLAYS | 168

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LINEAR™ PRO MODULAR DISPLAYS | 182

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AERO | COUNTERS | LIGHTS | CASES



WARRANTY KEY:





5 year limited warranty (hardware)



1 year limited warranty (hardware)





graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)



PORTABLE DISPLAYS

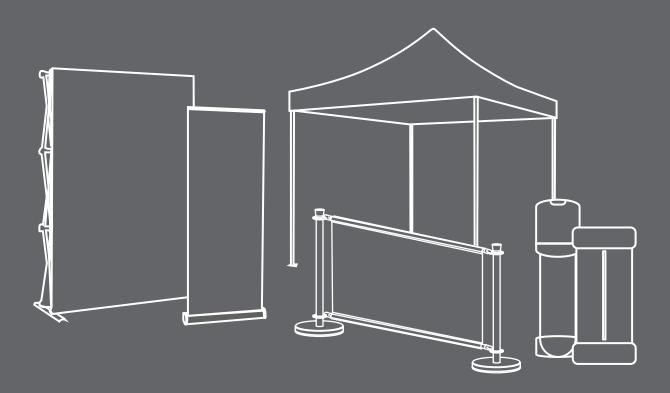
Portable displays are designed for easy use and to prominently represent your brand and message.

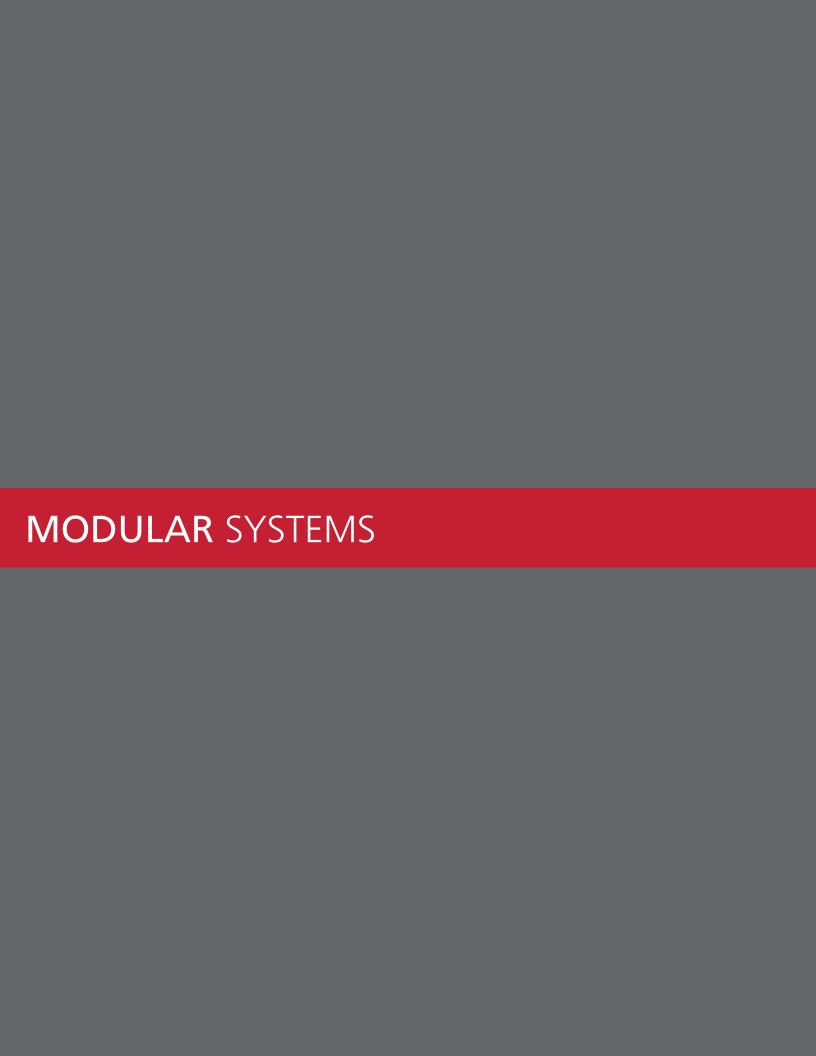
They are a means of advertising in retail settings, public places of all types and in face-to-face events such as trade shows, media events, fairs and expositions. Portable displays are **quick and simple** to install.

Portable display types include:

- Banner stands
- Outdoor displays
- Table throws & runners
- Collapsible pop-up style displays
- Folding display panels
- iPad & tablet stands

- Literature racks
- Signs and stands
- Display counters
- Display lighting
- Portable shipping cases





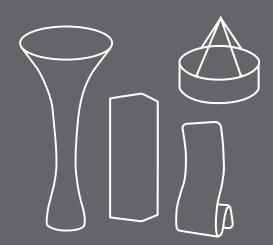
MODULAR SYSTEMS

FABRIC STRUCTURES

Fabric structures and displays combine state-of-the-art zipper pillowcase dyesublimated fabric coverings with advanced **lightweight aluminum** tube structures. Fabric structures are used as a means of brand or message advertising in tradeshows and events, as well as in corporate and retail environments as more permanent architectural and interior design elements. Fabric structure exhibit sizes span from tabletop to 10ft and 20ft inline to island sizes.

Fabric structure types include:

- Tradeshow exhibits and related accents & accessories
- Hanging structures
- Funnels
- Towers
- Arches
- Conference walls & dividers



MODULAR EXHIBITS

Modular displays combine a variety of graphic mediums (such as push-fit fabric and mural panel graphics) with aluminum extrusion or steel truss frames. Modular exhibits sophisticated in design and structure and are often customizable and reconfigurable. Modular exhibits maximize the lifecycle of a tradeshow display system. Modular display sizes span from tabletop to 10ft and 20ft inline to island sizes.

Modular display systems include:

- Backwalls & banners
- Light boxes
- Exhibit kits
- Kiosks
- Counters





FAST.CLEAR.COMMUNICATION. BANNER STANDS

Largest selection of banner stand choices and options • Premium, mid-range and economy stands • Retractable, Telescopic and Spring Back options • Great quality • High-end functionality, features and durability • Specifically designed with unique styling points, giving an exceptional appearance • Multiple accessory and light options



BLADE LITE







BLD-LT-600-1



BLD-LT-1000-1

BLADE LITE RETRACTABLE



BLD-LT-800-1



BLD-LT-1200-1



BLD-LT-850-1



BLD-LT-1500-1



BLD-LT-920-1



- seven widths to choose from: 23.5", 31.5", 33.5", 36", 39.25", 47.25", 59"
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- weighted base for stability
- adjustable leveling feet
- hybrid bungee/telescopic pole





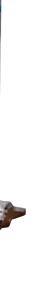












PREMIUM RETRACTABLE **BANNER STANDS**











Premium Retractable banner stands provide superior, high-end functionality, features and durability, as well as unique styling points for exceptional appearance. Premium banners include a protective, molded carry bag and feature a lifetime hardware warranty.



IMAGINE



IMG-800-S

- variable graphic height = 29.5" - 83.35"
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole
- shown with optional literature pocket accessory (AKIT-1L)





BARRACUDA





BCD-800-S-1



BCD-920-S-1

- variable graphic height = 60" - 83"
- anodized silver base
- toolless guick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- graphic tensioner
- adjustable feet on base
- hybrid bungee/telescopic pole
- shown with optional literature pocket and tabletop (AKIT-1S1L)





ADVANCE



ADV-800-S

- variable graphic height = 29.5" - 83.35"
- double sided
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- telescopic pole
- Lumina 2 (LUM-2-1)



EXCALIBUR



EXC-800-S-1



EXCALIBUR RETRACTABLE

EXC-920-S-1

- variable graphic height = 60"-83"
- double sided
- anodized silver base
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- graphic tensioner
- adjustable feet on base
- hybrid bungee/telescopic pole
- shown with optional tabletop accessory (AKIT-1S)











PREMIUM RETRACTABLEBANNER STAND ACCESSORIES

Premium Banner Stand Accessories add style and functionality to any premium stand, single or double sided. Shelf and literature pockets instantly turn select premium stands into a robust display solution by adding tabletop real estate for business cards, small products and a literature pocket to hold brochures.









kit 01 includes shelf & lit pocket: AKIT-151L

kit 02 includes shelf: AKIT-1S

kit 03 includes lit pocket: AKIT-1L



- extrusion uprights fit into channel on stand base and lock in place easily
- shelf offered in black laminate; holds up to 5 lbs.
- wire literature rack holds up to 5 lbs. of literature, 8.5 "w x 11 "h in size









STANDARD RETRACTABLE **BANNER STANDS**

Standard Retractable banner stands incorporate customary features designed to provide everyday reliability, durability and ease of use. Standard banners include a mid-range canvas carry bag and typically feature a five-year to lifetime hardware warranty.





ORIENT 1



silver: ONT-800-S-4 black: ONT-800-B-4

silver: ONT-850-S-4 black: ONT-850-B-4

silver: ONT-920-S-4 WIDE black: ONT-920-B-4

39.25" silver: ONT-1000-S-4 WIDE black: ONT-1000-B-4

- variable graphic height = 60.5" - 83.25"

- anodized silver or black base options

- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing

- molded end caps

- adjustable feet on base

- hybrid bungee/telescopic pole









ONT-800-DBL-S-4

ONT-920-DBL-S-4

- variable graphic height = 60.5" - 83.25"

- double sided

- anodized silver base

- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing

- molded end caps

- adjustable feet on base

- hybrid bungee/telescopic pole





PACIFIC



PAC-800-S-2



PAC-920-S-2



PAC-1000-S-2

- standard graphic height = 83.75"

- anodized silver base

- molded end caps

- swivel-out foot

- 3-piece bungee pole





CONTENDER

silver: CN-24-S black: CN-24-B

silver: CN-30-S black: CN-30-B

silver: CN-36-S black: CN-36-B

black: CN-48-B

- standard graphic height = 77.5"

- swivel-out foot

- silver or black base options

- laser cut steel ends & 3-piece pole









STANDARD RETRACTABLE

BANNER STANDS



CRESCENT

ELEVATE



ELEVATE

- variable graphic height = 30.75" 95.25"
- roller access via flip-top lid and removable graphic roller
- black aluminum body with chrome end caps
- telescopic pole



BLADE LX



BLD-LX-GRY

- standard graphic height = 83.25"
- anodized gunmetal base
- removable graphic roller
- adjustable feet on base
- premium top rail
- 3-piece bungee pole







CRESCENT



- snap top graphic rail
- silver base with black end caps
- 3-piece bungee pole







BLOK-850

- standard graphic height = 79.25"
- snap top graphic rail
- black base with chrome end caps
- 3-piece bungee pole









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ECONOMY RETRACTABLE BANNER STANDS







Economy Retractable banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty.



START



STRT-800-C

- standard graphic height = 79.25
- snap top graphic rail
- swivel feet
- anodized silver base
- chrome end caps
- 3-piece bungee pole





FREEDOM



FRDM-800-C

- standard graphic height = 79.25"
- snap top graphic rail
- chrome end caps
- 3-piece bungee pole





DRAGON FLY



DRAGON FLY

- standard graphic height = 78.25'
- double sided
- snap top graphic rail
- swivel feet
- 3-piece bungee pole





SOLO



SOLO-800



SOLO-920

- standard graphic height
- snap top graphic rail
- swivel foot
- 3-piece bungee pole











ECONOMY RETRACTABLE

BANNER STANDS







MOSQUITO

silver: MSQT-800 black: MSQT-800-B



silver: MSQT-1200



silver: MSQT-1500

- standard graphic height = 78.5''
- anodized silver or black base options (800mm only)
- swivel feet & snap top graphic rail
- 800mm unit is supplied with one bungee pole per unit, 1200mm and 1500mm come with two bungee poles per unit





MSQT-1500

GIANT MOSQUITO

MSQT-GIANT-920-S

- variable graphic height = 68" - 122"
- over 10' tall
- anodized silver base
- swivel feet
- snap top graphic rail
- adjustable telescopic pole
- heavy duty, weighted stand

shown at maximum height





MOSQUITO LITE

MSQT-LT-800

- standard graphic height = 78.5"
- anodized silver base
- swivel foot
- snap top graphic rail
- 3-piece bungee pole





ECONOMY RETRACTABLE

BANNER STANDS



Economy Retractable banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty.

QUICKSTAND



silver: QWK-STND-S

- standard graphic height = 78.5"
- anodized silver or black base options
- kit includes 1 Mosquito 800 banner stand, 1 OCB banner stand case, and 1 Lumina 5 banner stand light
- swivel feet
- snap top graphic rail
- 3-piece bungee pole











OCB case can be seen on p. 79

QUICKWALL



silver: QWK-S

- standard graphic height = 78.5''
- approx. overall width = 97"
- anodized silver or black base options
- kit includes 3 Mosquito 800 banner stands and 1 OCB banner stand case
- swivel feet
- snap top graphic rails



OCB case can be seen on p. 79











ECONOMY RETRACTABLE BANNER STANDS



PHOENIX



PHX-850-S

- standard graphic height = 79''h
- anodized silver base
- swivel feet
- snap top graphic rail
- 3-piece bungee pole





MERLIN



MRLN-850

- variable graphic height = 61.5" - 88"
- anodized silver base
- snap top graphic rail
- hybrid bungee/telescopic pole
- interchangable plastic cassette







MINI & TABLETOP

BANNER STANDS

PHOENIX MINI



PHX-400-S

- two graphic height options = 16.5" or 63" h
- anodized silver base
- 2-piece pole & optional 2 extenders for added height
- comes complete with carry bag
- tabletop or skinny full-height banner stand

BREEZE



BREZ-1-S: 8.38"w x 11.75"h



BREZ-2-S: 11"w x 17"h

- retractable tabletop banner stand
- ideal for promotional use



EXPOSÉ TELESCOPIC BANNER STANDS









Standard Telescopic banner stands incorporate customary features designed to provide everyday reliability, durability and ease of use. Standard banners include a mid-range canvas carry bag and typically feature a one-year hardware warranty.



EXPOSÉ





EXP-SS-S



EXP-DS-S



EXP-SS-C



- variable graphic height = 33" - 85"
- straight and curved options available
- straight offered with front graphic and optional back graphic
- flat, low profile bases
- easy assembly



EXPOSÉ





Top and bottom clamps hold rails in place



Telescopic poles for adjustable height









STANDARD TELESCOPIC

BANNER STANDS









PEGASUS SUPREME

63.5" silver: PGSUS3-S black: PGSUS3-B

- Supreme variable graphic height = 82.75" - 119"
- single or double sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

PEGASUS LINKING KIT

Supreme silver: PGSUS3-EXT-S Supreme black: PGSUS3-EXT-B Standard silver: PGSUS2-EXT-S Standard black:PGSUS2-EXT-B

- linking connectors attach multiple Pegasus units together
- extension kit includes 2 horizontal poles, 1 vertical pole, pole locks, 2 linking connectors & 1 foot



PEGASUS STANDARD

5].5"-y4"-wide black: PGSUS2-B

- Standard variable graphic height = 67.75" - 96.5"
- single or double sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height



TRIO



TRIO

- variable graphic height = 28.75" - 84"
- tri-pod banner stand
- hardware included supports single and double sided graphic
- stable, anodized aluminum
- telescopic pole for adjustable graphic height
- quick & easy to set up



Includes hardware for double sided graphics









TRIO LITERATURE **POCKET**

TRIO-LP

- 3 pocket add on literature dispenser to attach to a TRIO banner stand
- graphic height with literature pocket = 44"

ECONOMY SPRING BACK BANNER STANDS









Economy Spring Back banner stands incorporate basic design features, functionality and reliability. Economy banners include a basic carry bag and feature a 90-day hardware warranty. Also available in bulk buying options.



LIGHTNING



LTNG



- standard graphic height
- snap-lock graphic rails
- 3-piece bungee pole



L-MINI





- standard height = 26.88"
- tabletop tension banner stand
- adhesive rail
- anodized silver finish







SPRING 1-1



SB-1-1

- graphic height = 59" or 78"







SB-1-2

- graphic height = 59" or 78"







SPRING 1-3



SB-1-3

- graphic height = 59" or 78"









ECONOMY SPRING BACK BANNER STANDS



SPRING 3



- standard graphic height = 70.75"
- #3 grommets in corners
- single or double sided





SPRING 4



SB-4

- standard graphic height
- #3 grommets in corners





SPRING 6



SB-6

- standard graphic height
- #3 grommets in corners





SPRING 7



SB-7

- variable graphic height = 61.5" - 69"
- #3 grommets in corners



FORMULATE™ ESSENTIAL BANNER DISPLAYS







Formulate™ Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one-year limited warranty. Simply pull the graphic over the frame.



FORMULATE ESSENTIAL BANNER – STRAIGHT

23.5" WIDE

FMLT-ESS-S-600



FMLT-ESS-S-920



FMLT-ESS-S-1200



FMLT-ESS-S-1500

- standard graphic height = 92"
- standard depth = 17.72"
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag



FORMULATE ESSENTIAL BANNER – CURVED

23.5" WIDE

FMLT-ESS-C-600

36" WID FMLT-ESS-C-920

47.25' WIDE FMLT-ESS-C-1200

59" WIDE

FMLT-ESS-C-1500

- standard graphic height = 92"
- standard depth = 23.96"
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag



FORMULATE™ ESSENTIAL BANNER DISPLAYS



36.25" w x 89.5" h x 34.5" d

The Cobra is a single or double sided fabric banner stand. Simply connect the basic lightweight aluminum tube frame, slip the fabric graphic on and you have a sleek serpentine-curved banner stand in minutes. Includes a canvas carry bag.



SHARK FIN SHARK-FIN

70"w x 86"h x 17.7"d

The Formulate[™] Shark Fin is an ideal banner for any indoor event. Simply slip the fabric graphic over the frame and you have an instant display. Includes a wheeled, molded storage case (OCB).



easy to apply pillowcase fabric graphics



bungee corded poles allow for simple assembly*

*select Formulate banners feature bungee cords



ENTICE
FMLT-ESS-ENTICE-01
FMLT-ESS-ENTICE-02

and can hold a maximum of 15 lbs.

31.5"w x 89.5"h - 99.13"h x 17.88"d Entice is a double sided tension fabric display stand that features a small, clear acrylic shelf. Entice is offered with a curved or sloped top and allows you to dress up any space with your own graphic. Entice comes with a canvas over-theshoulder carry bag. Shelf spans 34.5"w and is 6.25" deep,



FORMULATE FABRIC BANNER FMLT-WV03-01

36"w x 92.7"h x 24"d

A sophisticated display for any space, the Formulate Vertical Curve fabric banner combines a lightweight aluminum frame with a zipper-pillowcase graphic. Includes a wheeled, molded storage case (OCL).

VECTOR FRAME™ FABRIC LIGHT BOXES

Vector Frame[™] fabric light boxes feature durable 4" aluminum extrusion frames, push-fit **INTENSITY** backlit fabric graphics and LED edge lighting. Single and double sided graphic options are available.



LED lights come adhered to the frame, making set-up as simple as:

- 1. assembling the frame
- 2. applying the push-fit graphics
- 3. plugging in the electrical cord!

04 Rectangle VF-LB-R-04 48.11" w x 94.74"h x 19.69"d comes in OCH case

LIGHT BOXES



01 Rectangle VF-LB-R-01 36.3" w x 47.49"h x 19.69"d comes in 1 OCE case



02 Rectangle VF-LB-R-02 36.3" w x 71.12"h x 19.69"d comes in 1 OCH case



03 Rectangle VF-LB-R-03 48.11" w x 71.12" h x 19.69" d comes in 1 OCH case



05 Rectangle VF-LB-R-05 118.99" w x 94.74" h x 19.69" d comes in 1 OCH case



01 Square VF-LB-S-01 36.3"w x 35.68"h x 19.69"d comes in 1 OCE case



02 Square VF-LB-S-02 48.11" w x 47.49" h x 19.69" d comes in 1 OCE case



03 Square **VF-LB-S-03** 71.73" w x 71.12"h x 19.69"d comes in 1 OCH case



04 Square VF-LB-S-04 95.35" w x 94.49"h x 19.69"d comes in 1 OCH case



VECTOR FRAME™ **FABRIC BANNERS**

Vector Frame™ fabric banners combine aluminum extrusion frames with push-fit fabric graphics to create a versatile banner, backwall, hanging art or display. Vector Frame banners can be used to display messaging or art in a corporate environment or at a tradeshow and feature a 2" aluminum extrusion frame and single or double sided graphics.



05 Rectangle VF-R-05 118.98"w x 94.74"h x 19.69"d comes in 1 OCL case





easy to apply push-fit fabric graphics

BANNERS



01 Rectangle VF-R-01 36.3"w x 47.49"h x 19.69"d comes in 1 OCL case



02 Rectangle VF-R-02 comes in 1 OCS case



03 Rectangle VF-R-03 36.3"w x 71.12"h x 19.69"d 48.11"w x 71.12"h x 19.69"d comes in 1 OCL case



04 Rectangle VF-R-04 48.11"w x 94.74"h x 19.69"d comes in 1 OCL case



01 Square VF-S-01 36.3"w x 35.68"h x 19.69"d comes in 1 OCS case



02 Square VF-S-02 48.11"w x 47.49"h x 19.69"d 71.73"w x 71.12"h x 19.69"d comes in 1 OCL case



03 Square VF-S-03 comes in 1 OCS case



04 Square VF-S-04 95.35"w x 94.74"h x 19.69"d comes in 1 OCL case



VECTOR FRAME™ FABRIC CURVED BANNERS

Vector Frame™ curved banners combine 2" aluminum extrusion frames with push-fit fabric graphics to create a versatile single and double sided banner, backwall or interior display. Use as a concave or convex shape.



01 Curved Rectangle VF-CR-01 39.33"w x 94.74"h x 19.69"d comes in 1 OCL case



02 Curved Rectangle VF-CR-02 56.75"w x 94.74"h x 19.49"d comes in 1 OCL case



03 Curved Rectangle VF-CR-03 68"w x 94.74"h x 18.75"d comes in 1 OCE case

VECTOR FRAME MONITOR KIOSKS

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.



01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3"w x 94.74"h x 19.69"d comes in 1 OCH case supports 26-40" monitor*; max weight = 25 lbs each



back with graphic



back with graphic & monitor mount*



front with graphic & monitor mount*



02 Monitor Kiosk VF-MK-02-SS VF-MK-02-DS 48.11"w x 94.74"h x 19.69"d comes in 1 OCH case supports 26-40" monitor*; max weight = 25 lbs each





back with graphic



back with graphic & monitor mount*



two monitor mounts

VECTOR FRAME™ EDGE POSTER FRAMES

Vector Frame[™] Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



Square Sizes:

VFE-S-01: 11.8"w x 11.8"h VFE-S-02: 23.62"w x 23.62"h VFE-S-03: 35.43"w x 35.43"h VFE-S-04: 47.24"w x 47.24"h VFE-S-05: 59.06"w x 59.06"h

Rectangle Sizes:

VFE-R-01: 11.8"w x 23.62"h VFE-R-02: 11.8"w x 35.43"h VFE-R-03: 23.62"w x 35.43"h VFE-R-04: 23.62"w x 47.24"h







Features Include:

- slim, lightweight 3/4" aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available



use as posters in a retail setting



use as directional signs



use as advertisements



CAFÉ BARRIER

CB-K-1500 CB-EXT-K-1500



- indoor/outdoor modular display system
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25"w x 30.5"h
- heavy-duty stainless steel posts, base and 59"w rails
- unit kit, extension kit and individual components available

Café Barrier Kit:

CB-K-1500

- comes with top and bottom poles – 59 "w, 2 uprights & 2 bases

Café Barrier Extension Kit: CB-EXT-K-1500

- comes with top and bottom poles – 59 "w, 1 upright & 1 base







use as outdoor café barriers

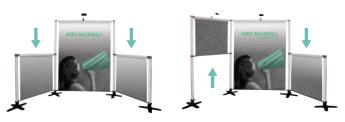


use for crowd control

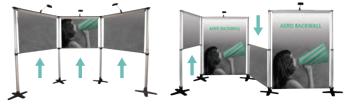


use to guide traffic

11 GRAPHIC HEIGHT OPTIONS AVAILABLE



configure height by moving top cassette downwards



configure height by moving bottom rail upwards

- indoor modular display system - standard graphic width = 47 " - graphics pull down from cassette - 11 graphic height options - available as a kit and "à la carte"

Aero Basic Kit: AERO2-1200-BASIC

- comes with 3 cassettes and 4 uprights with bases

to create more combinations

Aero Complete Kit: AERO2-1200-KIT

- comes with 3 cassettes, 4 uprights with bases, 3 LUM-200-ORL lights





CLAMP UC-AERO



TABLET HOLDER UC-VESA-BRKT



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

UNIVERSAL ACCESSORIES

The new Universal Accessory system is designed to give you the freedom to add and change your accessories whenever you need to. Using the clamp that fits to the post, attach either a literature holder, a shelf or a TV/tablet bracket.



CAPTURE.YOUR.ATTENTION. OUTDOOR DISPLAYS

One-stop-shop for all your outdoor signage needs • The Zoom™ line of outdoor flags span heights of 8' to over 16' • Great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront • Strong, solid, stable, wind-resistant, durable • Graphics are long-lasting and can endure exposure to outdoor elements

OUTDOOR DISPLAYS

The Exhibitors' Handbook™ offers a collection of portable, off-the-shelf outdoor tents, flags and signs of a variety of types and sizes. Combining durable, sustainable hardware with state-of-the-art printed graphics creates outdoor displays and environments that make an impact.

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities for promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.



Shown above are the Zoom™ 10' PopUp Tent frame with printed canopy and additional accessories – full backwall and half wall hardware and graphics. Also featured is the Tubular 10' Dome Tent, Monsoon portable billboard, Zoom 04 feather flag and 6' printed table throw.



ZOOM™ POPUP TENTS







- 10' opens to base size of 9.6' x 9.6'; 20' opens to base size of 9.6' x 19.6'
- rust-resistant aluminum extrusion frame is completely self-contained with no loose parts
- 10' and 20' canopy offered in 5 standard colors and can also be custom printed
- polyester canopies and sidewalls are water and UV-resistant
- hardware only kit includes frame, stakes, guy lines and rolling carrying bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carrying bag

- sidewalls and rail skirts offered in standard colors and custom prints; sold separately

- folds compactly into portable, rolling carry bag

ZOOM™ 10' POPUP TENT

hardware only kit: TNT-3MX3M-FRM-HEX kit with canopy: TNT-3MX3M-HEX-(COLOR OR G) stock canopy only: TNT-3MX3M-CAN-(COLOR) printed canopy only: TNT-3MX3M-CAN-G

full wall kits: TNT-3MX3M-FLL-WLL-(COLOR OR G) half wall kits: TNT-3MX3M-HLF-WLL-K-(COLOR OR G)

Stock canopy tops and walls available in:





ZOOM™ 20' POPUP TENT

hardware only kit: TNT-3MX6M-FRM-HEX kit with canopy: TNT-3MX6M-HEX-(COLOR OR G) stock canopy only: TNT-3MX6M-CAN-(COLOR) printed canopy only: TNT-3MX6M-CAN-G full wall kits: TNT-3MX6M-FLL-WLL-(COLOR OR G)

shown with optional
Zoom™ Tent Flag, which
attaches to any upright
pole of the Zoom Popup Tent



INFLATABLE 10' DOME TENT

TNT-INF-3MX3M







- base size of 9.84' x 9.84'
- sturdy vinyl body inflates easily with air compressor
- inflates in less than 10 minutes
- printed canopies & sidewalls are water and UV-resistant
- hardware only kit includes inflatable frame, air pump, guy lines, stakes and carry bag
- canopy kits include canopy, inflatable frame, air pump, guy lines, stakes and carry bag
- zipper-attached printed sidewalls sold separately
- folds compactly into a carry bag and will fit in most vehicles





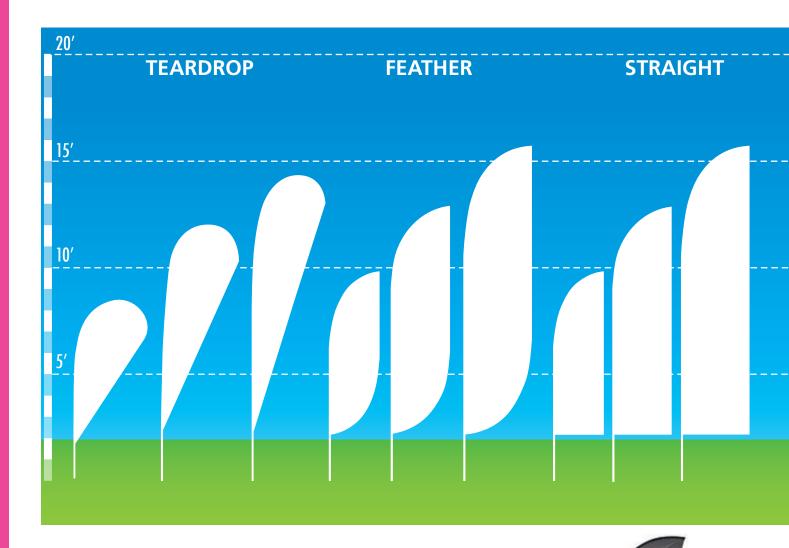


- base size of 9.6' x 9.6'
- aluminum tubular frame assembles quickly and easily with use of snap button connectors
- custom printed canopy is water and UV-resistant
- hardware kit includes frame
- canopy kits include canopy, frame and cases
- easily disassembles and stores compactly in two OCE hard shell expandable cases





air pump included



ZOOM™ FLAGS

- can be used indoors or outdoors
- graphic rotates in wind
- water fillable donut adds stability to quad leg (optional upgrade)
- graphic printed on flag material
- double sided graphic available
- floor base & ground stake







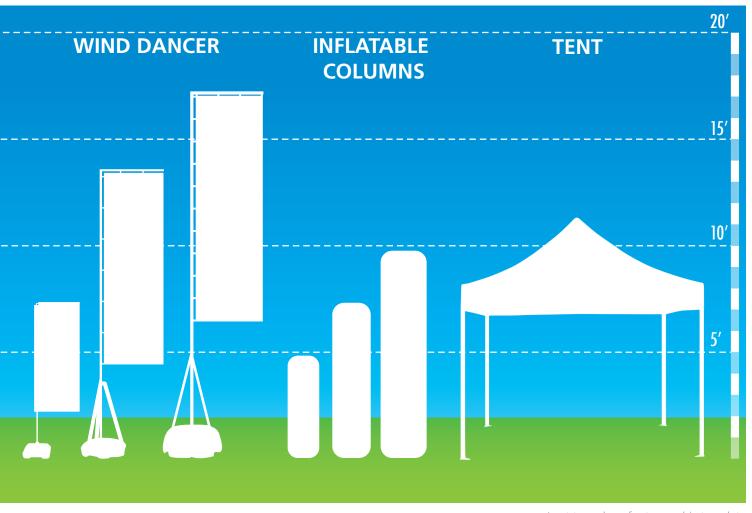
shown with X-base and optional upgrade donut water fillable base ZOOM-INDOOR-BASE-SET











*not to scale, refer to graphic template

ZOOM™ BASE OPTIONS

STANDALONE BASES



atlas base + pin (ATLAS + ATLAS-ZOOM-PIN)

donut base (ZOOM-INDOOR-BASE-SET)

SAND & TURF



auger base (ZOOM-AUG)



ground stake (included)

DRIVE OVER



drive-over base (ZOOM-VEHICLE)















OUTDOOR SIGNAGE

Outdoor signage, flags and displays are great for outdoor











max approximate height = 8.5'





WIND DANCER MINI WIND-MIN

- adjustable graphic height = up to 6'
- economy outdoor flag
- plastic pole, easy push-fit assembly
- hollow plastic base can be filled with water or sand
- double sided graphic available



- max approximate height = 13.5'

WIND DANCER LT WIND-LT

- adjustable graphic height = up to 8'8"
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag



- max approximate height = 17.5'



WIND DANCER WIND-MX

- adjustable graphic height = up to 12'
- flag is approximately 43" wide
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag



ATLAS ATLAS



- outdoor sign or Zoom™ flag holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- securely holds a Zoom 3, 4 or 5 outdoor flag pole with Zoom attachment (ATLAS-ZOOM-PIN optional upgrade)
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand



WHIRLWIND WHRL-WND-2

- 31.1"w x 45.7"h x 19.7"d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double sided
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set



CAFÉ BARRIER CB-K-1500 CB-EXT-K-1500

- indoor/outdoor modular display svstem
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25"w x 30.5"h
- heavy-duty stainless steel posts, base and 59"w rails
- unit kit, extension kit and individual components available







INFLATABLE COLUMNS

INF-COL-S: 18.5 "dia. x 53.75 "h INF-COL-M: 18.5 "dia. x 92.75 "h INF-COL-L: 18.5 "dia. x 115.25 "h

- NEW
- freestanding inflatable column
- indoor/outdoor use
- hollow plastic base can be filled with water or sand
- custom printed canvas graphics are waterproof
- stays inflated without air pump
- pump and ground stakes sold separately
- tabs with grommets for optional stake usage









PARKWAY

single span: PKWY-S-SPN-3 double span: PKWY-D-SPN-3

- single span = 32"w x 60"h
- double span = 67"w x 60"h
- withstands winds up to 38MPH
- single or double span street pole banner





ZOOM™ BACKPACK FLAGS

ZOOM-BKPK



- can be used with four different flag types/shapes - teardrop, feather, straight and X-banner style
- poles and rods that support every style flag fit within the backpack
- reinforced straps, adjustable belt and padding all help with stability and comfort
- reinforced straps and flag mounting system
- mesh side-pockets and a zipped compartment add more storage



X-BANNER

FEATHER

TEARDROP

STRAIGHT

OUTDOOR SIGNAGE







Outdoor signage, flags and displays are great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

SPRING 5





- SB-5 - standard graphic height = 70.75"
- 31.5" wide
- indoor or outdoor use
- single or double sided
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment
- tension pole system



BLIZZARD BLZD



- max width x min height: 40"w x 49.5"h
- min width x max height: 23.5"w x 80"h
- max width x max height: 40"w x 74.5"h
- min width x min height 23.5"w x 49.5"h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment



THUNDER THUNDER



- visual graphic area = approx. 33.5"w x 79.7"h
- double sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole







MONSOON (MONSN-2





- visual graphic area = approx. 92.125"w x 32"h
- semi-portable single or double sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope













- printed promotional umbrella 8'5" dia. canopy
- canopy also available in off-white, green and burgundy stock colors
- can be used for commercial or residential use
- steel poles and arms are white
- overall height with umbrella = 94"
- carry bag included







off-white hunter green burgundy





*base sold separately

STOWAWAY

STOW-S: 53"w x 27"h x 23.25"d STOW-M: 81.75"w x 34.25"h x 23.75"d STOW-L: 101"w x 38.38"h x 24.75"d

- high visual impact display stand
- indoor/outdoor use
- extremely lightweight
- includes carry bag & 4 ground stakes
- no tools required
- custom printed graphics





SQUARE PROMOTIONAL UMBRELLA

- printed promotional umbrella, water-resistant
- can be used for commercial or residential use
- white frame

small

medium

- overall height with umbrella = 109"
- carry bag included





MEET.AND.GREET. TABLE THROWS & RUNNERS

One-stop-shop for the fastest table throws and runners • Can be used in many ways; perfect to display your messaging in any tradeshow or event – indoor or outdoor • Printed, imprinted, convertible, stretch and fitted options to choose from • Sizes of 4', 6', 8', full and economy • Choose from 11 fabric colors and 21 vinyl colors

PRINTED TABLE THROW

4' full: TBL-T-4-F

4' economy: TBL-T-4-E

6' full: TBL-T-6-F

6' economy: TBL-T-6-E

8' full: TBL-T-8-F

8' economy: TBL-T-8-E

- complete your presentation with a premium printed table throw
- lends a polished appearance to any display
- maximize your advertising with additional space to display your message





carry bags available, fits 4 or 6 table throws TBL-THRW-BG TBL-THRW-BG2



CONVERTIBLE TABLE THROW

convertible full: TBL-T-FC convertible economy: TBL-T-EC

- printed throw converts quickly and easily to fit both a 6' and 8' table
- Velcro tabs make conversion simple



TABLE RUNNERS

24" full: TBL-R-24-F 24" economy: TBL-R-24-E

30" full: TBL-R-30-F 30" economy: TBL-R-30-E

36" full: TBL-R-36-F

36" economy: TBL-R-36-E

60" full: TBL-R-60-F 60" economy: TBL-R-60-E

- accent your solid colored table throw with a full color printed runner
- available in four widths





FITTED TABLE THROW

4' full: TBL-FT-4-F 6' full: TBL-FT-6-F 8' full: TBL-FT-8-F

- form fitted to fit 4', 6' & 8' tabletops
- optional carry bag available
- fitted fabric dye-sublimated printed table throw lends a polished look to any display



STRETCH TABLE THROW

4' full: TBL-SW-4-F 6' full: TBL-SW-6-F 8' full: TBL-SW-8-F

- tailored to fit 4', 6' & 8' tables top to bottom
- optional carry bag available
- stretch fabric dye-sublimated printed table throw lends a stylish look to any display
- zipper in the back provides access to underneath the table





ROUND TABLE THROWS

30"dia., 30"h draped, fitted & stretch options 30"dia., 42"h draped, fitted & stretch options 48" dia., 30"h draped & fitted options 60"dia., 30"h draped & fitted options

- tailored to fit round tables
- printed on premium dye-sublimated fabric
- all options lend a stylish and polished look to any event





IMPRINTED TABLE THROW

- 6' full
- 6' economy
- 8' full
- 8' economy
- 11 standard table throw colors
- 21 standard vinyl options
- maximum logo size = 60"w x 21.5"h (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred





economy table throw leaves back of table exposed for easy access to storage

FULL TABLE THROW

DRAPE AREA	BACK	DRAPE AREA
LEFT	ТОР	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

ECONOMY TABLE THROW

LEFT	ТОР	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

FABRIC COLORS



Pantone®





Pantone® 282C



royal blue Pantone® 661C

burgundy Pantone®









422C

vellow Pantone®

hunter green Pantone®





VINYL COLORS



kelly green Pantone®

342C

Pantone®

2766C



sky blue

Pantone®

2830





293C

lemon yellow Pantone®





Process Magenta C

Pantone®

123C



2755C



orange

Pantone®





vegas gold Pantone® 467C









teal Pantone®

apple green Pantone® sapphire blue forest green Pantone® vanilla cream Pantone® Pantone® Pantone® 368C 74990 1545C

medium yellow burnt orange







FAST.DYNAMIC.FABRIC. HOPUP™ TENSION FABRIC

Combining style and speed, the attached fabric graphic makes the Hopup™ the fastest display on the market • The Hopup is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort • Lightweight and highly portable • Easy to set up and packs away as fast as it sets up

HOPUP™ BACKWALLS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames. Hopups require no tools for assembly, are lightweight and highly portable and they pack away as easy as they set up! LED lighting makes the Hopup glow and stand out even more.















BACKLIT HOPUP™

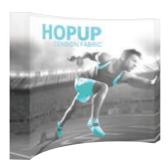
- lightweight, heavy-duty silver frame
- supports an integrated full fitted fabric graphic mural with end caps only
- available in 5', 7 ½' or 10' sizes (curved only)
- LED lights include one year limited warranty
- comes in an OCX molded case



HOP-BL2X2-FGE-C



HOP-BL3X3-FGE-C



HOP-BL4X3-FGE-C

STRAIGHT HOPUP™ CONFIGURATIONS



2½' tabletop footprint dimensions: 31"w x 31"h x 12.25"d HOP-1X1FG-S



5' tabletop footprint dimensions: 60.5"w x 31"h x 12.25"d HOP-2X1FG-S



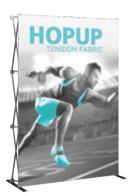
5' tabletop footprint dimensions: 60.5"w x 60.5"h x 12.25"d HOP-2X2FG-S



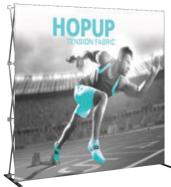
7½' tabletop footprint dimensions: 89.5"w x 60.5"h x 12.25"d HOP-3X2FG-S



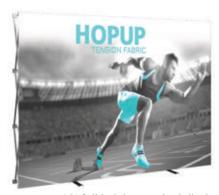
2½' full height standard display footprint dimensions: 31"w x 90"h x 29"d HOP-1X3FG-S



5' full height standard display footprint dimensions: 60.5"w x 90"h x 29"d HOP-2X3FG-S



7½' full height standard display footprint dimensions: 89.5"w x 90"h x 29"d HOP-3X3FG-S



10' full height standard display footprint dimensions: 119"w x 90"h x 29"d HOP-4X3FG-S



12¼' full height standard display footprint dimensions: 147.25"w x 90"h x 29"d HOP-5X3FG-S

HOP-CT-2 COUNTER HOP-CT-2

- collapsible display counter
- easy-to-assemble
- includes clear internal shelf
- 41.75"w x 39.69"h x 14.25"d
- top available in four laminate finish options (page 70)











CURVED HOPUP™ CONFIGURATIONS



5½' tabletop footprint dimensions: 64"w x 60.5"h x 12.25"d HOP-2X2FGE-C



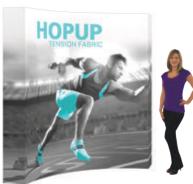
5½' tabletop footprint dimensions: 64"w x 31"h x 12.25"d HOP-2X1FGE-C



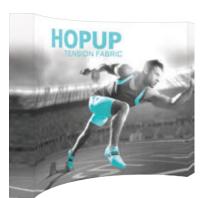
7½' tabletop footprint dimensions: 92"w x 60.5"h x 12.25"d HOP-3X2FGE-C



5½' full height standard display footprint dimensions: 64"w x 89.5"h x 12.25"d HOP-2X3FGE-C



7½' full height standard display footprint dimensions: 92"w x 89.5"h x 12.25"d HOP-3X3FGE-C



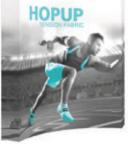
10' full height standard display footprint dimensions:116.25"w x 89.5"h x 12.25"d HOP-4X3FGE-C



11½' full height standard display footprint dimensions: 136.5"w x 89.5"h x 12.25"d HOP-5X3FGE-C







all sizes available with or without endcaps





HOPUP™ BACKWALL DIMENSIONS COMPLETE SYSTEMS WITH FRAMES





The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Backwall Dimensions add style, flare and function to any 7 ½′ or 10′ Hopup straight display. Easily accessorize your Hopup with monitor mounts, counters, tables, and more messaging real estate. Purchase as a complete kit or as an accessory for your existing straight Hopup. Dimensional elements can be placed in the middle, left or right sides of the display.



DIMENSION KIT 01

HOP-DIM01-3X3FG-S

- 7 ½' full height straight backwall
- 2 stand-off rigid graphic accents with literature holders
- monitor* mount supports 23" monitor, max weight = 30 lbs
- 2 Lumina 200 lights



DIMENSION KIT 03

HOP-DIM03-4X3FGE-S

- 10' full height straight backwall
- accessory counter features:
 - monitor* mount supports 40" monitor, max weight = 50 lbs
 - counter top holding max weight of 35 lbs
 - printed fabric graphic and literature holder
- 2 Lumina 200 lights



DIMENSION KIT 02

HOP-DIM02-3X3FG-S

- 7 1/2' full height straight backwall
- stand-off counter supports max 25 lbs
- counter features graphic and literature holder
- monitor* mount supports 23" monitor, max weight = 30 lbs
- 2 Lumina 200 lights



DIMENSION KIT 04

HOP-DIM04-4X3FGE-S

- 10' full height straight backwall
- standoff counter features:
 - fabric graphic messaging area (top)
 - printed fabric graphic (bottom)
 - counter top holding max weight of 35 lbs
- 2 Lumina 200 lights

Hopup Dimensions counter tops are available in your choice of four thermoform finishes



HOPUPTM BACKWALL DIMENSIONS

ACCESSORY KITS

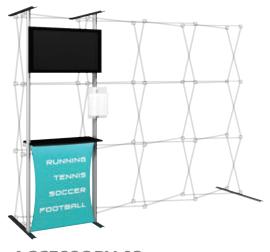
The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Backwall Dimensions add style, flare and function to any 7 ½′ or 10′ Hopup straight display. Easily accessorize your Hopup with monitor mounts, counters, tables, and more messaging real estate. Purchase as a complete kit or as an accessory for your existing straight Hopup. Dimensional elements can be placed in the middle, left or right sides of the display.



ACCESSORY 01

HOP-DIM01

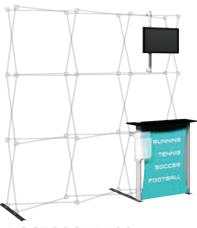
- 2 stand-off rigid graphic accents with literature holders
- monitor* mount supports 23" monitor, max weight = 30 lbs



ACCESSORY 03

HOP-DIM03

- accessory counter features:
 - monitor* mount supports 40" monitor, max weight = 50 lbs
 - counter top holding max weight of 35 lbs
 - printed fabric graphic and literature holder



ACCESSORY 02

HOP-DIM02

- stand-off counter supports max 25 lbs
- counter fabric graphic and literature holder
- monitor* mount supports 23" monitor, max weight = 30 lbs



ACCESSORY 04

HOP-DIM04

- standoff counter features:
 - fabric graphic messaging area (top)
 - printed fabric graphic (bottom)
 - counter top holding max weight of 35 lbs



EMBRACE.THE.FRAME. PUSH-FIT TENSION FABRIC

Embrace's push-fit fabric graphic hugs the collapsible frame and makes this portable display sleek and seamless • Embrace couples a lightweight, portable collapsible frame with a seamless, push-fit fabric graphic, creating a modern appearance • Assembly is simple; pop up the frame, attach the channels for the graphic, then push the graphic beading and graphic into the channel and you have a sophisticated display in a matter of minutes.









EMBRACE™ BACKWALLS

Embrace™ is one of the sleekest collapsible portable displays and it delivers style with minimal effort. Embrace Fabric Displays come in a variety of sizes and are offered with or without end caps. Embrace requires no tools for assembly, is lightweight and highly portable. Embrace features crisp, straight edges due to the simple, push-fit fabric graphic attachment.



easy push-fit fabric graphics go into channel









EMBRACETM BACKWALL

- lightweight anodized straight silver frame
- stabilizer feet on all frames 3 guads high
- simple assembly
- perimeter channel bars connect to frame and hold push-fit fabric graphic
- crisp, push-fit fabric graphic creates clean, straight edges; comes with front or fully fitted graphic (with end caps)
- dovetail on top hubs for lights to slide into
- rolling carry bag for most units



channel bars for insertion of fabric graphic easily connect and slide onto collapsible frame





easy snap arms

EMBRACE™ FRONT GRAPHIC CONFIGURATIONS



2½' tabletop footprint dimensions: 30.43"w x 30.74"h x 12.92"d EMB-1X1FG-S



5' tabletop footprint dimensions: 59.95"w x 30.74"h x 12.92"d EMB-2X1FG-S



5' tabletop footprint dimensions: 59.95"w x 59.95"h x 12.92"d EMB-2X2FG-S



7½' tabletop footprint dimensions: 88.15"w x 59.59"h x 12.92"d EMB-3X2FG-S



2½' full height standard display footprint dimensions: 31.1"w x 88.8"h x 28.94"d EMB-1X3FG-S



5' full height standard display footprint dimensions: 59.95"w x 88.8"h x 28.94"d EMB-2X3FG-S



7½' full height standard display footprint dimensions: 88.15"w x 88.8"h x 28.94"d EMB-3X3FG-S



10' full height standard display footprint dimensions: 117"w x 88.8"h x 28.94"d EMB-4X3FG-S

EMBRACETM COUNTER EMB-CT

- 40.95"w x 40.23"h x 14.95"d
- collapsible display counter
- includes internal shelf
- push-fit fabric graphics
- top available in four laminate finish options (page 70)













EMBRACE™ WITH ENDCAPS CONFIGURATIONS



2½' tabletop footprint dimensions: 30.43"w x 30.74"h x 12.92"d EMB-1X1FGE-S



5' tabletop footprint dimensions: 59.95"w x 30.74"h x 12.92"d EMB-2X1FGE-S



5' tabletop footprint dimensions: 59.95"w x 59.95"h x 12.92"d EMB-2X2FGE-S



7½' tabletop footprint dimensions: 88.15"w x 59.59"h x 12.92"d EMB-3X2FGE-S



2½' full height standard display footprint dimensions: 31.1"w x 88.8"h x 28.94"d EMB-1X3FGE-S



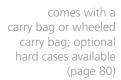
5' full height standard display footprint dimensions: 59.95"w x 88.8"h x 28.94"d EMB-2X3FGE-S



7½' full height standard display footprint dimensions: 88.15"w x 88.8"h x 28.94"d EMB-3X3FGE-S



10' full height standard display footprint dimensions: 117" w x 88.8" h x 28.94" d EMB-4X3FGE-S







all sizes available with or without endcaps











BOLD.VIVID.SIMPLE. XCLAIM™ FABRIC POPUP

Combining dimension and simplicity ● Xclaim™ couples a collapsible frame and magnetic locking arms with brilliant push-fit fabric graphics ● Ease, style and the versatility Xclaim provides with simple graphic changes makes this system a top choice







XCLAIM™ FABRIC POPUP

The Xclaim[™] fabric popup system features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless! Using a lightweight magnetic collapsible frame, Xclaim displays require no tools for assembly, are portable, durable and set up and pack down fast and easily. Quickly command attention with the eye-catching Xclaim display system!









XCLAIM 3X3 KIT 03 XCLM-3X3-K3







50

XCLAIM™ FABRIC POPUP

Xclaim[™] features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless! Using lightweight, magnetic collapsible frame similar to the Coyote[™] Popup line, Xclaim displays are portable, durable and set up and pack down fast and easily. Quickly command attention with the eye-catching Xclaim display system!

XCLAIM TABLETOP KITS



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K1



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K2



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K3



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K4







XCLAIM™ FABRIC POPUP XCLAIM 2 ½'W FULL HEIGHT KITS



2 ½' full height display footprint dimensions: 30.30 "w x 88.23 "h x 12.8 "d XCLM-1X3-K1



2 ½' full height display footprint dimensions: 30.30" w x 88.23" h x 12.8" d XCLM-1X3-K2



2 ½' full height display footprint dimensions: 30.30 "w x 88.23 "h x 12.8 "d XCLM-1X3-K3



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d XCLM-1X3-K4

XCLAIM 5'W FULL HEIGHT KITS



5' full height display footprint dimensions: 59.11 "w x 88.23 "h x 12.8 "h XCLM-2X3-K1



sleek hub for a polished look



push-fit fabric graphics



Add optional shelves, available in four color options XCLM-SHLF



5' full height display footprint dimensions: 59.11"w x 88.23"h x 12.8"h XCLM-2X3-K2







XCLAIM™ FABRIC POPUP XCLAIM 7 ½'W FULL HEIGHT KITS



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K1



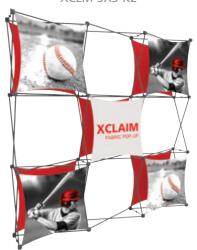
7 ½' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K3



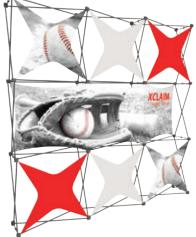
7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K5



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K2



7 ½' full height display footprint dimensions: 87.92"w x 88.23"h x 12.8"d XCLM-3X3-K4



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K6

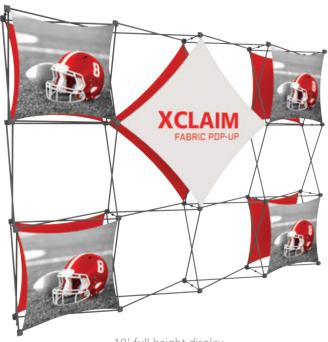




XCLAIM™ FABRIC POPUP XCLAIM 10'W FULL HEIGHT KITS



10' full height display footprint dimensions: 116.72 "w x 88.23 "h x 12.8 "d XCLM-4X3-K1



10' full height display footprint dimensions: 116.72 "w x 88.23 "h x 12.8 "d XCLM-4X3-K2



10' full height display footprint dimensions: 116.72 "w x 88.23 "h x 12.8 "d XCLM-4X3-K3



sleek hub for a polished look



push-fit fabric graphics



Add optional shelves, available in four color options XCLM-SHLF







XCLAIM™ FABRIC POPUP **XCLAIM 10'W FULL HEIGHT KITS**



XCLM-4X3-K4



footprint dimensions: 116.72 "w x 88.23 "h x 12.8 "d XCLM-4X3-K5





sleek hub for a polished look



push-fit fabric graphics



Add optional shelves, available in four color options XCLM-SHLF



XCLM-4X3-K6





XCLAIM

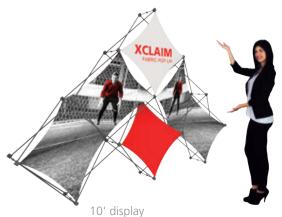
7' display footprint dimensions: 83.51 "w x 63.14"h x 12.8"d XCLM-3QP-K1

XCLAIM™ FABRIC POPUP XCLAIM 7'W KITS



7' display footprint dimensions: 83.51"w x 63.14"h x 12.8"d XCLM-3QP-K2

XCLAIM 10'W KITS



footprint dimensions: 124.25"w x 83.51"h x 12.8"d XCLM-6QP-K1



10' display footprint dimensions: 124.25"w x 83.51"h x 12.8"d XCLM-6QP-K2

XCLAIM 14'W FULL HEIGHT KITS



14' full height display footprint dimensions: 164.99" w x 103.88" h x 12.8" d XCLM-10QP-K1



14' full height display footprint dimensions: 164.99"w x 103.88"h x 12.8"d XCLM-10QP-K2



14' full height display footprint dimensions: 164.99" w x 103.88" h x 12.8" d XCLM-10QP-K3







RELIABLE.PORTABLE.ESSENTIAL. POPUP DISPLAY SYSTEMS

The Coyote™ popup display system combines reliability, portability and style • State-of-the-art rare earth neo magnets on individual channel bars make Coyotes fast and easy to popup and breakdown, especially when compared to complicated "snap in" channel bars and fragile locking style systems • All Coyote displays are offered in curved or straight systems, single or double sided • Option of combining either captivating graphic mural panels or versatile Velcro-friendly fabric panels







COYOTE™ POPUP DISPLAY SYSTEMS

This fully magnetic popup display system provides a graphic or Velcro receptive fabric backwall. Coyote™ popup displays require no tools for assembly, are portable, versatile, durable and easy to use. The Coyote line features a plethora of accessory options to add such as shelves, monitor mounts and case-to-counter conversion kits and graphics.



FABRIC CHOICES

All Coyote popup display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric









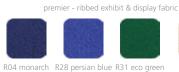
















D70 eggshell



R30 maroon R11 electric red

R12 nebula

R02 steel

R03 charcoal

R01 carbon R02 chrome

R03 storm R11 chili pepper R04 sapphire R28 azure blue



4' tabletop footprint dimensions: 45.5"w x 30.63"h x 12.5"d COY-KKG-1X1-C



6' tabletop footprint dimensions: 73"w x 30.63"h x 19.25"d COY-KKG-2X1-C



6' tabletop footprint dimensions: 73"w x 59.38"h x 19.25"d COY-KKG-2X2-C



8' tabletop footprint dimensions: 97.25"w x 59.38"h x 25"d COY-KKG-3X2-C



6' full height slim-line display system footprint dimensions: 73"w x 87.56"h x 19.25"d COY-KKG-2X3-C



8' full height standard display system footprint dimensions: 97.25"w x 87.56"h x 25"d COY-KKG-3X3-C



10' full height standard display system footprint dimensions: 118"w x 87.56"h x 36.5"d COY-KKG-4X3-C



8' serpentine full height display system footprint dimensions: 102"w x 87.56"h x 20.25"d COY-KKG-ST-8



11' serpentine full height display system footprint dimensions: 129"w x 87.56"h x 22"d COY-KKG-ST-10



11' standard horseshoe full height exhibit system footprint dimensions: 113"w x 87.56"h x 54"d COY-KKG-HS



17' deluxe horseshoe full height exhibit system footprint dimensions: 193.5" w x 87.56" h x 59.5" d COY-KKG-DHS



full height exhibit system footprint dimensions: 231"w x 87.56"h x 41"d COY-KKG-GW



full height exhibit system footprint dimensions: 217.75"w x 87.56"h x 60.5"d COY-KKG-20







COYOTETM MINI

- approx. 20% smaller than standard Coyote™ tabletops
- entire display rolls up into special storage sleeve which slides into a padded carry case
- kit includes frame, channel bars, front curved graphic panels, carry case & 2 lights
- add an optional OCS hard case for shipping or extra secure storage



easy rollup carry bag holds Coyote™ Mini hardware and graphics

BUBBLE PANEL

COY-K-GBBP-O

- forward facing, convex panel
- panel can be fabric, opaque graphic or rear illuminated graphic (light kit sold separately)
- hardware can be stored with display in case



MONITOR MOUNT

COY-MM

- fully integrates with straight or curved Coyote™ systems
- one panel cut to fit the monitor*
- VESA bolt compatible
- max weight = 50 lbs
- LCD max size = 23"



not recommended for plasma or CRT units



INTERNAL SHELF KIT

COY-IS-CK

- presents products or literature
- comes with 2 clear acrylic shelves to be used horizontally or at 45° angles
- max capacity per shelf = 15 lbs, max per quadrant = 45 lbs
- for use with curved frame only
- lighting package available (not to be stored with display)





COYOTE TOWER

COY-3-G-TOW

- an unexpected addition to any display; large or small, exhibit or P.O.P.
- back-lit panels illuminate your graphics (optional upgrade)
- coordinates with the look and style of your Coyote popup display







OCX CASE TO COUNTER CONVERSION



OCX



- premium latches for maximum strength
- blow molded transit case
- built in wheels, handle
- light storage in the lid
- UPS approved



Roll Wrap: OCX-C2C-G

- available in fabric or graphic
- converts OCX to a counter
- polymer counter surface exposed



Stretch Wrap: OCX-SW-G

- stretch fabric pullover
- converts OCX to a counter
- polymer counter surface covered by fabric

OCP-2 CASE TO COUNTER CONVERSION











OCP-2

- new premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic

Roll Wrap: OCP2-C2C-G

- available in fabric or graphic
- converts OCP-2 to a counter
- polymer counter surface exposed

Stretch Wrap: OCP2-SW-G

- stretch fabric pullover
- converts OCP-2 to a counter
- counter surface covered by fabric

OCP ELITE CASE TO COUNTER CONVERSION











OCP-ELITE

- heavy-duty shipping and storage case
- lid can be used as a step stool
- access door provides storage when unit is used as a counter
- UPS approved

Roll Wrap: ELITE-C2C-G

- available in fabric or graphic
- converts OCP Elite to a counter
- counter surface exposed

Stretch Wrap: ELITE-SW-G

- stretch fabric pullover
- converts OCP Elite to a counter
- counter surface covered by fabric



BROWSE OUR FULL LINE OF FORMULATE **FABRIC** STRUCTURES IN THE MODULAR CATALOG



Formulate[™] 10' Straight, p.100



Flip Kit 04, p.123



Formulate 10' Straight, p.100



Formulate C-Shaped Wall, p.154



Formulate Square Hanging Structure, p.140



Formulate Fusion Kit 08, p.130



ADAPTABLE.FUNCTIONAL.PERFORMANCE. FOLDING DISPLAY PANELS

Premium portable folding panels provide a professional appearance without the fuss • Our variety of portable folding panels are superbly crafted with seamless panels made of ultra-light core material • Covered on both sides with polyester fabric, which come in a plethora of color choices and options • Use the Velcrofriendly panels as a way to feature your message or add optional detachable graphics

HERO™ DISPLAY PANELS

Hero[™] panel displays are durable premium exhibit panel kits that feature the convenience of folding panels with elegant, seamless panel construction. Hero kits are available in a variety of fabric colors and feature concealed hinges with unique 2" radius curved ends to lend a polished appearance.









fits in an OCH case (case not included, see page 80)









HERO H03 tabletop display with backlit header



full height exhibit with curved end caps and backlit header





HERO H17 10' full height exhibit kit with curved end caps & backlit header

For more styles, visit www.exhibitors-handbook.com

HORIZON™ DISPLAY PANELS

- main panel sizes approximately = 24"w x 36"h
- custom sized panel displays are available
- shown with optional detachable graphics









Horizon 3 HZ-TT-S



Horizon 5 HZ-TT-M



Horizon 6 HZ-6



HZ-8

FABRIC CHOICES

All Horizon™ & Hero display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric



R02 chrome











R30 maroon R11 electric red







R03 charcoal





R04 monarch R28 persian blue R31 eco green

R02 steel

R15 cinder



R01 lava

VOYAGER™ FOLDING PANELS

The Voyager™ has been specially developed as a briefcase style tabletop display and is a great choice for promotions on the go. It has a rigid, thermo formed ABS exterior and a black, Velcro compatible fabric interior. Detachable graphics allow for easy message changes! Headers shown are an additional option. Extra graphics can be stored in the display case and packed away for easy storage.













Voyager Mini kit (small) open dimensions: 48"w x 18"h closed dimensions: 24"w x 18"h





Voyager Maxi kit (medium) open dimensions: 48"w x 24"h closed dimensions: 24"w x 24"h





Voyager Mega kit (large) open dimensions: 48"w x 32"h closed dimensions: 24"w x 32"h





Voyager Supreme kit (x-large) open dimensions: 64"w x 24"h closed dimensions: 32"w x 24"h





Voyager Monster kit (xx-large) open dimensions: 64"w x 32"h





VOYAGER CARRY BAG

Voyager Mini bag: VY-1-BG Voyager Maxi bag: VY-2-BG Voyager Mega bag: VY-3-BG Voyager Supreme bag: VY-4-BG Voyager Monster bag: VY-5-BG





VIEW OUR EXPANSIVE OPTIONS OF MODULAR EXHIBITS IN THE MODULAR CATALOG



Hybrid Pro™ Modular Kit 11, p.162



Vector Frame™ Light Box, p.172



Hybrid Pro Modular Kit 03, p.160



Hybrid Pro Modular Kit 01, p.160



Hybrid Pro Modular Kit 19, p.166



Hybrid Pro Modular Kit 17, p.164



FINAL.FUNDAMENTAL.FINESSE. ACCENTS & ACCESSORIES

Portable counters and kiosks provide ample storage and style to complement our vast array of 8', 10' and 20' exhibit kits and displays • Accent lighting kits and solutions help stage a powerful, impactful presence that you desire • Portable transit and shipping cases are designed to protect your exhibit investment • From sign stands and literature racks to poster frames and bag dispensers, a variety of display additions and accessories are at your fingertips

FREESTANDING TABLET STANDS

The freestanding ipad and Tablet Stands are smart, lightweight and portable and make it easy to incorporate media into any environment.

iPAD STAND PAD12-02A-BLACK PAD12-02A-SILVER





- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- offered in white, black and silver
- carry bag available as an upgrade



UNIVERSAL TABLET STAND



PAD21-04

- displays multiple tablet styles or iPad*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft
- base can be bolted to the floor for extra security
- features a telescopic, adjustable-height pole, height minimum 28.88" maximum 49.81 "h



Landscape view

Back







TENSION FABRIC IPAD STANDS

Are you looking to incorporate ipads into your display or environment? Sleekly-designed free standing ipad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



iPAD STAND 01 TABLET-STD-01

- 30"w x 84"h x 23"d
- small monitor mount*, holds 32 " TV/32 lbs max
- ipad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 02 TABLET-STD-02

- 20.25"w x 85.11"h x 23.8"d

- ipad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 03 TABLET-STD-03

- 19.98"w x 64.34"h x 15.2"d
- ipad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 04 TABLET-STD-04

- 26.26"w x 46.26"h x 22.64"d

- ipad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic





NEW

LINEARTM KIOSKS







Linear™ Monitor Kiosks add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile.



LINEAR KIOSK 01

LN-K-01

- 54.4"w x 99"h x 23.25"d
- monitor mount*
- fabric canopy
- approximate weight = 125 lbs







LINEAR KIOSK 05

LN-K-05

- 25.38"w x 72.25"h x 18.5"d
- monitor mount*
- approximate weight = 30 lbs



CHARGING STATIONS

Formulate™ Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, trade shows and events.









CHARGING TOWER FMLT-CHRG-01





- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options





charging stations are available in your choice of finishes



mahogany natural

CHARGING COUNTER

FMLT-CHRG-COUNTER-01

- 23.72"w x 41.54"h x 23.62"d
- features 8 high-speed charging tips:
 (4) Micro USB for Android devices and
 (4) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options











TENSION FABRIC COUNTERS

Add modern flare to your trade show exhibit, event or POP display with Formulate™ and Symphony™ fabric counters. With a variety of options to choose from, mix and match to create the ideal display or reception set up.





W-02-C











SYMPHONY™ COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch fabric silicone edge fabric graphics (SEG).





SYM-RCT







BULLET SYM-BLLT

OVAL DOUBLE GRAND SYM-OV-DBL-GRND

3 QUAD KIT SYM-OD-3

tension fabric counter tops are available in your choice of finishes







COUNTERS & KIOSKS

Counters and kiosks can be used to accessorize any trade show, event or permanent space. With a variety of different counters and kiosks to choose from, mix and match to create the best-suited display.



HOPUP™ COUNTER -

HOP-CT-2

- 41.75"w x 39.69"h x 14.25"d
- collapsible display counter
- Velcro applied fabric graphics
- includes clear internal shelf
- top available in four laminate finish options



EMBRACE™ COUNTER

EMB-CT

- 40.95"w x 40.23"h x 14.95"d
- collapsible display counter
- includes clear internal shelf
- push-fit fabric graphics
- top available in four laminate finish options







Counter tops are available in your choice of four thermoform finishes







MONITOR KIOSK

VB-MK-01

- medium monitor mount*
- max weight = 50 lbs
- comes with 1 OCH2 case
- *monitor not included





MONITOR KIOSK FREESTANDING-SPLIT-MM-KIT

- large monitor mount*
- max weight = 80 lbs
- OCFM case optional; ships freight
- *monitor not included







CAMPAIGN

CP-B2

- counter dimensions not including canopy 32"w x 34.5"h x 18.5"d
- quick assembly
- strong & easy to clean plastic parts



SIGN STANDS

Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.



SPARTAN SPARTAN

- 52.75"h
- sleek, sign holder features acrylic pocket to hold 8.5"w x 11"h literature
- silver aluminum alloy post and circular black base
- add second post to hold a larger rigid graphic



OBSERVE PRO OBS-LP-SYS

- 48"h
- lightweight, snap-together info center with 12" dia. base
- stylish curved header & adjustable brochure holder
- accepts 8.5"w x 11"h literature & graphic



OBSERVE DELUXE OBS-DLX

- 74.5"h
- stylish double sided curved design sleek info center includes
- holds two 24"w x 36"h bubble graphics
- recommended printing material: .040"-.125"
- elegant brushed silver
- sturdy steel base with removable and adjustable brochure pockets



OBSERVE GRAND OBG-B

- 68"h
- sturdy base & adjustable shelf
- accepts 22.88"w x 27.5"h graphic size
- single or double sided
- holds a 3/16" thick mounted graphic



ACCLAIM ACCLAIM

- telescopic post offers variable height from 37" - 54.5"
- modern aluminum swiveling sign holder holds rigid 17"w x 11"h graphic
- brushed silver holder, post and square base



ADVOCATE

- telescopic post offers variable height from 30.5" - 48"
- aluminum sign holder holds 8.5"w x 11"h paper
- frame can be rotated 360 degrees or any desired angle
- chrome finish



SNAPPER STAND

SNP-STAND

- 40"h
- stylish, easy snap-open 11"w x 17"h frame
- frame can be used in portrait and landscape configurations
- silver aluminum sign holder, post and base



ACCOLADE ACCOLADE

- telescopic post offers variable heights from 33" - 51"
- bamboo sign holder holds 8.5"w x 11"h paper
- frame can be used in portrait and landscape configurations
- comes with canvas carry bag

SIGN STANDS

ONE YEAR

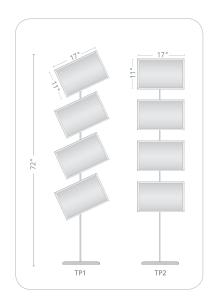
Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

TRAPPA POST

- versatile Trappa Posts feature snap sign frames & come in a variety of configurations and sizes
- sturdy aluminum posts and heavy domed steel plate ensure stability
- choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- front loading graphic mechanism makes graphic changes easy
- includes clear protective lenses







TOWERS

Maximize your messaging in any lobby, entryway, at any event or tradeshow with a versatile display tower. From configurable to illuminated features, you are sure to find a tower that suits your messaging needs.



TRI-TOWER DELUXE

- 26.75"w x 72"h free-standing modern-looking triangular display
- durable aluminum extrusion construction coupled with rigid graphic infill panels
- convenient sliding cam locks make graphic changes quick and easy
- heavy-duty laminated foot plate
- simple assembly
- optional lighting kit available



BACKLIT TOWER

- collapsible double sided free-standing towers
- just add the optional lighting kit and turn your tower into a free-standing lightbox!
- 24" or 33"w x 72"h "bubble" panels for maximum visibility
- recommended printing material: .040"-.125"
- your choice of silver or black aluminum edge extrusions
- black laminate top & bottom plates





CUBE TOWER PRISM TOWER

- easy-to-use snap frames featured on all sides
- variety of configurations and sizes available
- choice of silver or black snap frames
- seamlessly display multiple graphics and messages
- front loading graphic mechanism makes graphic changes easy
- frames come with clear protective lenses
- options include wheels or feet
- custom sizes also available

LITERATURE RACKS

Literature racks are used to simply display brochures and can be used in countless applications, from trade shows, conference rooms and events to lobbies and more.



ZEDUP 1 black: ZD-1-B silver: ZD-1-S

- 6 pocket rack
- can be stored or shipped loaded with literature



hard case upgrade: black: **ZD-1HC-B** silver: **ZD-1HC-S**

ILLUSION

black: IL-1-B silver: IL-1-S

- fast-folding cantilever rack
- 4 front facing pockets



ZEDUP LITE

silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight



DEMONSTRATOR

DEMONSTRATOR

- -45"h
- stylish acrylic sign holder holds literature in top and bottom pockets
- top frame can be used in landscape configuration only
- acrylic sign holders, brushed sliver post and base



INNOVATE

black: INN-B silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



VICTORY

VIC-S

- slim, modular, snap-together design



10 UP black: 10UP-B

- strong & stable
- 10 pockets
- packs flat







- modular, roll-up mesh design
- holds standard 8.5"w x 11"h literature
- 4 or 8 pocket model
- black with chrome accent







SNAP FRAMES

Snap Frame LED Light Boxes feature an edge-lit LED diffuser panel, a thin 1" profile and easy-to-use snap frames. The LED diffuser panel ensures even light distribution and brightness. Silver frames snap open from the front to allow quick and easy graphic changes. No tools are required. Comes standard with clear protective lenses, fully assembled and ready to hang. Snap Frame LED Light Boxes are ideal for permanent retail displays, corporate environments, eye-catching tradeshow graphics and more.

TRAPPA LIGHTBOX



- only 1" thick (single sided only version offered)
- 50,000 hr bulb life
- evenly distributed light
- snap frames allow easy graphic changes
- wall mounting hardware
- power supply with 78" cord

AVAILBLE SIZES:

LED-SNAP-01: 16" x 20"

LED-SNAP-02: 22" x 28"

LED-SNAP-03: 24" x 36"

LED-SNAP-04: 30" x 40"

LED-SNAP-05: 36" x 48"







TRAPPA POSTER FRAME





- trappa frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens



POSTER SNAPPER

- adjustable hanging clips slide along the top rail to match desired spacing
- hanging clips feature both top opening for clear nylon line mount, and recessed pocket for S-hook suspension
- rails snap open and shut for quick graphic changes
- clean, simple, elegant look
- comes in 4 different standard widths: 24", 30", 36", 48"
- custom cut width available up to 60"



3

DISPLAY ADDITIONS

From sign stands to poster frames, towers, bag dispensers and more, display accessories and accents are designed to help add the final touches, function and flare to any display or space.

APEX

APEX



- double sided plastic a-frame
- can be printed directly on the plastic for a smooth look
- for indoor or outdoor use



WEDGE

WED-1-B

- combine multiple units for longer and taller displays
- graphic size is variable
- black only
- graphics not included







AMBASSADOR

AMBASSADOR



- 2.94"w x 1.25"h
- silver finish









OASIS

OASIS

- highly portable
- three arm collapsible bag dispenser
- shiny silver finish





STEP STOOL

STEP STOOL-BLUE



- 300 lb capacity
- folds flat for storage & transport
- blue only







SLIMLINE LED LIGHTING

ONE

Incorporate modern, bright LED lights into your display and draw attention to your brand and message with elegance. With bright, cool lights and contemporary slim profiles, you can modernize your display, set the stage and better communicating a clear message. Choose from several LED lighting solutions that will make your message and products shine.



LED FLOOD

LUM-LED4-ORL-B

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



LED SPOT

LUM-LED3-ORL-B

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- mounts to banner stands
- available in black only







LED STRIP LUM-LED5-ORL-B

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



LED EXHIBITION

LUM-LED6-ORL-B

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only







LUMINA 200 LED

black: LUM-LED2-ORL-B silver: LUM-LED2-ORL-S

- LED Lumina 200 floodlight
- Uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end



LIGHTING IS AN **IMPORTANT**ELEMENT TO ANY DISPLAY







LIGHTING DRAWS ATTENTION TO YOUR BRAND AND MESSAGE WITH ELEGANCE.

ONE YEAR

LUMINOSITY™ DISPLAY LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions are available to help clients make their projects shine!



LUMINA 1 black: LUM-1-B

black: LUM-1-B chrome: LUM-1-C

- low voltage 50 watt spotlight & universal fittings kit
- "goose neck" arm
- mounts horizontally
- LED option available





LUMINA 2

LUM-2-1

- low voltage 50 watt slender banner stand spotlight
- mounts to a vertical pole
- brushed stainless steel finish
- LED option available





LUMINA 5

LUM-5

- low voltage 50 watt spotlight & universal fittings kit
- deluxe chrome head
- telescopic arm
- extends from 7" 22" long
- LED option available





LUMINA 6

LUM-6

- low voltage, 50 watt spotlight & universal fittings kit
- stylish curved twin arms
- silk black only
- LED option available





LUMINA 8

black: LUM-8-B silver: LUM-8-C

- 12 volt spotlight with straight arm & adjustable head
- includes 110 volt UL approved transformer, 50 watt bulb & universal fittings kit
- 17" long from end to end
- LED option available





LUMINA 200 FLOODLIGHT

LUM-200-ORL

- 110 volt ETL approved wall washer floodlight with a straight arm & adjustable head
- light includes 120 watt halogen bulb
- 19.5" long from end to end
- silk black finish



UNIVERSAL LIGHT CLAMP KIT

UNI-LT-CLP30 UNI-LT-CLP50

- comes standard with the Lumina 1, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits



LED BULB OPTION

LUM-LV-LED-BLB16

- a green solution for Lumina 1, 2, 5, 6, 8
- 50 watt equivalent LED bulb



SPT CASE

SPT-CASE

- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina 200 lights & power supply
- fits Lumina 1, 2, 5, 6, 8 and power supply

LUMINA SPARE BULB KIT

LUM-BULB

- (2) 50 watt low voltage spare bulbs in a padded, protective EVA formed case





FLOODLIGHTS & WALL WASHERS

LED FLOOD LIGHT

LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angles to 120°
- UL approved



MINI LED FLOOD LIGHT

LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light
- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49" w x 3.39" h x 3.98" d
- angles to 120°
- UL approved



COLOR BLAST ACCENT LIGHTS

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7"round x 7"h (when faceplate is flush with base and not angled)
- angles to 60°
- UL approved



LED-WRM-WHT-BLAST Features a warm white LED light output; good for light-colored and neutral graphic prints. 3,000K



LED-COOL-WHT-BLAST Features a cool LED light output; good for darker graphic prints. 6,000K



LED-RGB-BLAST
Features multi-pattern
flashing RGB LED light
output; RGB spectrum
cannot be controlled.

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in the USA and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

LIGHTING & ACCESSORY CASE OCA-2

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size: 32.81"w x 4.13"h x 13.75"d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs



SMALL & LARGE GRAPHIC CASES

small: OCS large: OCL

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

- interior size: 14"w x 39.13"h x 13.25"d
- exterior size: 18"w x 42.25"h x 16.5 "d
- weight when empty: 18 lbs

OCL

- interior size: 14"w x 51.5"h x 13.25"d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs



BANNER STAND CASE

OCB

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag*
- also used for Formulate™ Lite displays
- interior size min/max: min - 12"w x 30.13"h x 3.75"d max - 12"w x 47.13"h x 3.75"d
- exterior size: min - 14.56" w x 30.38" h x 5.88" d max - 14.56" w x 47.38" h x 5.88" d
- weight when empty: 9 lbs
- *case does not fit Uno. Spring 5. Contender 48 or banners over 39.37" wide





EXPANDABLE CASE

OCE

- the perfect protective shipping and/or storage case for all Formulate™ exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 13.75"w x 39.63"h x 11.75"d max - 13.75"w x 64"h x 11.75"d
- exterior size min/max: min - 16.75"w x 39.88"h x 16.88"d max - 16.75"w x 64.25"h x 16.88"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter













STANDARD WHEELED DISPLAY CASE

OCX

- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5" w x 35.75" h x 13.07" d
- exterior size: 26.73"w x 39.49"h x 17.05"d
- weight when empty: 31 lbs





PREMIUM WHEELED DISPLAY CASE

OCP-2

- premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic
- interior size: 22"w x 35.5"h x 14.13"d
- exterior size: 26"w x 39.56"h x 17.75"d
- approximate weight when empty: 32 lbs



DELUXE WHEELED DISPLAY CASE

OCP-ELITE

- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size: 14.13" w x 31.75" h x 19.75" d
- exterior size: 16.75"w x 38.25"h x 26.25"d
- weight when empty: 31 lbs



HOPUP/MEDIUM WHEELED CASE

OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs



LARGE DISPLAY CASE

OCH

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25"w x 7.63"h x 46.5"d
- exterior size: 26"w x 12"h x 50"d
- weight when empty: 22 lbs



LARGE DISPLAY CASE

OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size:24.13"w x 12.25"h x 47.25"d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed



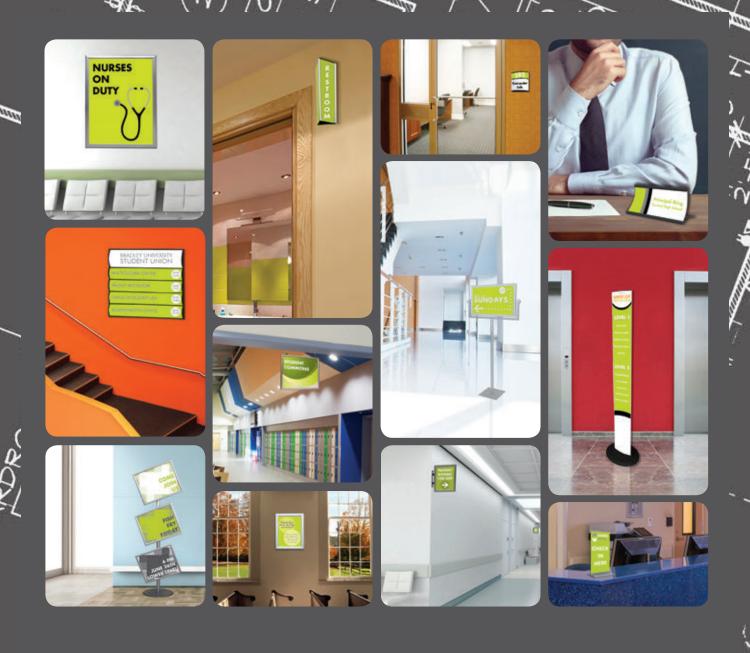








All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in the USA. Shipping dimensions may vary.



Wayfinding 101: Directional Signage Solutions



www.signmakers-handbook.com

DEEP SEA DIVING DIVING

FABRIC DISPLAYS & STRUCTURES

88 FORMULATE™ ESSENTIAL

BANNERS | TABLETOP DISPLAYS | 8' DISPLAYS | 10' DISPLAYS



93 FORMULATE MASTER

TABLETOP DISPLAYS | 10' DISPLAYS | 20' DISPLAYS | ACCENTS



110 FORMULATE DESIGNER SERIES

10' DISPLAYS | 20' DISPLAYS | 30' DISPLAYS



124 FORMULATE FUSION 20' X 20' ISLAND KITS



136 FORMULATE HANGING STRUCTURES



146 FORMULATE ARCHITECTURAL STRUCTURES

FUNNELS | COLUMNS | TOWERS | ARCHES | CONFERENCE WALLS

SYMBOLS USED:



product made in the USA



economy product



standard product



premium product



product can be recycled (does not include graphic application)







MODULAR EXHIBIT SYSTEMS

HYBRID PRO™ MODULAR DISPLAYS 156

10' DISPLAYS | 20' DISPLAYS | ISLANDS



VECTOR FRAME™ MODULAR DISPLAYS | 168

BANNER DISPLAYS | 10' DISPLAYS | 20' DISPLAYS | ACCENTS



LINEAR™ PRO MODULAR DISPLAYS | 182

10' DISPLAYS | 20' DISPLAYS | ACCENTS



MERCHANDISE EXPRESS™ MODULAR DISPLAYS | 186



ORBITAL EXPRESS™ TRUSS MODULAR DISPLAYS 190

10' DISPLAYS | 20' DISPLAYS | ISLANDS | ACCENTS



ACCENTS & ACCESSORIES 214

AERO | COUNTERS | LIGHTS | CASES



WARRANTY KEY:





5 year limited warranty (hardware)



1 year limited warranty (hardware)





graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)

FORMULATE FABRIC STRUCTURES

From straight and angular shapes to ergonomic, flowing forms the Formulate™ line of fabric exhibits and structures encompasses a full spectrum of beautiful fabric-based exhibits, environments and structures, off-the-shelf to custom. Formulate fabric structures and solutions combine shape, specialty fabrics, lightweight frames and lighting to create captivating and artistic presentations and spaces.

Shapes to mix & match...

Formulate's off-the-shelf fabric structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics. Formulate fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians. We offer a complete line of fabric backwalls, exhibit kits, hanging shapes and structures, towers, archways, walls, rooms and more.

Off-the-shelf display systems and architectural structures include:

- Formulate inline tension fabric displays
- Formulate counters, kiosks, iPad stands & accessories
- Formulate hanging structures
- Formulate towers, funnels & arches
- Formulate Fusion island exhibits, conference rooms & more

With the endless off-the-shelf and customized options Formulate provides, you can mix and match to create the ideal display, booth or environment.



MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, custom-looking exhibits that stand the test of time and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

Modular exhibits are smart, versatile and often feature recyclable aluminum components that support longevity and reusability.

Our modular exhibit systems are created by expert welding and metal-working technicians. With the latest state-of-the-art printing technology and large format printing capabilities, we ensure your desired message stands out from the competition; graphics are produced and finished by hand by highly-skilled sewers in the USA.

Off-the-shelf modular exhibit systems include:

- Hybrid Pro[™] Modular inline & island exhibit kits & counters
- Vector Frame[™] banners, light boxes, exhibit kits, kiosks & counters
- Linear™ Pro modular inline exhibit kits, kiosks and counters
- Merchandise Express[™] portable point-of-purchase displays
- Orbital Express™ Truss modular inline & island exhibit kits, counters, kiosks & accessories
- Aero portable modular display system

With such an expansive range of off-the-shelf modular exhibit systems to choose from, you can easily create an impactful, versatile exhibit that will evolve with your exhibiting needs and demands over time.







FORMULATE FABRIC STRUCTURES

The Formulate[™] line spans from a collection of portable, off-the-shelf exhibit kits, hanging structures and architectural accessories to custom-designed and built exhibits, environments and interior display solutions. Formulate combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures to provide elegance, functionality and style.

The quality of the Formulate line is excellent. The perfect combination of form, sophistication and function make Formulate displays the ideal solution for any space. All Formulate stretch fabric graphics are made in the USA, printed on state-of-the-art, G7 color certified printers and are hand-sewn, durable and dry-cleanable.

The Formulate line includes tabletop, 8', 10', 20' and 30' backwalls and exhibit kits, 20' x 20' island exhibit kits, hanging structures, towers, columns, funnels, archways, counters and more. Easily mix and match to create your ideal display, exhibit or environment or work with us to create a custom solution from scratch.

NO MATTER WHAT YOUR SPACE NEEDS, WE CAN **FORM** A SOLUTION FOR YOU.



formulate™essential | BANNER DISPLAYS



Formulate™ Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one year limited warranty. Simply pull the graphic over the frame.



FORMULATE ESSENTIAL BANNER – STRAIGHT

FMLT-ESS-S-600

FMLT-ESS-S-920

FMLT-ESS-S-1200

FMLT-ESS-S-1500

- standard graphic height = 92"
- standard depth = 17.72"
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag



59"w

FORMULATE ESSENTIAL BANNER – CURVED

FMLT-ESS-C-600

FMLT-ESS-C-920

FMLT-ESS-C-1200

FMLT-ESS-C-1500

- standard graphic height = 92"
- standard depth = 23.96"
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

BANNER DISPLAYS | formulate™essential



36.25"w x 89.5"h x 34.5"d

The Cobra is a single or double sided fabric banner stand. Simply connect the basic lightweight aluminum tube frame, slip the fabric graphic on and you have a sleek serpentine-curved banner stand in minutes. Includes a canvas cary bag.



70"w x 86"h x 17.7"d

The Formulate[™] Shark Fin is an ideal banner for any indoor event. Simply slip the fabric graphic over the frame and you have an instant display. Includes a wheeled, molded storage case (OCB).



easy to apply pillowcase fabric graphics



bungee corded poles allow for simple assembly*

*select Formulate banners feature bungee cords



FMLT-ESS-ENTICE-01 FMLT-ESS-ENTICE-02

ENTICE

31.5"w x 89.5"h - 99.13"h x 17.88"d

Entice is a double sided tension fabric display stand that features a small, clear, acrylic shelf. Entice is offered with a curved or sloped top and allows you to dress up any space with your own graphic. Entice comes with a canvas over-the-shoulder carry bag. Shelf spans 34.5" w and is 6.25" deep, and can hold a maximum of 15 lbs.



FORMULATE FABRIC BANNER FMLT-WV03-01

36"w x 92.7"h x 24"d

A sophisticated display for any space, the Formulate Vertical Curve fabric banner combines a lightweight aluminum frame with a zipper-pillowcase graphic. Includes a wheeled, molded storage case (OCL).



formulate™essential | TABLETOP & 8' DISPLAYS

FORMULATE ESSENTIAL TABLETOP DISPLAYS

Formulate™ Essential Tabletop displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays have an overall height of 5' and fit on an 8' wide table and come with a canvas carry bag.



FORMULATE ESSENTIALS 8' DISPLAYS

Formulate[™] Essential 8' displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.



10' DISPLAYS | formulate™essential

FORMULATE ESSENTIAL 10' DISPLAYS



Formulate™ Essential 10' displays have customary frame features, are portable and come in Straight, Vertical Curved, Horizontal Curved and Serpentine Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.

BUSINESSANALYSTS







Serpentine Curved FMLT-ESS-SC10-01



formulate™lite | 8' & 10' DISPLAYS

FORMULATE LITE 8'/10' DISPLAYS

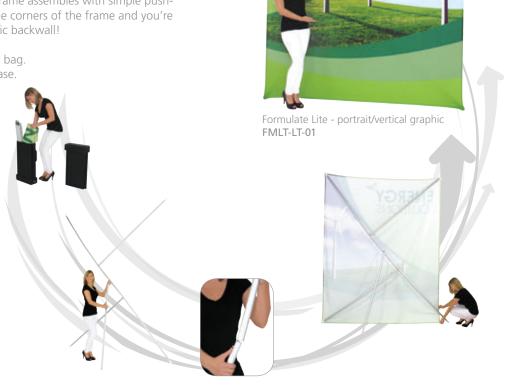
Looking for a sharp, simple, portable fabric backwall that sets up in 5 minutes or less? Look no further. The FormulateTM Lite 8' x 10' fabric backdrop is one of the fastest and easiest solutions you can find. In addition to the standard landscape/horizontal configuration, Formulate Lite can be turned on its side to create a portrait/vertical wall as well.

The sturdy, lightweight 30mm aluminum frame assembles with simple push-buttons. Simply stretch the graphic over the corners of the frame and you're done. You have an instant, impressive fabric backwall!

The Formulate Lite kit is supplied in a carry bag. Shown with an optional, upgraded OCB case.







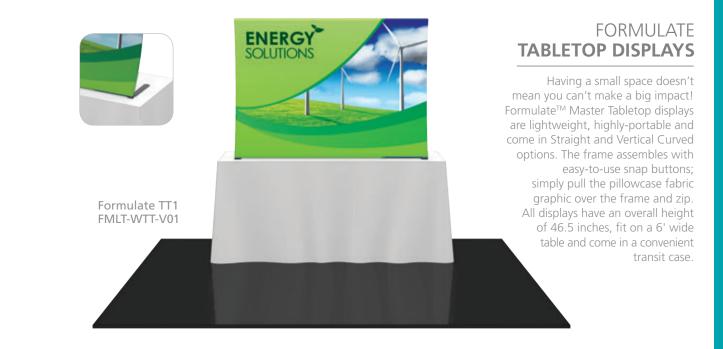
ENERGY SOLUTIONS

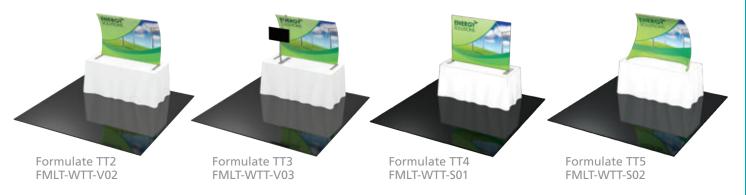
FORMULATE MASTER 8' DISPLAYS

Simplicity and style make Formulate™ Master 8' displays an ideal solution. Available in Straight, Vertical Curved and Horizontal Curved options, Formulate Master 8' displays are easy-to-assemble with snapbuttons and pull-over zipper pillowcase fabric graphics. All displays come in a portable, wheeled transit case.



TABLETOP DISPLAYS | formulate™ master







CLAMP UC-FMLT



TABLET HOLDER UC-VESA-BRKT



LIT HOLDER BRACKET SHELF BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

FORMULATE UNIVERSAL CONNECTORS & ACCESSORIES

The Formulate Universal Accessory system is designed to give you the freedom to add and change your accessories when you need to. Using a clamp that fits to the tube, easily attach a literature holder, shelf or iPad holder.







formulate™ master | 10' VERTICAL CURVED DISPLAYS

FORMULATE MASTER 10' VERTICAL CURVED DISPLAYS

Slightly arched from top to bottom, Formulate™ Master 10' Vertical Curved exhibits combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accessories such as headers, adjustable literature holders, tables and accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 10' space.



10' VERTICAL CURVED DISPLAYS | formulate™ master







Formulate VC2 FMLT-WV10-02





Formulate VC4 FMLT-WV10-04

Formulate VC5 FMLT-WV10-05







Formulate VC7 FMLT-WV10-07









Formulate VC11 FMLT-WV10-11







*Monitors not included.

formulate™ master | 10' HORIZONTAL CURVED DISPLAYS

FORMULATE MASTER 10' HORIZONTAL CURVED DISPLAYS

Ergonomically designed, Formulate™ Master 10' Horizontal Curved exhibits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style!





10' HORIZONTAL CURVED DISPLAYS | formulate™ master









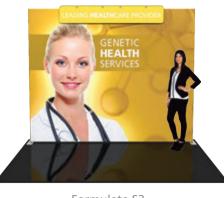
formulate™ master | 10' STRAIGHT DISPLAYS

FORMULATE MASTER 10' STRAIGHT **DISPLAYS**

Space maximizing Formulate™ Master 10' Straight exhibits incorporate sleek, straight aluminum frames with zipper pillowcase fabric graphics to create a sharp, bold backwall that clearly conveys who you are and what you do. With a variety of accents including graphic headers, adjustable literature pockets, shelves, tables, counters and more, you are sure to find a design that best suits your space needs!









Formulate S2 FMLT-WS10-02





Formulate S6 FMLT-WS10-06









ACCENTS | formulate™ master

FORMULATE MASTER **ACCENTS**

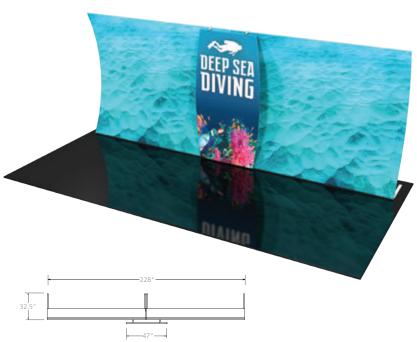
Formulate™ Master Accents enhance the functionality of most Formulate Master 10' and 20' backwalls and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.

FORMULATE BACKWALL CONNECTOR

FMLT-WBWC

The Formulate™ Master Backwall Connector is an ideal accessory to connect two 10' or 20' Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.







CONNECTOR 02 FMLT-WBWC-02

Pillowcase fabric graphic



CONNECTOR 03 FMLT-WBWC-03

Pillowcase fabric graphic and monitor mounts for a medium sized monitor*



CONNECTOR 04 FMLT-WBWC-04

Pillowcase fabric graphic



CONNECTOR 05

FMLT-WBWC-05

Pillowcase fabric graphic and monitor mounts for a medium sized monitor*



CONNECTOR 06 FMLT-WBWC-06

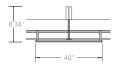
Pillowcase fabric graphic

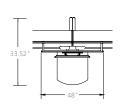


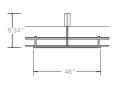
CONNECTOR 07 FMLT-WBWC-07

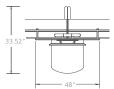
Pillowcase fabric graphic and monitor mount for a medium sized

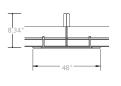
monitor*

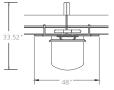










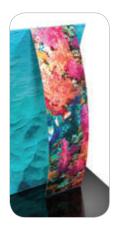




formulate[™] master | ACCENTS

FORMULATE MASTER ACCENTS

Formulate[™] Master Accents enhance the functionality of many Formulate Master 10' and 20' backwalls and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.



ACCENT 01
FMLT-WL01
Pillowcase fabric
graphic



FMLT-WL02 Three 20"w shelves and top and bottom printed infill panels

ACCENT 02



FMLT-WL03/ -L, -R
Choice of right-hand
or left-hand arm
tables, no table, top
and bottom printed
infill panels; fits a
medium sized monitor*



FMLT-WL04
Features a 36"w table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a

medium sized monitor*

ACCENT 04



FMLT-WLLH
Three literature
pockets, and top
and bottom printed
infill panels



FMLT-WLC Features a 20"w shelf and top and bottom printed infill panels

ACCENT 06



Accent 02, 03, 03-R, 03-L & 06 are also available for rent



ACCENT 07 FMLT-WL07

- 36"w x 93.43"h x 18.21"d
- three 30.31 "w shelves
- one 36"w graphic counter

ACCENT 08 FMLT-WL08

- 36"w x 92.1"h x 21.2"d
- rectangular shaped pillowcase fabric graphic
- wood platform



- 37.55"w x 92.69"h x 11.07"c







*Monitors not included.

Formulate Master accents are made in the USA, come with a portable case and a limited lifetime hardware warranty.

ACCENTS | formulate™ master

FORMULATE MASTER ACCENTS



- one 36"w shelf
- 37.18"w x 91.96"h x 16.85"d
- bottom shelf is 27.56"w
- top shelf is 21.26 "w

ACCENT 12 FMLT-WL12

- 35.77 "w (without monitor) x 92.39 "h x 15 "d
- dimensional pillowcase fabric graphic

- L-shaped pillowcase fabric graphic

- three literature pockets

- small monitor mount*
- three 18.5 "w shelves





*Monitors not included.

formulate™ master | ACCENTS

FORMULATE MASTER ACCENTS



Formulate™ Master Accents enhance the functionality of the Formulate Master 20' Straight backwall and add more real estate for messaging too!



BACKWALL ACCENT 01

FMLT-WBWA-01

- 227.07"w x 57.46"h x 9.22"d
- curved pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





BACKWALL ACCENT 02

FMLT-WBWA-02

- 227.36"w x 45.83"h x 9.22"d
- slanted pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





BACKWALL ACCENT 03

FMLT-WBWA-03

- 227.32w x 45.78"h x 9.22"d
- pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





ACCENTS | formulate™ master

FORMULATE MASTER ACCENTS

BACKWALL ACCENT 04

(straight) FMLT-WBWA-04S-L/-R (curved) FMLT-WBWA-04C-L/-R

- (straight) 39.37 "w x 35.43 "h x 114.41 "d
- (curved) 59.06"w x 35.43"h x 114.41"d
- L-shaped pillowcase divider walls attach to any Formulate Master Straight backwall





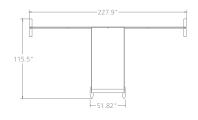




BACKWALL ACCENT 05

FMLT-WBWA-05

- 51.82"w x 96.87"h x 103.65"d
- L-shaped pillowcase fabric graphic attaches to any Formulate Master Straight style backwall
- 48.82 "w tabletop included on interior of accent





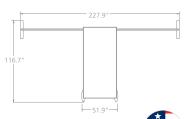




BACKWALL ACCENT 06

FMLT-WBWA-06

- 51.9"w x 98.99"h x 107.47"d
- one straight and one curved panel connect and attach to any Formulate Master Straight style backwall
- 44.94"w x 41.18"h x 14"d laminate counter included on interior of accent provides lockable storage











formulate™ master | 20' SERPENTINE CURVED DISPLAYS

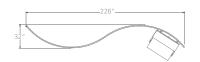
FORMULATE MASTER 20' SERPENTINE CURVED DISPLAYS

The gentle and organic S-shaped curves of the Formulate[™] Master Serpentine line of 20' exhibits create an elegant flow within a space. These displays can feature a single or double sided fabric graphic, which provides more real estate for branding and messaging. Pillowcase style fabric graphics are coupled with sturdy, yet lightweight aluminum frames to create the unique and flowing Serpentine shape. Accents provide shelving, surface areas, monitor displays and additional messaging areas.

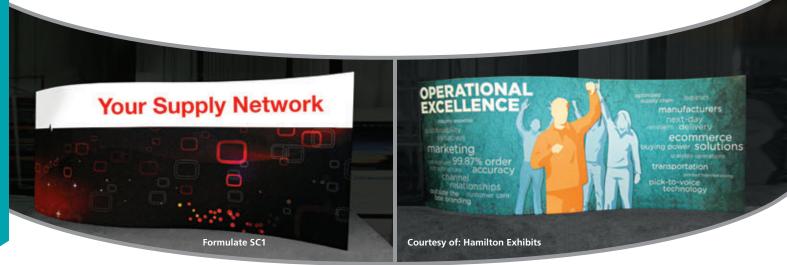


Formulate SC2 FMLT-WSC-20-02

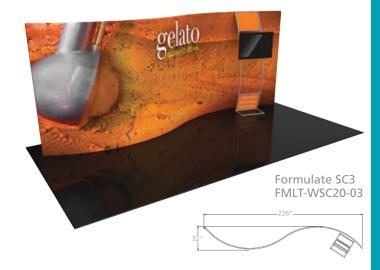














Formulate SC4 FMLT-WSC20-04









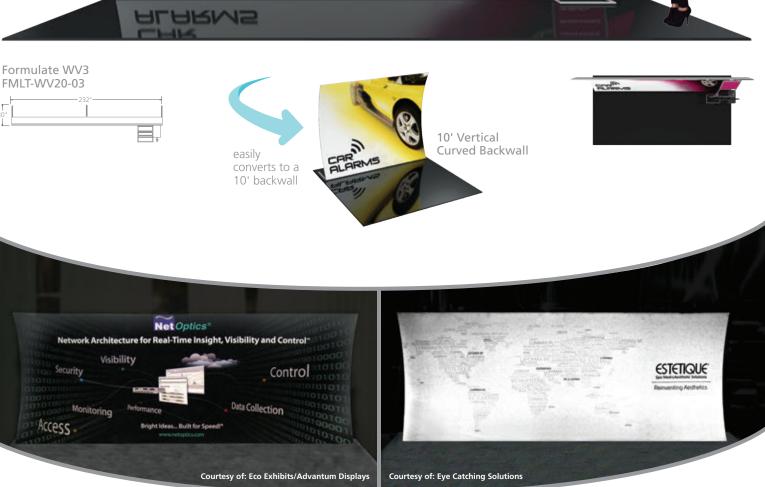


formulate™ master | 20' VERTICAL CURVED DISPLAYS

FORMULATE MASTER 20' VERTICAL CURVED DISPLAYS

Slightly arched from top to bottom, Formulate™ Master 20' Vertical Curved displays combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 20' space. Easily convert the 20' Master Vertical Curve Formulate to a 10' backwall with the purchase of a 10' graphic. No additional hardware needed.





20' VERTICAL CURVED DISPLAYS | formulate™ master







formulate™ master | 20' HORIZONTAL CURVED DISPLAYS

FORMULATE MASTER **20' HORIZONTAL CURVED DISPLAYS**

Ergonomically designed, Formulate™ 20' Master Horizontal Curved exhibit kits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style! Easily convert the 20' Master Horizontal Curve Formulate to a 10' backwall with the purchase of a 10' graphic. No additional hardware needed.





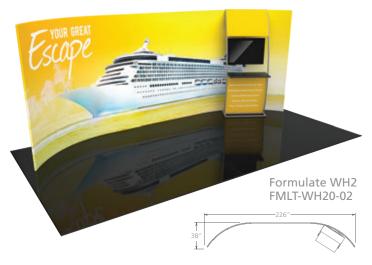


















Formulate 20 Straight FMLT-WS20-01

FORMULATE MASTER 20' STRAIGHT DISPLAY

The Formulate™ 20' Master Straight backwall incorporates a sleek, straight aluminum frame with a zipper pillowcase fabric graphic to create a sharp, bold backwall that clearly conveys who you are and what you do. Print on just one side or on both sides of the graphic to maximize your message and brand exposure!





formulate™ designer series | 10' DISPLAYS

FORMULATE DESIGNER SERIES **10' DISPLAYS**

Formulate™ Designer Series exhibits and structures feature unique stylistic elements, making them modern and sophisticated in style. Formulate Designer Series structures couple lightweight aluminum frames with push-fit and zipper pillowcase fabric graphics. Formulate Designer Series fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians.



10' DISPLAYS | formulate™ designer series



FORMULATE DESIGNER SERIES 10' DISPLAYS

Formulate[™] Designer Series 10' displays have unique stylistic features and shapes, are portable and easy to assemble. The aluminum tube frame features snap-buttons and zipper





*Monitors not included.

formulate™ designer series | 10' DISPLAYS

FORMULATE DESIGNER SERIES **10' DISPLAYS**



Formulate™ Designer Series 10' displays have unique stylistic features and shapes, are portable and easy to assemble. The aluminum tube frame features snap-buttons and zipper pillowcase fabric graphics. All displays come in portable, wheeled transit cases. Simply pull the pillowcase fabric graphic over the frame and zip.





10' DISPLAYS | formulate™ designer series





formulate™ designer series | 20' DISPLAYS

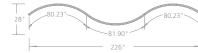
FORMULATE DESIGNER SERIES **20' DISPLAYS**



Formulate[™] Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated in style. Formulate Designer Series structures couple lightweight aluminum frames with stretch, zipper pillowcase fabric graphics. Formulate Designer Series fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians.



FMLT-DS-20-01





FMLT-DS-20-02









20' DISPLAYS | formulate™ designer series









*Monitors not included.

formulate™ designer series | 20' DISPLAYS

FORMULATE DESIGNER SERIES 20' DISPLAYS



Formulate™ Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated in style. Formulate Designer Series structures couple lightweight aluminum frames with stretch, zipper pillowcase fabric graphics. Formulate Designer Series fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians.





Formulate Designer Series displays are made in the USA, come with portable cases and a limited lifetime hardware warranty.

20' DISPLAYS | formulate™ designer series





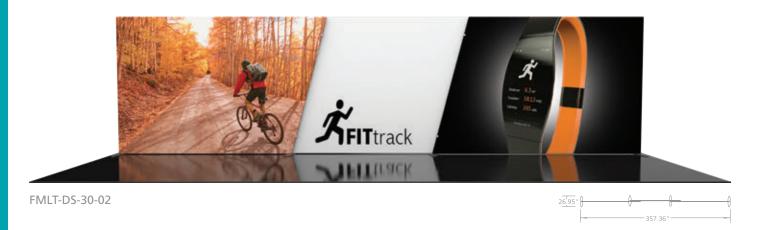
formulate™ designer series | 30' DISPLAYS

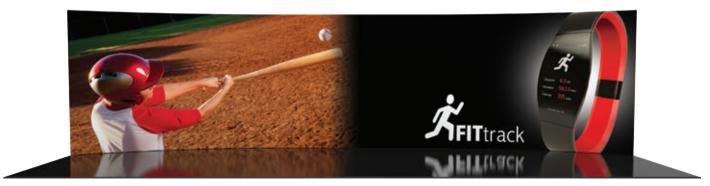
FORMULATE DESIGNER SERIES 30' DISPLAYS



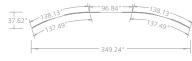
Formulate[™] Designer Series 30' kits come in Straight, Straight Layered, Vertical Curve, Horizontal Curve and Serpentine Curve options. Formulate Designer Series 30' displays feature USA-made lightweight aluminum tube frames and pillowcase fabric graphics that simply slide over the frame and zip at the bottom.







FMLT-DS-30-03









30' DISPLAYS | formulate™ designer series

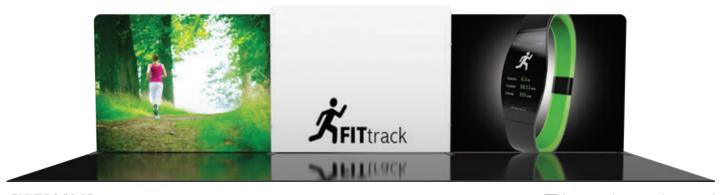


FORMULATE DESIGNER SERIES
30' DISPLAYS



FMLT-DS-30-04

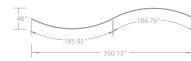




FMLT-DS-30-05



FMLT-DS-30-06







formulate[™] | FLIP[™]

SPIN OR FLIP

TO CREATE A DIFFERENT LOOK & SHOW A NEW MESSAGE!











FLIP 20' EXHIBIT KITS

FLIPTM 20' exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.

Ask to incorporate LED lights to make your FLIPTM display shine.

SO FLIPPIN' COOL

Double sided graphics enable you to feature a different look, brand or messaging so you can **SPIN from front to back** OR use as a creative space divider for a larger space. With an easy graphic change, you can also **FLIP from top to bottom** to create a new, different exhibit and look for your next event.

SO FLIPPIN' EASY

FLIP kits combine 30mm lightweight aluminum frames with your choice of single or double sided zipper pillowcase fabric graphics.

Simply join the aluminum tubes together with strong internal spigots, slide the fabric graphics over the frames, then zip.

It's that easy.



formulate™ VIBE™ 10' EXHIBIT KITS

VIBE 10' EXHIBIT KITS

Vibe™ is a collection of cleverly-designed, dimensionally layered 10' exhibit kits. Vibe combines layered lightweight aluminum tube frames with zippered pillowcase printed fabric graphics. Unique shapes, angles and exposed framework create a truly unique appearance and experience. Where they appear, kits include graphic headers, lights and monitor kiosks to provide additional branding and messaging areas.





KIT 01 TVBK-1









VIBE MONITOR KIOSK

VB-MK-01

Simply add the Vibe™ kiosk to create an interactive, multimedia display. Kiosk comes with a monitor bracket that holds a max weight of 50 lbs and a convenient, portable shipping case. Monitor is not included with kiosk or kit.

formulate[™] fusion | 20' x 20' ISLAND EXHIBIT KITS

Formulate™ Fusion provides an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Formulate Fusion is a collection of island exhibit kits and custom solutions. A fusion of FORM, FABRIC and FUNCTION, these kits combine organic and architectural shapes with state-of-the-art zipper pillowcase dye-sublimated fabric graphics to create unique, dynamic and functional island spaces. All Formulate Fusion exhibits and graphics are made in the USA.



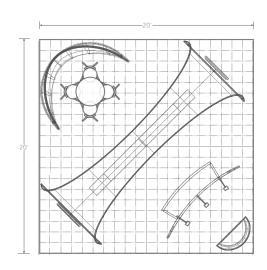
FORMULATE FUSION KIT 02

CFAB-K-02

You won't get bypassed with this 20' x 20' island exhibit in your next event or tradeshow!

Formulate[™] Fusion Kit 02 features a fabric archway, a dimensional hanging structure and curved conference area to create a space that fosters flow, yet provides privacy for meetings and demonstrations. Each display element combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures.

The overhead hanging structure is 13' wide, 5' tall and 1' thick, providing ample space for a company brand. The prominent arch spans 14' wide and reaches 11 ½' high. An 8' tall by 9 ½' wide fabric backwall is positioned behind the fabric display counter to add a messaging area, privacy and a display surface on the interior side. An 8' tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space. Monitor mounts and stylish display lighting are included.







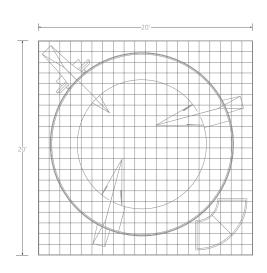


Dominate the exhibit hall with this 20' x 20' island exhibit and stand out from the rest!

Formulate™ Fusion Kit 05 combines architectural lines and shapes with the latest developments in fabric to create a sophisticated, memorable and breathtaking presence.

The 18' tall fabric covered tower centerpiece features a 7' diameter cone and three curved architectural support beams. You can easily incorporate monitors and AV into the support structures to add multimedia messaging. The reception counter features a white laminate base and printed slat accents, as well as abundant lockable storage.

Monitor mounts are included. Internal LED light kits are not included, but can be purchased à la carte to add a glow within the support structures.











CFAB-K-06

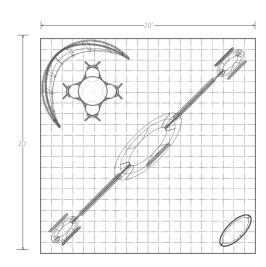
An airy floor plan encourages maximum traffic flow into this 20' x 20' island exhibit!

Formulate[™] Fusion Kit 06 features structures that combine the latest developments in fabric printed technology with heavy-duty aluminum frames to create a space that fosters great traffic flow and conversation areas.

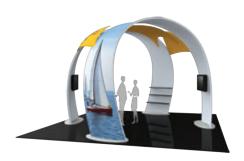
The 12' tall center fabric tower is connected to two 9' tall fabric towers via exposed aluminum tube. Oval-shaped sintra panels are located on front and back sides of the aluminum tubes providing four messaging and branding areas. An oval-shaped fabric reception counter provides a fashionable, yet functional greeting area. Additionally, an 8' tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space.

Six monitor mounts are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the three tower structures.











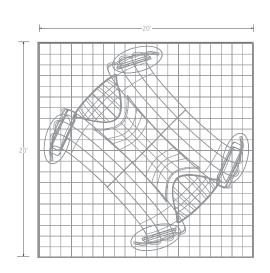
CFAB-K-07



This organically-shaped, eye-catching structure allows for ample floor space for traffic flow, product demonstrations and engaging meetings.

The 12.5' tall, 16' wide curved fabric arches provide areas within the space for shelving to display merchandise and products, as well as two areas for TVs to display digital media. One centrally-located fabric structure sits slightly underneath and in the middle of the two main arches, providing additional real estate for messaging and branding. Two canopy-like accent fabric structures connect the arches and are perfect areas for your company logo.

Formulate™ Fusion 07 combines five lightweight tubular frame structures with zipper-pillowcase fabric graphics. Display shelves and monitors mounts are included; medium monitor mounts hold 40-50" TVs up to 50 lbs.













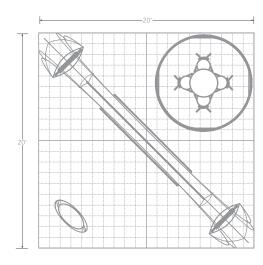
CFAB-K-08



Engage your audience inside this 20' x 20' island display at your next event! Formulate™ Fusion Kit 08 provides ample floor space for traffic flow, product demonstrations and semi-private meetings.

The main arch structure is 15' 8" tall and has a footprint that spans 27' 3", which requires that it is placed in a 20' x 20' exhibit space on a diagonal. Two oval-shaped accents mounted on the sides of the arch provide areas for company branding and messaging. Two structural accent displays are placed on the inside of the archway anchors, each featuring three 29.5" illuminated squares that can be used to feature product or service images, taglines, branding and more. These displays stand 105" tall and are 42" wide.

Host meetings in the semi-private conference room, which can fit a 36" diameter bistro style table four chairs or stools. The oval fabric counter can be used for reception and storage.







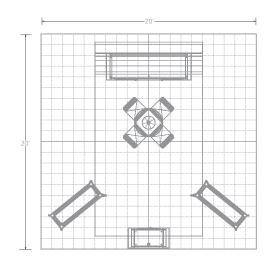


CFAB-K-09

Monopolize the tradeshow floor with the bold, sophisticated presence of Formulate[™] Fusion Kit 09.

Standing 14' tall and over 10' wide, the L-shaped exhibit structure features a rooftop that extends 18' into the exhibit space. This main structure is comprised of an aluminum tube frame, coupled with pillowcase fabric graphics. This main fabric structure is structurally supported by a freestanding laminated counter that is 7' 10.5" wide by 3' h by 2.5' deep, providing plentiful secure storage and countertop space.

Two structural walls are positioned at 45 degree angles in the space and stand 11' tall by 5' wide, with a depth of 1.5'. The rectangular structures combine heavyduty aluminum extrusion frames with push-fit fabric graphics, which are designed for bold, vibrant graphics and messaging! A freestanding laminated reception counter establishes the area for exhibit staff to meet and greet guests.





formulate[™] fusion | 20' x 20' ISLAND EXHIBIT KITS



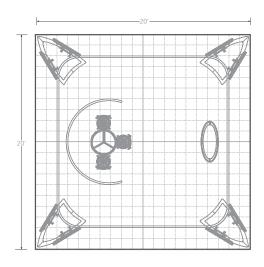
FORMULATE FUSION KIT 10 CFAB-K-10



Formulate™ Fusion Kit 10 combines a variety of off-the-shelf Formulate fabric structures to create a dynamic and charming exhibit!

Hanging above is a rounded-corner 16' square hanging structure, designed to proclaim your brand and help visitors find you in a crowded exhibit hall.

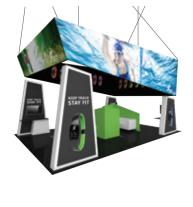
Four 10' tall, 5' wide towers anchor each corner and are intended to help draw traffic inside the booth and engage passersby with multimedia messaging. Each tubular fabric tower features two 40-50" medium monitors to display digital media. A chip-shaped fabric wall sits near the center of the floor space, providing a semi-private meeting space that fits a small bistro-style table and three chairs or stools. A freestanding pillar-shaped fabric counter serves as an area for conversation and reception.









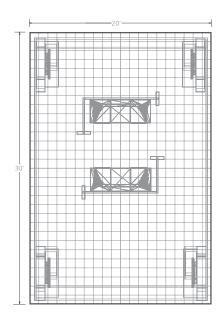


FORMULATE FUSION KIT 11 CFAB-K-11

This bold and dominant 20' x 30' exhibit certainly won't be one that attendees simply walk past.

A big, bold trapezoidal-shaped fabric structure hangs just slightly above the four mirrored trapezoidal-shaped corner towers. The large fabric hanging structure provides a plethora of real estate for branding, imagery and messaging to draw visitors into the exhibit space. The corner tower structures feature laminated wood perimeters and push-fit fabric graphics; wood counters stand in front of the towers, providing structural support and secure storage. Above each of the four counters are areas for large TV monitors to display digital media.

In the center of the space are two L-shaped divider walls, designed to help create a semi-private space for meetings.





formulate™ | TENSION FABRIC COUNTERS

FORMULATE™ COUNTERS









Formulate[™] counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.







HALF MOON W-02-C







BULLET W-04-C



OVAL W-05-C





BAR W-06-C









TENSION FABRIC COUNTERS | formulate™

SYMPHONYTM COUNTERS

Symphony[™] counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.







BULLET SYM-BLLT



OVAL DOUBLE GRAND SYM-OV-DBL-GRND



3 QUAD KIT SYM-QD-3

tension fabric counter tops are available in your choice of finishes

















formulate™ KIOSKS

FORMULATE **CHARGING STATIONS**









Formulate™ Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, trade shows and events.

CHARGING TOWER FMLT-CHRG-01

- 33.56"w x 86.81"h x 33.46"d
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options



CHARGING STATION

CHARGING COUNTER

FMLT-CHRG-COUNTER-01

- 23.72"w x 41.54"h x 23.62"d
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options



Top View



TENSION FABRIC PAD STANDS

Are you looking to incorporate iPads into your display or environment? Sleekly-designed free standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



iPAD STAND 01 TABLET-STD-01

- 30"w x 84"h x 23"d
- small monitor mount*, holds 32" TV/32lbs max
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 02 TABLET-STD-02

- 20.25"w x 85.11"h x 23.8"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 03 TABLET-STD-03

- 19.98"w x 64.34"h x 15.2"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 04 TABLET-STD-04



- 26.26"w x 46.26"h x 22.64"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic







FORMULATETM KIOSKS

Formulate™ Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.



KIOSK 1 FMLT-KIOSK-01

- 29.53"w x 98.53"h x 31.78"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 2 FMLT-KIOSK-02

- 61.72"w x 98.16"h x 34.57"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 3 FMLT-KIOSK-03

- 55.12"w x 98.61"h x 36.03"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 4 FMLT-KIOSK-04

- 39.37"w x 92.52"h x 35.75"d
- pillowcase fabric graphic
- supports medium monitor*

*Monitors not included.







formulate™ | ESSENTIAL HANGING STRUCTURES

FORMULATE ESSENTIAL HANGING STRUCTURES



Formulate™ Essential fabric hanging structures are an economy range of stardard, simple hanging structure shapes. The customary, economy aluminum tube frame features bungee cords and comes with a one year limited hardware warranty. Simply pull the pillowcase fabric graphic over the frame and zip. Essential hanging structure graphics do not come with a liner.

RING

8' diam. x 2'h/3'h/4'h 10' diam. x 2'h/3'h/4'h 12' diam. x 2'h3'h/4'h







double sided graphic



bottom graphic

SQUARE

8'w x 2'h/3'h/4'h 10'w x 2'h/3'h/4'h 12'w x 2'h/3'h/4'h







double sided graphic



hottom graphic

TRIANGLE

8'w x 2'h/3'h/4'h 10'w x 2'h/3'h/4'h 12'w x 2'h/3'h/4'h







double sided graphic



bottom graphic

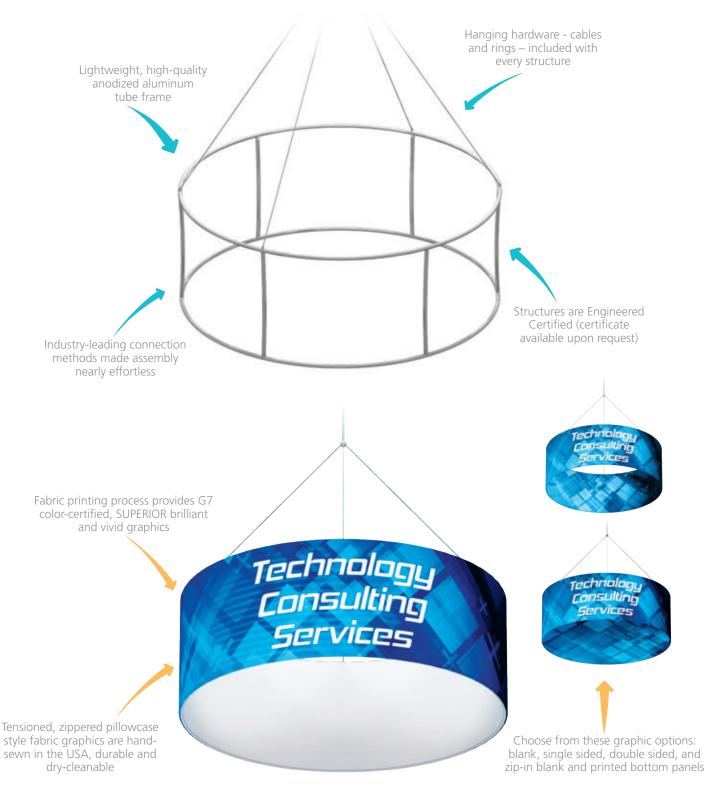




HANGING STRUCTURES | formulate™ master

FORMULATE MASTER HANGING STRUCTURES

Formulate™ tension fabric hanging structures are made in the USA and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched!





RING

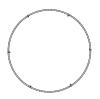
8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h



TAPERED RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h







double sided graphic







double sided graphic

SQUARE

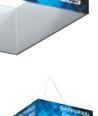
8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







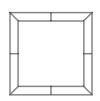
double sided graphic



bottom graphic

TAPERED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic



certain shapes and sizes also available for rent





CONCAVE SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





double sided graphic

TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h









double sided graphic

bottom graphic

TAPERED TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





double sided graphic

CONVEX TRIANGLE (SHIELD)

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic



Expandable Case

Structures collapse to a fraction of their size and come in standard carry bags and heavy-duty shipping and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.







Formulate Master hanging structures are made in the USA and have a limited lifetime hardware warranty.

PINWHEEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





double sided graphic

RECTANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic

FOOTBALL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h

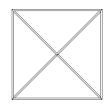




double sided graphic

FOUR-SIDED PYRAMID

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h







certain shapes and sizes also available for rent





CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



PANEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



DISC

8' diameter 10' diameter 12' diameter

14' diameter

16' diameter

18' diameter 20'diameter



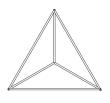
S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



THREE-SIDED PYRAMID

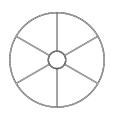
10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





ROUND FUNNEL

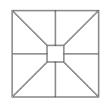
10'w x 5'h

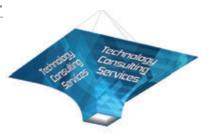




SQUARE FUNNEL

10'w x 5'h





CONE

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h







CUBE

3'w x 3'h 4'w x 4'h 6'w x 6'h 8'w x 8'h 10'w x 10'h

*illuminated cube also available







illuminated cube

ROUNDED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



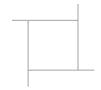




double sided graphic

FOUR-SIDED PINWHEEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic

HEXAGON

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic

FORMULATE | MASTER 3D HANGING STRUCTURES

NEW MASTER 3D HANGING STRUCTURES | formulate™

EYE

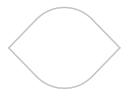
8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h



ILLUMINATED 3D OVAL

10'w x 4'h 14'w x 6'h 18'w x 8'h







double sided graphic





double sided graphic

ILLUMINATED CAPSULE

10'w x 4'h 14'w x 6'h 18'w x 8'h





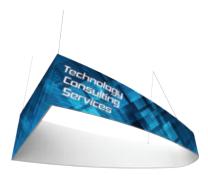
double sided graphic

BULLET

10'w x 3'h 14'w x 4'h 18'w x 5'h

*tiered bullet also available







double sided graphic

TIERED BULLET





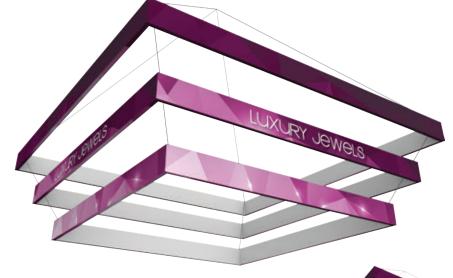
TIERED SQUARE

10'w x 5'h 12'w x 5'h

14'w x 5'h

16'w x 5'h









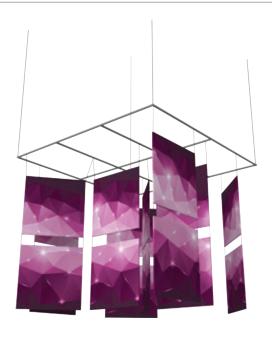
double sided graphic

SQUARE MOBILE

15'w x 13'h









DESIGNER SERIES HANGING STRUCTURES | formulate™

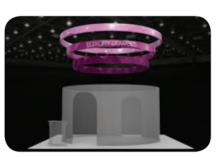
TIERED RING

10'diam. x 5'h 12'diam. x 5'h

14'diam. x 5'h

16'diam. x 5'h









double sided graphic

TIERED RING FLAT

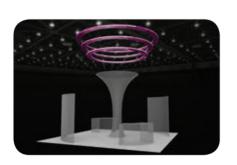
10'diam. x 38"h

12'diam. x 38"h

14'diam. x 38"h

16'diam. x 38"h









formulate™ | FUNNELS

FORMULATE FUNNELS

When you are looking for a way to draw attention and captivate your audience at a tradeshow, special event, or in a permanent environment, these Formulate[™] tension fabric architectural structures are designed to impress.

Versatile Formulate Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20', 16' and 12' heights and have 8' diameters at the top and 3 ½' diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver brushed coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Accent LED light not included, but can be incorporated to add a glow within the funnel structures.



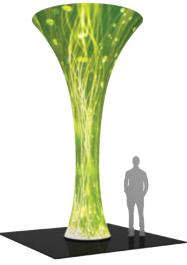








20' FUNNEL FUN-01







12' FUNNEL FUN-03







FUN-04

TOWERS | formulate™

FORMULATE **TOWERS**

Mix and match the Formulate™ line of towers to add architecture and drama to any event or interior space. Cylinder-shaped, Rectangular-shaped and Shield-shaped towers come in 12′, 10′ and 8′ heights and 3′ square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Formulate towers accommodate internal LED lighting. Accent LED light not included, but can be incorporated to add a glow within the structures.

Custom sizes also available.



12' FOUR SIDED TOWER CYL-01



10' FOUR SIDED TOWER
CYL-02



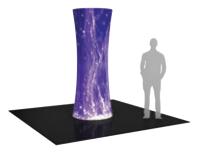
8' FOUR SIDED TOWERCYL-03



12' CYLINDER TOWER CYL-01



10' CYLINDER TOWER
CYL-02



8' CYLINDER TOWER CYL-03





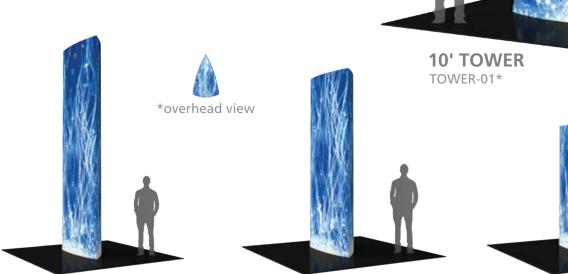
formulate™ TOWERS NEW 🕮



FORMULATE TOWERS

When you are looking for a way to draw attention and captivate your audience at a tradeshow, special event, or in a permanent environment, these Formulate™ tension fabric architectural structures are designed to impress.

Mix and match the Formulate line of towers to add architecture and drama to any event or interior space. Cylinder, Rectangular and Shield-shaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms.



8' SHIELD TOWER SHD-TOWER-01



12' SHIELD TOWER

INFLATABLE COLUMNS

This free-standing inflatable column is great for indoor and outdoor use and can be customized with your own graphics. The hollow plastic base can be filled with water or sand for added stability. Ground stakes are sold separately.

SHD-TOWER-02



LARGE INFLATABLE COLUMN
INF-COL-L



10' SHIELD TOWER

MEDIUM INFLATABLE COLUMN

INF-COL-M

*Monitor not included.









SMALL INFLATABLE COLUMN
INF-COL-S

BROWSE OUR FULL LINE OF PORTABLE EXHIBITS & DISPLAYS IN THE PORTABLE CATALOG



Banner Stands, p.2



Outdoor Displays, p.24



Hopup[™] Tension Fabric Displays, p.38



Embrace™ Push-Fit Fabric Displays, p.44



Coyote[™] Popup Displays, p.56



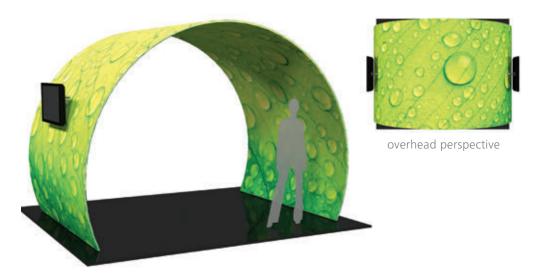
Display Accents & Accessories, p.66

formulate[™] | ARCHES

FORMULATE ARCHES

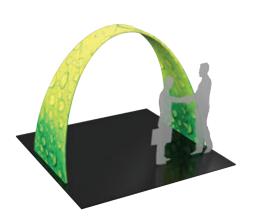
Formulate™ Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with curved aluminum tube frames; these super structures are made in the USA and collapse to a fraction of their size. Custom sizes also available.



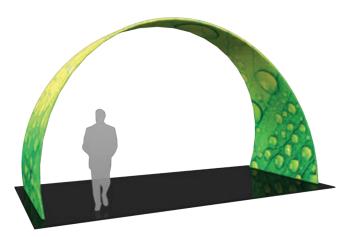
ARCH 01 12' ARCH-01

The Formulate Arch 01 is 8' tall, spans 11 ½' wide and is nearly 8' deep at the bases. Two monitor mounts are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.



ARCH 02 10' ARCH-02

The Formulate Arch 02 is 7 ²/₃' tall, spans 9 ½' wide and is nearly 5' deep at the bases. Shown in a 10' space.



ARCH 03 20' ARCH-03

The Formulate Arch 03 is 11 ½' tall, spans 19 ½' wide and is 8' deep at the bases. The Arch fits perfectly in a 20' x 20' island space. Shown in a 20' space.

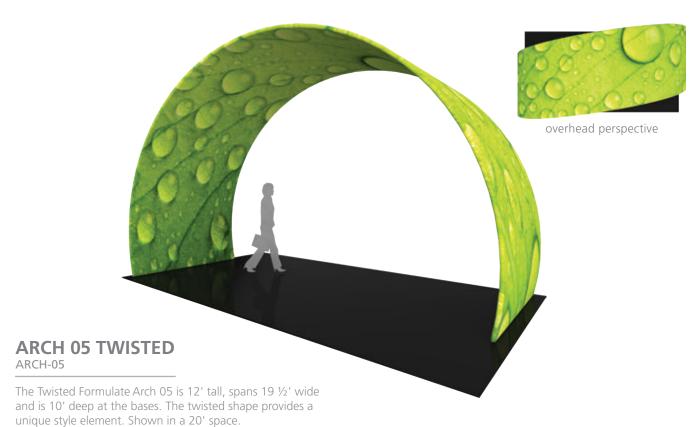


*Monitor not included.

ARCHES | formulate™







formulate™ | CONFERENCE WALLS

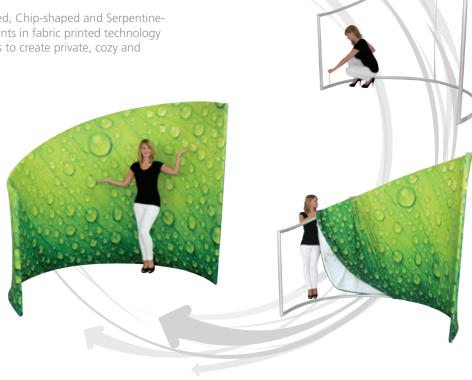
FORMULATE CONFERENCE WALLS

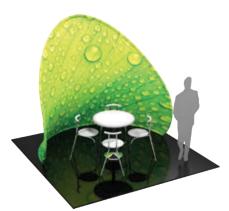
Whether you are looking to create a semi-private meeting area within a tradeshow exhibit, special event, or in an interior environment, Formulate™ tension fabric conference walls are lightweight, stylish solutions to your meeting space needs.

Ergonomically designed, Formulate C-shaped, Chip-shaped and Serpentine-shaped walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.

C-SHAPED WALL C-WALL

The Formulate C-Wall stands 7' tall at its highest point and is 7' 4" diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.





CHIP-SHAPED WALL



The Formulate Chip-Shaped Wall is a potato chip shaped structure that stands 8' tall and is 9' 3" wide. It is an ideal structure to create a semi-private conference/ meeting area or projection wall within a space.



CHIP-SHAPED WALL
CHIP-WALL-02



The Formulate Chip Wall 02 is a curved conference room divider that stands 6' 4" tall and is 9' 5" wide. It is an ideal structure to create a semi-private conference/ meeting area or projection wall within a space.







*Furniture not included.

CONFERENCE WALLS | formulate™



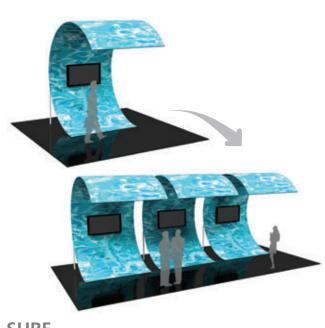
The Formulate™ standalone conference room features two fabric walls and a sheer fabric canopy to create a stylish semi-private conference space. The conference room is large enough to house a small table and four chairs. Conference Wall 02 is 8'6" tall and has a diameter of 9'. Furniture not included.



The Formulate Serpentine shaped wall connects two C-shaped structures to create a multipurpose, Serpentine shaped display. The Serpentine Wall is ideally used as a wall that separates two mini-conference and meeting areas. The Formulate Serpentine Wall is 7' 7" tall and spans 22' 10" wide – perfect for use in a large island space. Furniture not included.

FORMULATE VIDEO WALLS & ROOMS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



SURF SURF-WALL

The Formulate Surf Wall is a C-shaped multimedia display that stands 11' 4" tall with a width of 7' 7" With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space.



The Formulate Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15' in diameter, 8' tall and features two 7' tall doorways, encouraging traffic flow through the structure.



Two C-shaped structures are fused together to create a Tree shape with this sculptural, multimedia display. The Formulate Tree stands 11' 4" tall and spans to 20' 6" wide. The Formulate Tree includes two monitor mounts for use as a multimedia display.

TREE

modular exhibits | INTRODUCTION





MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, custom-looking exhibits that stand the test of time, and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

Modular displays are used in tradeshows and events, and are often used as permanent displays in museums and educational environments and in retail settings.

Many of our modular exhibit systems combine aluminum extrusion frames with pushfit fabric graphics. USA-made modular exhibit systems are created by expert welding and metal-working technicians. Graphics are printed with the latest state-of-the-art large format printers, and all graphics are produced and finished by hand by highlyskilled sewers in the USA.

Our variety of modular display systems offer displays of many types and sizes, from banners and light boxes to table-top displays, through to 10' and 20' inline exhibit kits, as well as 20' by 20' island exhibit kits. Display accent pieces and accessories such as charging stations, counters, multi-media kiosks, lighting and more help add functionality and the final finishing touches.



hybrid pro™modular | EXHIBIT KITS





EXHIBIT KITS | hybrid pro™ modular

HYBRID PRO MODULAR

The sophisticated, striking appearance of Hybrid Pro™ Modular exhibits takes exhibiting to a new level.

The Hybrid Pro Modular series is a collection of modular and reconfigurable exhibit backwalls and counters that feature heavy-duty aluminum frames, push-fit fabric graphics and high-end features such as tables, monitor mounts, interior LED lighting and more. The intricacy of the details makes these exhibits impossible not to notice.

Versatile inline 10' x 20' Hybrid Pro Modular displays reconfigure to 10' x 10' versions, increasing the value and lifecycle of the exhibit, as well as the investment. Counters can be mixed and matched and are often used for non-tradeshow applications as well; the quality is like a custom-made furniture piece!

All Hybrid Pro Modular display frames are quality crafted and manufactured in the USA. All push-fit and pillowcase fabric graphics are produced in the USA, printed on state-of-the-art, G7 color certified printers and are finished by hand.

MAXIMIZE YOUR INVESTMENT AND IMPACT WITH A HYBRID PRO MODULAR DISPLAY!



hybrid pro™ modular | 10' EXHIBIT KITS

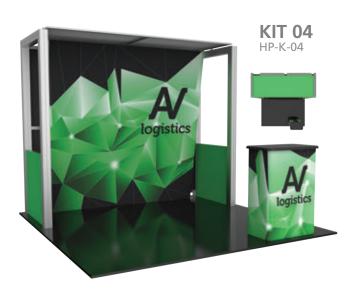
HYBRID PRO 10' MODULAR BACKWALLS

If you are a serious exhibitor looking to make a lasting impression with a sophisticated, feature-rich exhibit, the Hybrid Pro™ Modular line of exhibits, counters and accessories will help you make a big splash. The Hybrid Pro line of modular exhibits feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.











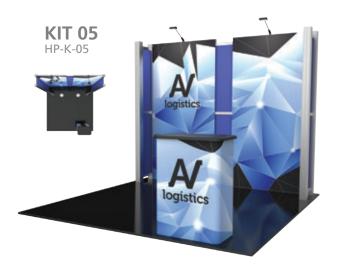


easy to apply push-fit fabric graphics



10' EXHIBIT KITS | hybrid pro™ modular













Counters featured on p.168

Hybrid Pro counter tops are available in your choice of four thermoform finishes

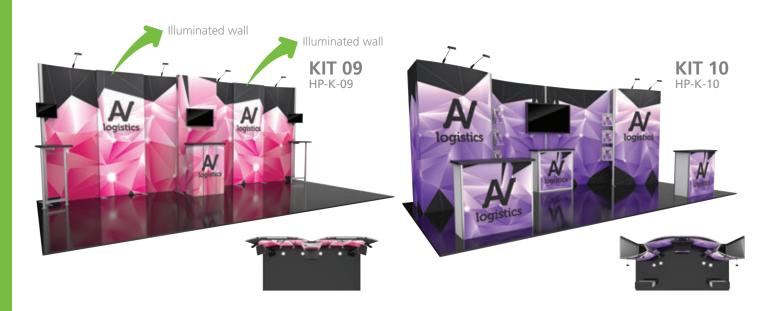


silver black mahogany natural

hybrid pro™modular | 20' EXHIBIT KITS

HYBRID PRO 20' MODULAR BACKWALLS

If you are a serious exhibitor looking to make a lasting impression with a sophisticated, feature-rich exhibit, the Hybrid Pro™ Modular line of exhibits, counters and accessories will help you make a big splash. The Hybrid Pro line of modular exhibits feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.







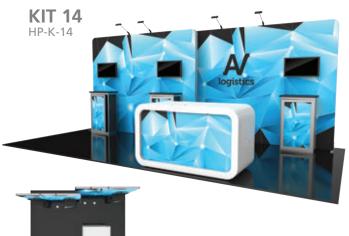
easy to apply push-fit fabric graphics



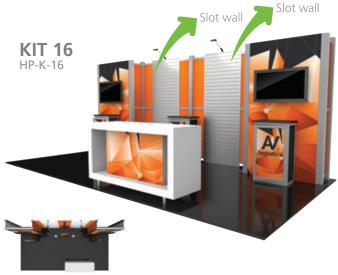
20' EXHIBIT KITS | hybrid pro™modular













Counters featured on p.168

Hybrid Pro counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

hybrid pro™modular | 20' x 20' ISLAND EXHIBIT KITS

Hybrid Pro™ Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum is coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All Hybrid Pro Modular exhibits and graphics are made in the USA.

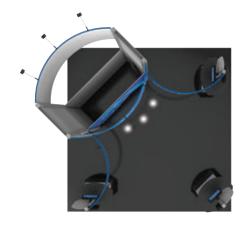


HYBRID PRO MODULAR KIT 17 HP-K-17



Attract visitors and broadcast your brand atop the tall fabric tower structure of this exhibit. Hybrid ProTM Modular Kit 17 features a variety of bells and whistles that make the structure perfect for engagement and demonstrations. Stylish aluminum hardware is combined with white laminate panels, printed rigid graphics and stretch fabric graphics to create a presence on the show floor that will absolutely turn heads!

The tower structure stands 15' 9" tall and sits in a corner of the 20' x 20' space. Three demonstration/work stations provide generous counter space, back-to-back monitor mounts to hold TVs/LCD screens, lots of accessible storage underneath and printed rigid graphics on which to feature your desired messaging. LCD monitors and flooring not included.



Overhead View

20' X 20' ISLAND EXHIBIT KITS | hybrid pro™ modular



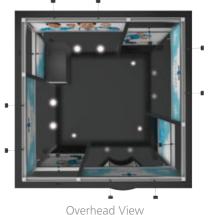
HYBRID PRO MODULAR KIT 18





Wow your clients with a modern island structure that features stateof-the-art-printed fabric graphics. Hybrid Pro™ Modular Kit 18 features an 11' 10" tall square shaped structure that comes with a number of features that dress and accessorize.

Sleek aluminum hardware is combined with double sided push-fit fabric graphics to inform visitors of your desired brand and message. The optional front reception counter and the interior counter (part of kit rental) provide accessible and lockable storage. Flooring not included.







Isometric View

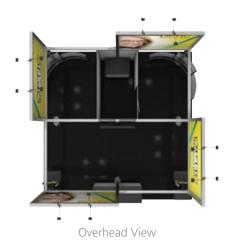
HYBRID PRO MODULAR KIT 19





Rise above the competition with tall fabric graphic towers. Mounted monitors, accent lighting, an open floor-plan and semi-private meeting areas are some of the highlights of this dynamic display. Hybrid Pro™ Modular Kit 19 features four commanding walls that stand 15 '9" tall with double sided push-fit fabric graphics 8' square, helping to make your brand and message stand higher than the rest!

Hybrid Pro Modular Kit 19 features many areas to display media, TVs/LCD screens, two semi-private meeting alcoves with curved frosted plex infills and a small storage room in the center of the structure. Front reception counter, LCD monitors and flooring not included.



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20' X 20' ISLAND EXHIBIT KITS | hybrid pro™ modular



HYBRID PRO MODULAR KIT 20





Dominate the tradeshow floor with a buttress-style exhibit, featuring curved corner heavy-duty white laminated wood structures, fabric graphic walls, accents and an open center area perfect for meetings and seating. Hybrid Pro™ Modular Kit 20 stands approximately 14′ tall and features over eight areas to display messaging, media and/or products.

The overhead 12'd x 4'h circular ring structure features purchased single or double sided printed pillowcase fabric graphics to draw in visitors with your brand and message. Front reception counter, LCD monitors and flooring not included.



Overhead View

hybrid pro™modular | counters

HYBRID PRO COUNTERS

All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.



Hybrid Pro Counter 01 39.38"w x 39.38"h x 17.75"d HPC-01

- white laminate cabinet with fabric graphic on the front, opaque or backlit



Hybrid Pro Counter 02 70.88"w x 39.38"h x 23.63"d HPC-02

- white laminate cabinet with fabric graphic on the front, opaque or backlit



Hybrid Pro Counter 03 39.38" w x 36.63"h x 15.75"d HPC-03

- white laminate panel cabinet with UV graphic on the front and laminate top



Hybrid Pro Counter 04 73.75"w x 36.5"h x 25.38"d HPC-04

- white laminate panel cabinet with UV graphic on the front and laminate top



COUNTERS | hybrid pro™modular

Select Hybrid Pro counter tops are available in your choice of four laminate colors



maple









grey

Hybrid Pro Counter 09 46"w x 37.5"h x 23"d

- white laminate cabinet with UV graphic on the front, opaque or backlit



Hybrid Pro Counter 10 64"w x 37.5"h x 30"d REC-52

- white laminate cabinet with UV graphic on the front, opaque or backlit



Hybrid Pro Counter 11 71.06"w x 36.61"h x 32.72"d

- white laminate panel cabinet with UV graphic on the front and laminate top



vector frame™ INTRODUCTION





VECTOR FRAME GEOMETRIC

The innovative, contemporary and clean appearance of the Vector Frame™ line of geometric displays will captivate and **WOW** your audience.

The Vector Frame series is a collection of geometric shaped backwalls, banners, exhibit kits, counters and light boxes that feature durable, easy-to-assemble aluminum extrusion frames and push-fit fabric graphics. Vector Frame exhibit kits come with accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.

Vector Frame can be reconfigured and customized to create completely tailored exhibits and interior display solutions.

All Vector Frame display frames are quality crafted and manufactured in the USA. All push-fit fabric graphics are produced in the USA, printed on state-of-the-art, G7 color certified printers and are finished by hand.

You will certainly make a strong and lasting impression with Vector Frame exhibits, counters and light boxes at your tradeshow or event.

MAKE AN IMPACT WITH A **CLEAN**, **CONTEMPORARY** FABRIC DISPLAY.



vector frame™ FABRIC LIGHT BOXES

VECTOR FRAME LIGHT BOXES

Vector Frame™ fabric light boxes feature durable 4" aluminum extrusion frames, push-fit INTENSITY backlit fabric graphics and LED edge lighting. Single and double sided graphic options are available.



LED lights come adhered to the frame, making set-up as simple as:

- 1. assembling the frame
- 2. applying the push-fit graphics
- 3. plugging in the electrical cord!

04 Rectangle VF-LB-R-04
48.11" w x 94.74" h x 19.69" d comes in OCH case

LIGHT BOXES



01 Rectangle VF-LB-R-01 36.3" w x 47.49"h x 19.69"d comes in 1 OCE case



02 Rectangle VF-LB-R-02 36.3" w x 71.12"h x 19.69"d comes in 1 OCH case



03 Rectangle VF-LB-R-03 48.11" w x 71.12" h x 19.69" d comes in 1 OCH case



05 Rectangle VF-LB-R-05 118.99" w x 94.74" h x 19.69" d comes in 1 OCH case



01 Square VF-LB-S-01 36.3"w x 35.68"h x 19.69"d comes in 1 OCE case



02 Square VF-LB-S-02 48.11" w x 47.49" h x 19.69" d comes in 1 OCE case



03 Square VF-LB-S-03 71.73" w x 71.12"h x 19.69"d comes in 1 OCH case



04 Square VF-LB-S-04 95.35"w x 94.49"h x 19.69"d comes in 1 OCH case



BANNERS | vector frame™

VECTOR FRAME BANNERS

Vector Frame™ banners combine aluminum extrusion frames with push-fit fabric graphics to create a versatile banner, backwall, hanging art or display. Vector Frame banners can be used to display messaging or art in a corporate environment or at a tradeshow and feature 2" aluminum extrusion frame and single or double sided graphics.



05 Rectangle VF-R-05 118.98"w x 94.74"h x 19.69"d comes in 1 OCL case





easy to apply push-fit fabric graphics

BANNERS



01 Rectangle VF-R-01 36.3"w x 47.49"h x 19.69"d comes in 1 OCL case



02 Rectangle VF-R-02 comes in 1 OCS case



03 Rectangle VF-R-03 36.3"w x 71.12"h x 19.69"d 48.11"w x 71.12"h x 19.69"d comes in 1 OCL case



04 Rectangle VF-R-04 48.11"w x 94.74"h x 19.69"d comes in 1 OCL case



01 Square VF-S-01 36.3"w x 35.68"h x 19.69"d comes in 1 OCS case



02 Square VF-S-02 comes in 1 OCL case



03 Square VF-S-03 48.11"w x 47.49"h x 19.69"d 71.73"w x 71.12"h x 19.69"d comes in 1 OCS case



04 Square VF-S-04 95.35"w x 94.74"h x 19.69"d comes in 1 OCL case



vector frame™ BANNERS & KIOSKS

VECTOR FRAME CURVED BANNERS

Vector Frame™ curved banners combine 2" aluminum extrusion frames with push-fit fabric graphics to create a versatile single and double sided banner, backwall or interior display. Use as a concave or convex shape.



01 Curved Rectangle VF-CR-01 39.33"w x 94.74"h x 19.69"d comes in 1 OCL case



02 Curved Rectangle VF-CR-02 56.75"w x 94.74"h x 19.49"d comes in 1 OCL case



03 Curved Rectangle VF-CR-03 68"w x 94.74"h x 18.75"d comes in 1 OCE case

VECTOR FRAME MONITOR KIOSKS

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.



01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3"w x 94.74"h x 19.69"d comes in 1 OCH case supports 26-40" monitor*; max weight = 25 lbs each



back with graphic



back with graphic & monitor mount*



front with graphic &

monitor mount*

monitor mount*

VF-MK-02-SS VF-MK-02-DS 48.11"w x 94.74"h x 19.69"d comes in 1 OCH case supports 26-40" monitor*; max weight = 25 lbs each

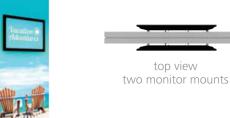
02 Monitor Kiosk



back with graphic



back with graphic & monitor mount*



POSTER FRAMES | vector frame™

VECTOR FRAME EDGE POSTER FRAMES

Vector Frame™ Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



Square Sizes:

VFE-S-01: 11.8"w x 11.8"h VFE-S-02: 23.62 "w x 23.62 "h VFE-S-03: 35.43 "w x 35.43 "h VFE-S-04: 47.24"w x 47.24"h VFE-S-05: 59.06"w x 59.06"h

Rectangle Sizes:

VFE-R-01: 11.8"w x 23.62"h VFE-R-02: 11.8"w x 35.43"h VFE-R-03: 23.62 "w x 35.43 "h VFE-R-04: 23.62 "w x 47.24 "h







Features Include:

- slim, lightweight 3/4" aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available



use as posters in a retail setting



use as directional signs



use as advertisements



vector frame™ 10' essential exhibit kits

VECTOR FRAME 10' ESSENTIAL EXHIBIT KITS

Stand apart from the competition with a clean, sophisticated 10' x 10' or 10' x 20' Vector Frame $^{\text{TM}}$ exhibit kit. These graphic mural kits feature square-corner 2" extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Essential kits are easy to assemble and disassemble.













easy to apply push-fit fabric graphics

*Counters in foreground included in purchased kits.











Vector Frame counter tops are available in your choice of four thermoform finishes





OCH2 & OCE wheeled molded cases included with each kit (page 232-233)

vector frame™ | 10' MASTER EXHIBIT KITS

VECTOR FRAME 10' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame™ Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.













easy to apply push-fit fabric graphics

*Counters in foreground included in purchased kits.











Vector Frame counter tops are available in your choice of four thermoform finishes





OCH2 & OCE wheeled molded cases included with each kit (page 232-233)

vector frame™ 20' MASTER EXHIBIT KITS

VECTOR FRAME 20' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame™ line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.







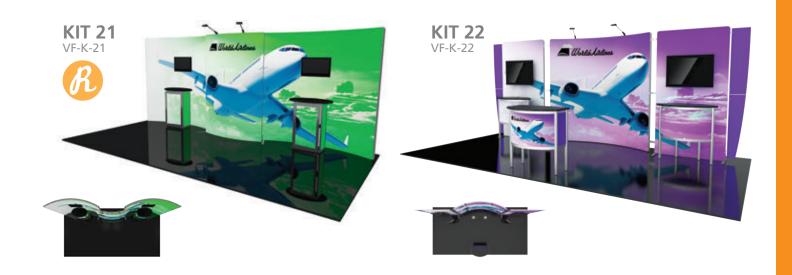




easy to apply push-fit fabric graphics

*Counters in foreground included in purchased kits.











OCH2 & OCE wheeled molded cases included with each kit (page 232-233)

vector frame™ TABLETOPS

VECTOR FRAME TABLETOPS

Vector Frame™ Tabletop Kits provide modern and dynamic flare to your marketing message. The silicone edge (SEG) push-fit fabric graphics and extrusion-based displays are simple, lightweight and take minutes to assemble. Units come in a sturdy case. Customized units also available.





5' tabletop footprint dimensions: 61.3"w x 31.77"h x 11.81"d VF-K-TT-02



VF-K-TT-03



8' tabletop footprint dimensions: 95.7"w x 41.6"h x 11.81"d VF-K-TT-04



OCS wheeled molded cases included with each kit (page 232)





COUNTERS | vector frame™

Vector Frame counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

VECTOR FRAME COUNTERS

Vector Frame[™] counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.



Vector Frame Counter 01 39.37" w x 36.61"h x 22.44"d VFC-01



Vector Frame Counter 02 55.5"w x 40.5"h x 22.5"d VFC-02





Vector Frame Counter 03 38.5"w x 40.5"h x 19.88"d VFC-03



Vector Frame Counter 04 30.63"w x 40.5"h x 18.75"d VFC-04





Vector Frame Counter 05 39.76" w x 40.5"h x 22.75"d - features locking door and rigid sintra graphics VFC-05



Vector Frame Counter 06
41.63"w x 40.5"h x 20.75"d
- features locking door and
rigid sintra graphics
VFC-06



Vector Frame Counter 07 46"w x 40.5"h x 22.64"d VFC-07

linear™ pro | Modular display systems

LINEAR PRO 10' AND 20' DISPLAY SYSTEMS

Linear™ Pro modular display kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature Velcro-applied fabric graphics. Headers and wings available in UV printed graphics or clear plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.



LINEAR COUNTER

LN-TBL-SA-RCT

- 3 graphic panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- optional locking door available
- available in all four laminate finishes



Linear counter tops are available in your choice of four thermoform finishes



















linear™ pro | COUNTERS

LINEAR PRO COUNTERS

Linear™ counters add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. Counters come standard with locking cabinet door.







LINEAR COUNTER LN-TBL-SA-RCT

- 3 graphic panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- open back; optional locking door available
- top available in four laminate finishes



LINEAR KIOSK 01

LN-K-01

Linear kiosks 01 and 05 come

case (page 233)

- 54.4"w x 99"h x 23.25"d
- monitor* mount
- fabric canopy
- approximate weight: 125 lbs





LINEAR KIOSK 05

LN-K-05

- 25.38"w x 72.25"h x 18.5"d
- monitor* mount
- approximate weight: 30 lbs













black mahogany natural

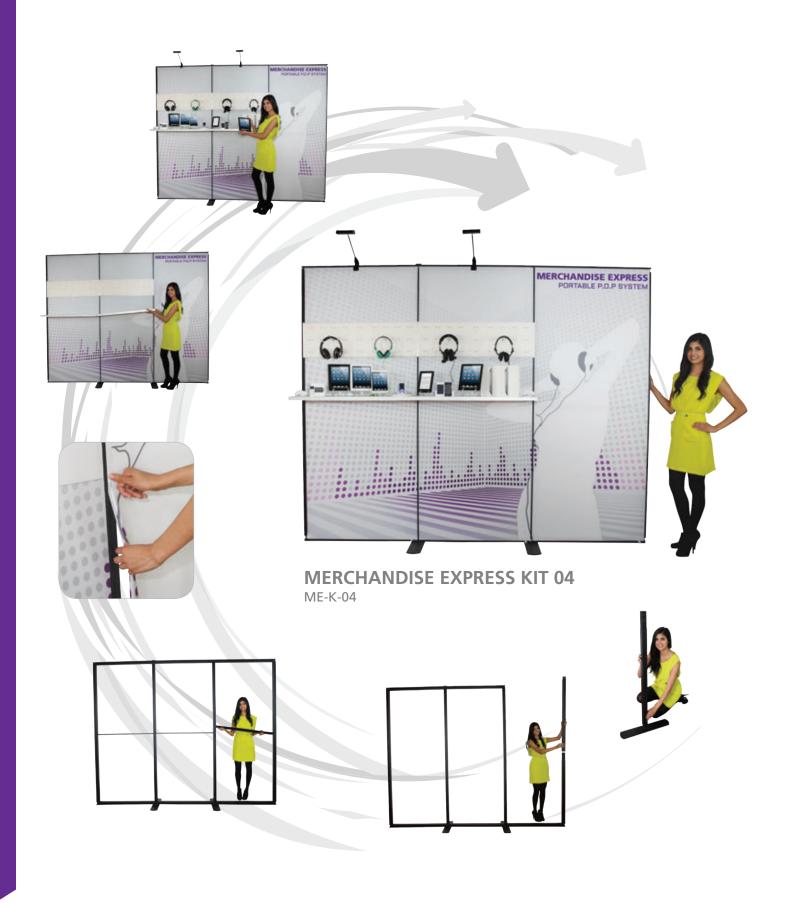
*Monitor not included.







merchandise express™ | INTRODUCTION



MERCHANDISE EXPRESS MODULAR

The sharp, modern appearance of the Merchandise Express[™] portable point-of-purchase display system will turn heads in any retail space, in-store environment or tradeshow space.

The Merchandise Express series is a collection of angular shaped displays that feature easy-to-assemble aluminum frames, push-fit fabric graphics, and shelves and pegboards designed to house and display lightweight merchandise. Kits come with interchangeable accessories - monitor mounts, shelving, pegboards and lighting where indicated.

The lightweight black aluminum frame pieces slide and quickly lock together. No tools are required for assembly, making Merchandise Express a durable, simple and effective selling tool. Display frames come with a one-year limited warranty. Push-fit fabric graphics are made in the USA–printed on state-of-the-art large format printing equipment and hand-finished by skilled professionals.

The versatile Merchandise Express kits can reconfigure into a variety of different sizes and can be further customized to create uniquely tailored display solutions.

COMBINE **MESSAGING** AND **MERCHANDISE** WITH AN IMPACT!



merchandise express™ | KITS

MERCHANDISE EXPRESS POINT OF PURCHASE

Merchandise Express™ is a portable point of purchase display system that features simple black metal frames, shelving, pegboards and push-fit graphics to deliver products and messaging with an impact! Convenient rolling carry bags make transportation easy.



KIT 01 ME-K-01

- 9 ½'w full height straight backwall
- 3 Lumina 200 LED lights



KIT 02 ME-K-02

- 9 ½'w full height straight backwall
- 1 monitor* mount supports 50" monitor; max weight = 30 lbs
- 2 Lumina 200 LED lights



KIT 03 ME-K-03

- 9 1/2'w full height straight backwall
- 3 pegboards; max weight per board = 10 lbs
- 3 Lumina 200 LED lights



KIT 04 ME-K-04

- 9 ½'w full height straight backwall
- 2 pegboards; max weight per board = 10 lbs
- 2 adjustable height shelves; max weight per shelf = 10 lbs
- 2 Lumina 200 LED lights



KIT 05 ME-K-05

- 9 ½'w full height straight backwall
- 1 side wall
- 4 adjustable height shelves; max weight per shelf = 10 lbs



KIT 06 ME-K-06

- 9 ¾'w full height straight backwall
- 2 side walls
- 3 adjustable height shelves; max weight per shelf = 10 lbs
- 3 Lumina 200 LED lights









KITS | merchandise express™

MERCHANDISE EXPRESS POINT OF PURCHASE



KIT 07 ME-K-07

- 19'w full height straight backwall
- 4 pegboards; max weight per board = 10 lbs
- 2 Lumina 200 LED lights



KIT 09 ME-K-09

- ____
- 19'w full height straight backwall
- 4 pegboards; max weight per board = 10 lbs
- 4 adjustable height shelves; max weight per shelf = 10 lbs
- 2 Lumina 200 LED lights



KIT 08

ME-K-08

- 19'w full height straight backwall
- 2 pegboards; max weight per board = 10 lbs
- 8 adjustable height shelves; max weight per shelf = 10 lbs
- 2 Lumina 200 LED lights



KIT 10

ME-K-10

- 19'w full height straight backwall
- 1 monitor* mount supports 50" monitor; max weight = 30 lbs
- 2 side walls
- 2 pegboards; max weight per board = 10 lbs
- 2 adjustable height shelves; max weight per shelf = 10 lbs

orbital express™ truss | INTRODUCTION











INTRODUCTION | orbital express™ truss

ORBITAL EXPRESS TRUSS

The bold, contemporary, industrial look of Orbital Express™ Truss exhibits dominates the show floor.

The Orbital Express Truss series is a collection of reconfigurable exhibit backwalls, islands and counters that feature a fixed number of parts and connectors. NO TOOLS are required for assembly; 20' x 20' and 10' x 20' inline kits transition into smaller size exhibits, counters and more.

The versatility and value of the Orbital Express Truss system is unmatched! Set-up and installation of Orbital Express Truss exhibits, backwalls and accessories is easy – simply twist & lock is all you have to do. All Orbital Express Truss display pieces are quality crafted and manufactured in the USA. All fabric and UV-panel graphics are produced in the USA, printed on state-of-the-art, G7 color certified printers, and are finished by hand.

With endless designs and options to choose from, you are certain to find a solution that fits your needs. You can also easily customize your own Orbital Express Truss exhibit and make it completely unique.

THE ORBITAL EXPRESS TRUSS SYSTEM IS **VERSATILE**, **RECONFIGURABLE & EASY!**



orbital express™ truss | 10' x 10' HERCULES KITS

10' HERCULES KITS

The Hercules line of Orbital Express™ Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!

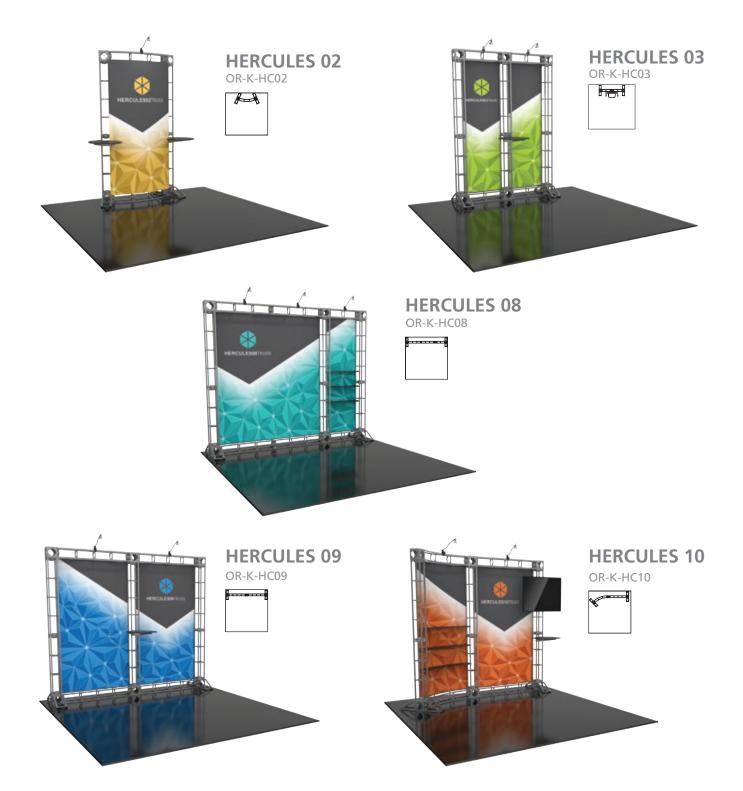
Truss counter tops are available in your choice of four thermoform finishes







black mahogany natural silver





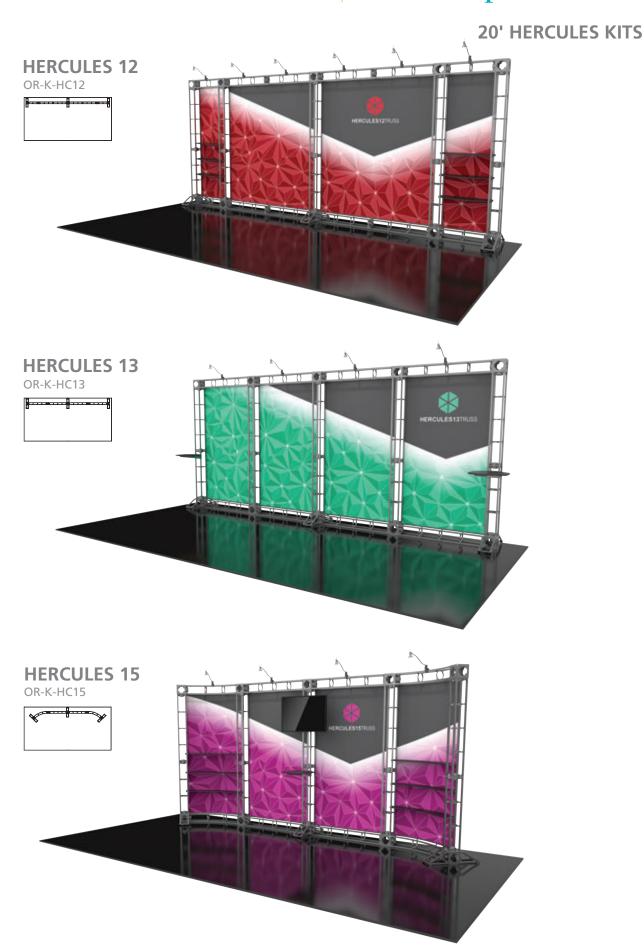








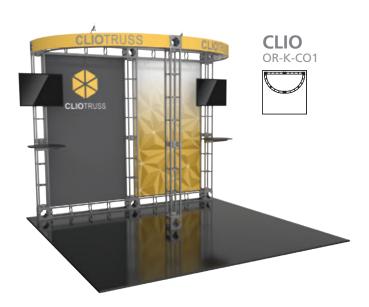
10' x 20' HERCULES KITS | orbital express™ truss



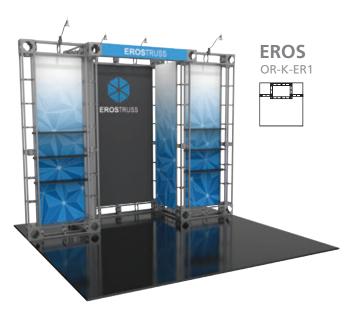
orbital express™ truss | 10' x 10' EXHIBIT KITS

10' EXHIBIT KITS

Orbital ExpressTM Truss features over 40 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!









Truss counter tops are available in your choice of four thermoform finishes







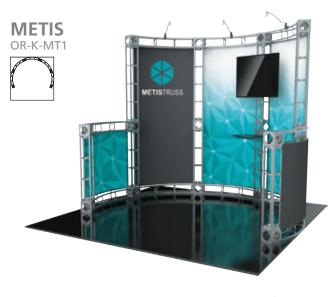






10' x 10' EXHIBIT KITS | orbital express™ truss

10' EXHIBIT KITS









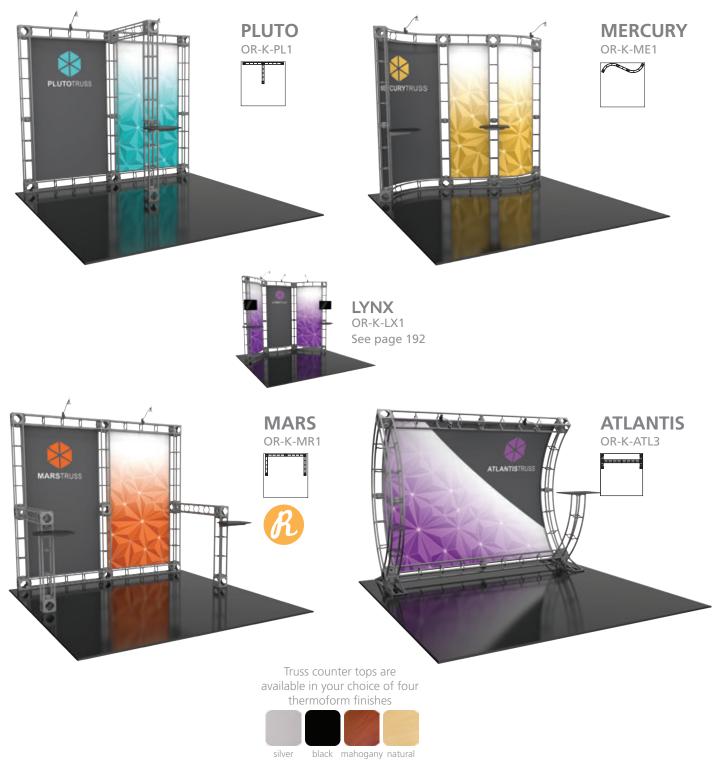




orbital express™ truss | 10' x 10' EXHIBIT KITS

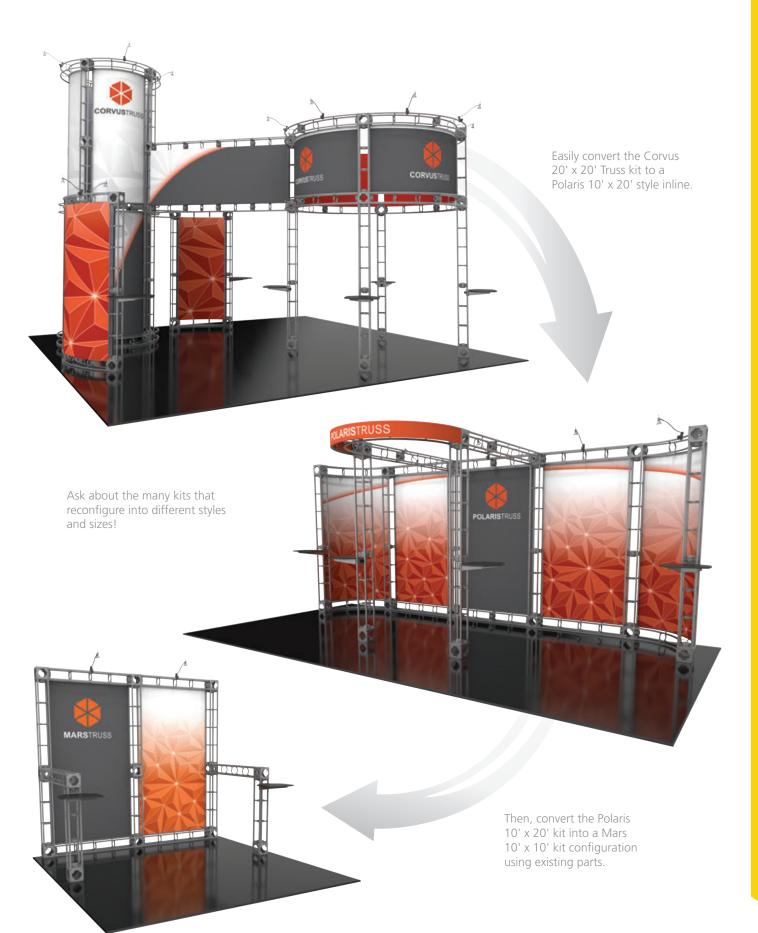
10' EXHIBIT KITS

Orbital ExpressTM Truss features over 40 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!

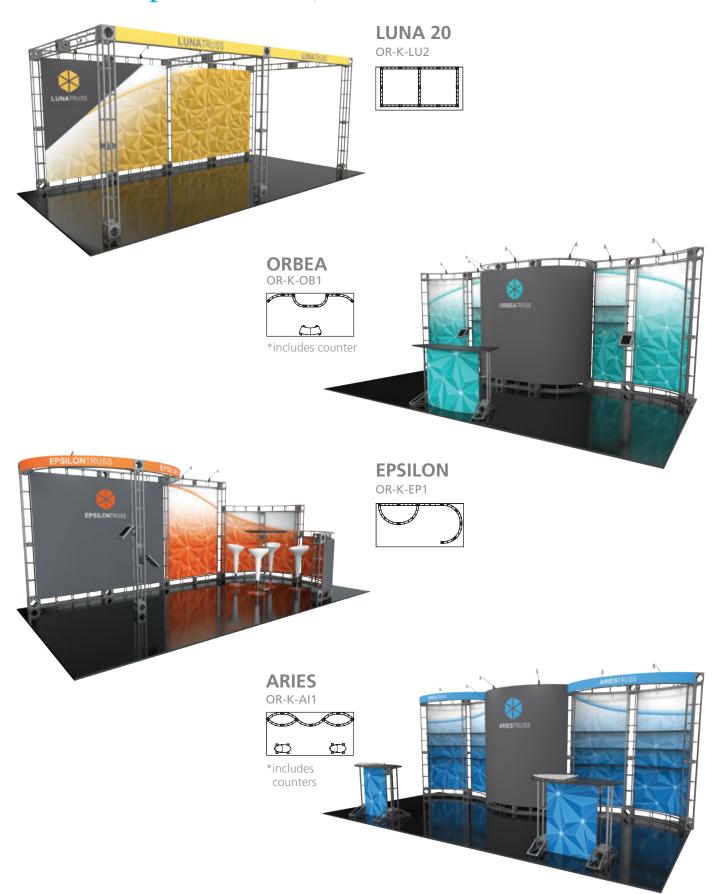




RECONFIGURE INTO MULTIPLE SIZES



orbital express™ truss | 10' x 20' EXHIBIT KITS



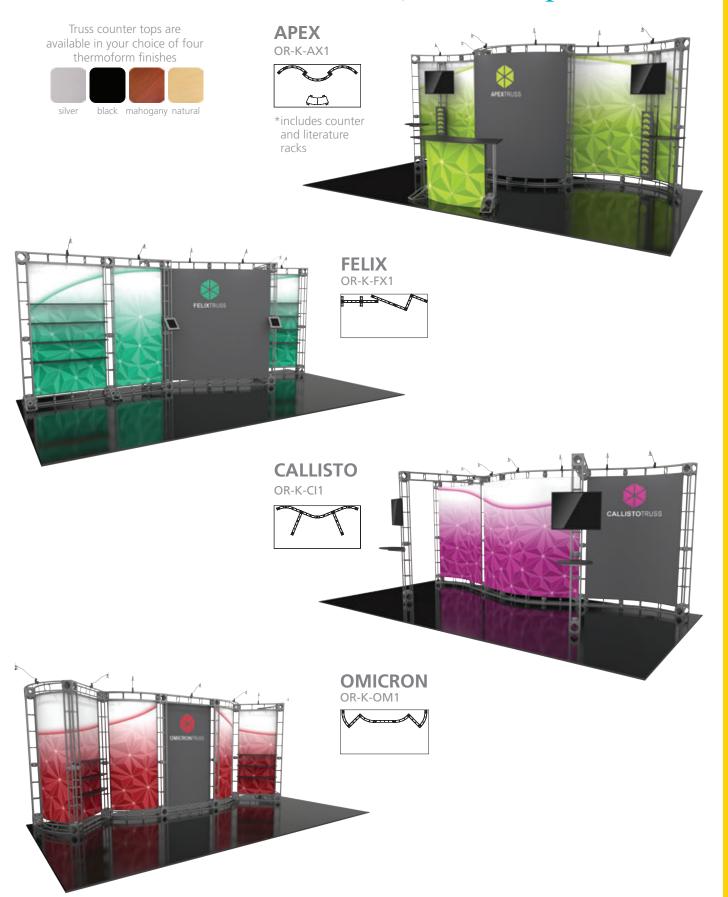








10' x 20' EXHIBIT KITS | orbital express™ truss

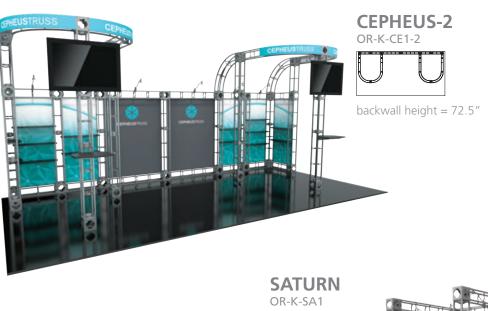


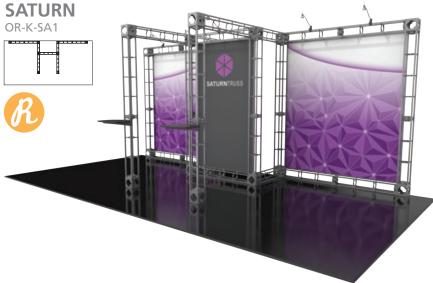














*Monitors not included.

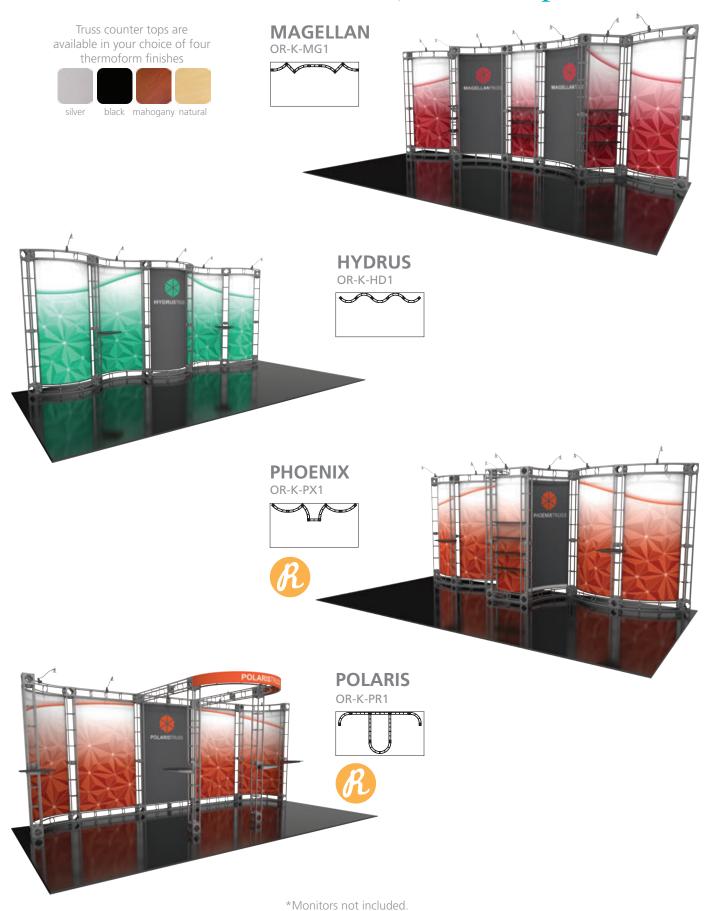








10' x 20' EXHIBIT KITS | orbital express™ truss



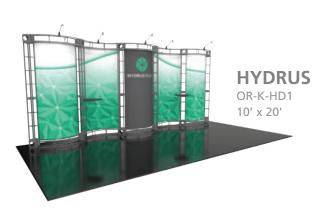


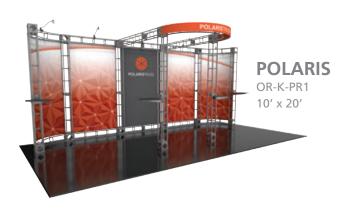
ADAPTABLE, VERSATILE, MODULAR ORBITAL EXPRESS TRUSS

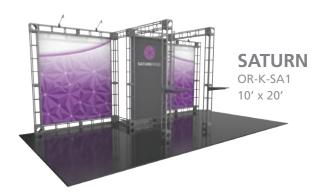


RECONFIGURES INTO THE FOLLOWING KITS:

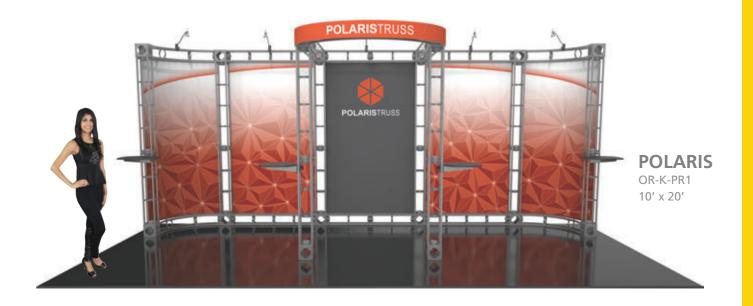




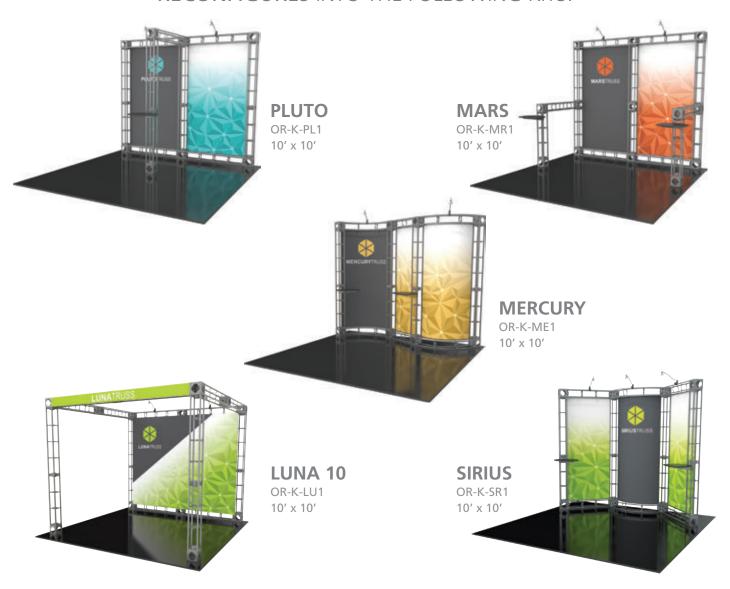




RECONFIGURE INTO MULTIPLE SIZES



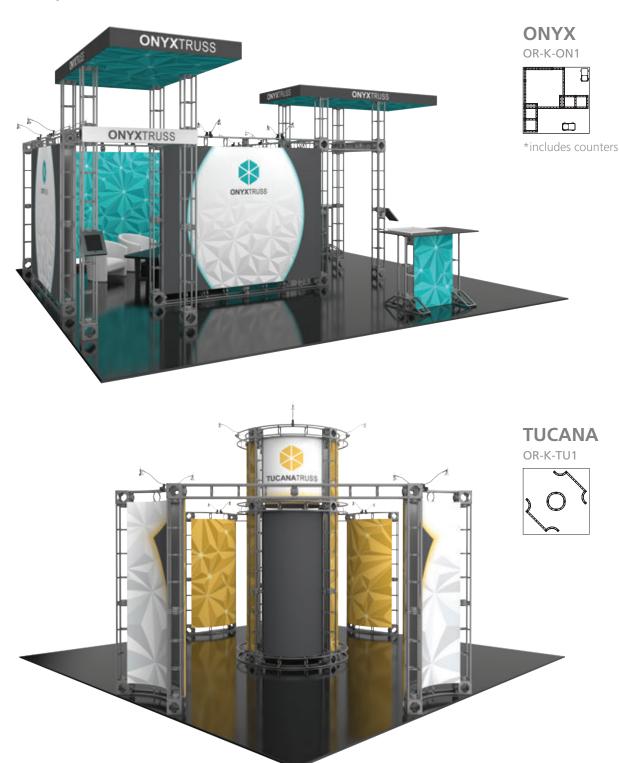
RECONFIGURES INTO THE FOLLOWING KITS:



orbital express™ truss | 20' x 20' ISLAND KITS

20' ISLAND KITS

Orbital ExpressTM Truss features over 40 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



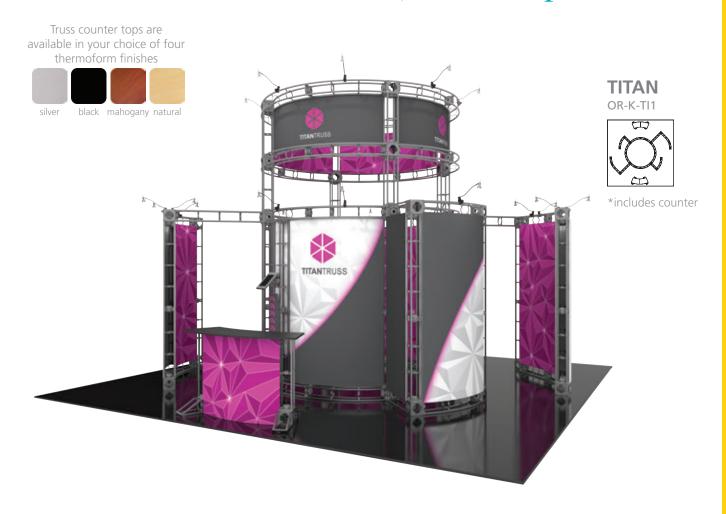


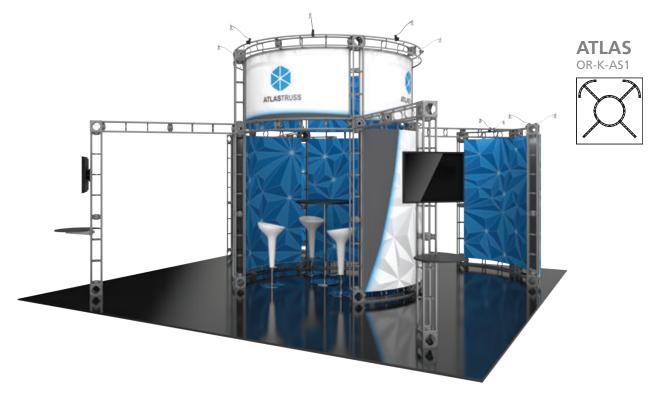






20' x 20' ISLAND KITS | orbital express™ truss











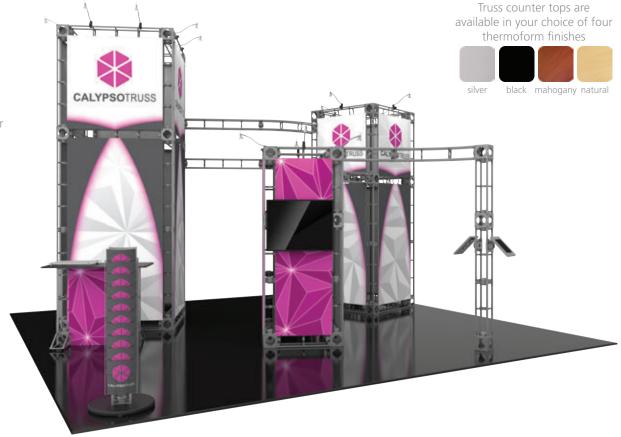


orbital express™ truss | 20' x 20' ISLAND KITS





*includes counter

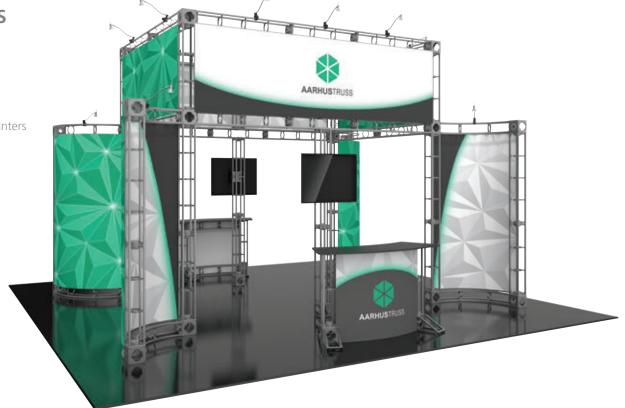


AARHUS

OR-K-AH1



*includes counters



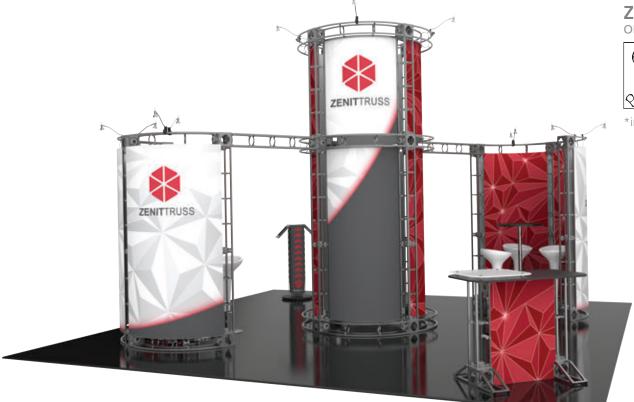
















*includes counter









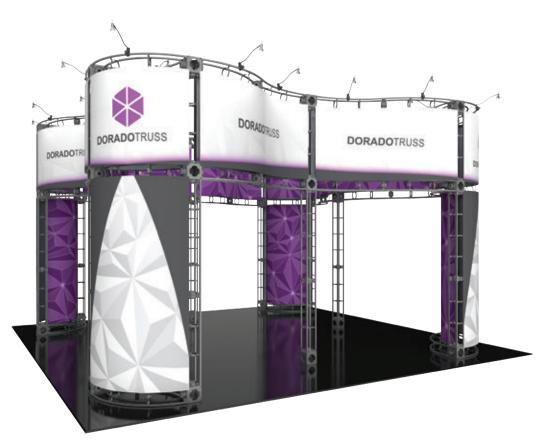


DORADO

OR-K-DO1















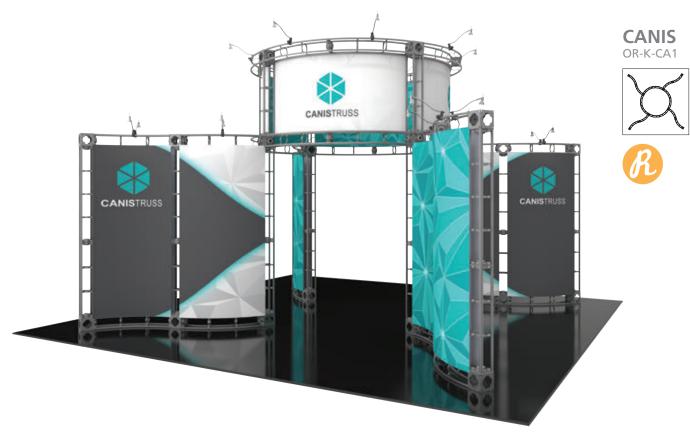






















orbital express™ truss | 20' x 20' ISLAND KITS













COUNTERS & PODIUMS | orbital express™ truss

COUNTERS AND PODIUMS

Truss Counters and Podiums have several attractive designs to choose from with a sleek plex top as an available option. Choose from four tabletop colors. Graphic options are also available for Truss Counters. No tools needed for assembly.



RECTANGLE

standard: OR-TC01 with plex stand-off and internal shelf: OR-TC01-P



OVAL

standard: OR-TC02 with plex stand-off and internal shelf: OR-TC02-P



RACETRACK

standard: OR-TC03 with plex stand-off and internal shelf: OR-TC03-P



CURVE

standard: OR-TC04 with plex stand-off and internal shelf: OR-TC04-P



RACETRACK

standard: OR-P04 with plex stand-off: OR-P04-P



SQUARE

standard: OR-P05 with plex stand-off: OR-P05-P

Truss counter tops are available in your choice of four thermoform finishes









black mahogany natural









orbital express™ truss | Accessories

ACCESSORIES

Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.



WIRE RACK

OR-24-MP-M OR-36-MP OR-46-MP



- grid wall with hook brackets
- hook brackets sold seperately
- supports approx. 8 lbs. per panel
- OR-24-MP-M mounts to verticals





HANGING RACK

OR-36-SP OR-46-SP

- slot wall with hook brackets
- hook brackets sold seperately
- supports approx. 8 lbs. per panel



LAMINATE TABLETOPS



standard: OR-TBL-WD right facing: OR-TBL2-R-WD left facing: OR-TBL2-L-WD

MAHOGANY



standard: OR-TBL-DW right facing: OR-TBL2-R-DW left facing: OR-TBL2-L-DW

SILVER



standard: OR-TBL-S right facing: OR-TBL2-R-S left facing: OR-TBL2-L-S

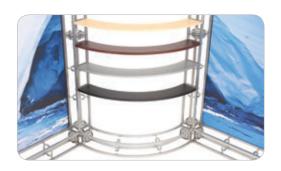
BLACK



standard: OR-TBL-B right facing: OR-TBL2-R-B left facing: OR-TBL2-L-B

INTERNAL SHELVING

- available in choice of four finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves



LIT RACK

OR-STG



- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case
- toolless attachment











KIOSKS orbital express™truss

Truss table tops and bases are available in your choice of four thermoform finishes



silver black mahogany natural

KIOSKS

Orbital Express™ Truss Kiosks are the perfect way to display media and/or literature at any trade show, event, retail or corporate space. Kiosks complement the Orbital Truss Express line of 10′, 20′ and 20′ by 20′ displays. Monitors not included. Kiosk table tops and bases available in choice of four thermoform finishes.

ORBITAL KIOSK 01

OR-KIOSK-01

- 30"w x 73.75"h x 20"d
- supports 23" monitor*, max weight = 30 lbs
- rigid graphic = 12"w x 47.25"h x .25"d
- approximate weight = 39 lbs



ORBITAL KIOSK 02

OR-KIOSK-02

- 40"w x 73.75"h x 28.25"d
- supports 70" monitor*, max weight = 150 lbs
- adjustable shelf
- approximate weight = 89 lbs



ORBITAL KIOSK 06

OR-KIOSK-06

- 24"w x 56"h x 34"d
- supports 23" monitor*, max weight = 50 lbs
- table is 20"w x 14"d
- approximate weight = 44 lbs



TRUSS MONITOR MOUNTS





OPTI-MOUNT 1

OR-LCD1-B

13"- 39" LCD max weight = 50 lbs



OPTI-MOUNT 2

OR-LCD2-B

40" - 50" LCD max weight = 80 lbs

*Monitors and tablets not included.











OPTI-MOUNT 3

OR-LCD3-B

32"- 70" LCD max weight = 150 lbs

modular exhibits | AERO

AERO

The Aero portable modular display system is extremely versatile and configurable. Aero offers 11 graphic height options for each section of the display; simply modify by moving the top graphic cassette upwards and by moving the bottom rail upwards. Aero is available as a complete kit and as a la carte pieces so you can create a multitude of combinations, perfect for any retail or event environment. Lights can easily be placed anywhere on the cassette and a multitude of accessory options, such as iPad and literature holders add more functionality.



11 GRAPHIC HEIGHT OPTIONS AVAILABLE



configure height by moving top cassette downwards

configure height by moving bottom rail upwards



AERO | modular exhibits

AERO BASIC KIT

AERO2-1200-BASIC

- comes with 3 cassettes and 4 uprights with bases

AERO COMPLETE KIT

AERO2-1200-KIT

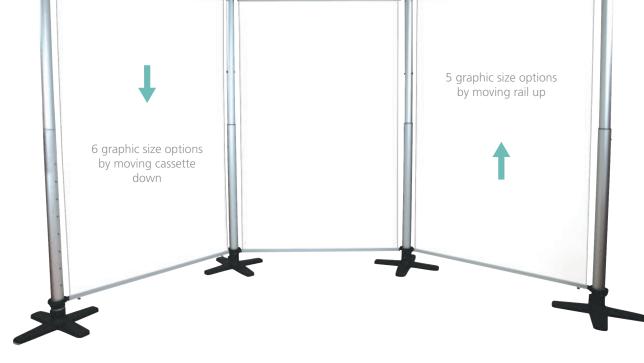
- comes with 3 cassettes, 4 uprights with bases, 3 LUM-200-ORL lights and rolling carry bag

complete kit comes as shown

AERO

- indoor modular display system
- standard graphic width = 47 "
- graphics pull down from cassette
- 11 graphic height options
- available as a kit and "à la carte" to create more combinations







CLAMP UC-AERO



TABLET HOLDER UC-VESA-BRKT



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

AERO UNIVERSAL ACCESSORIES

The new Universal Accessory system is designed to give you the freedom to add and change your accessories whenever you need to. Using the clamp that fits to the post, attach either a literature holder, a shelf or a TV/tablet bracket.

accents & accessories TABLET STANDS

FREESTANDING IPAD STANDS

Freestanding tablet stands are smart, lightweight and portable holders used to display tablets or iPads. They can be positioned in either portrait or landscape configurations. Security screws, allen key and bolts make the unit both durable and theft resistant. For extra security, the bases can also be bolted to the floor.





Back



iPAD STAND

PAD12-02A-BLACK PAD12-02A-SILVER PAD12-02A-WHITE

- displays iPad 2nd, 3rd, 4th gen and Air models*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft
- base can be bolted to the floor for extra security
- offered in white, black and silver
- carry bag available as upgrade



UNIVERSAL TABLET STAND



PAD21-04

- displays multiple tablet styles or iPad*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft
- base can be bolted to the floor for extra security
- features a telescopic, adjustable-height pole, height minimum 28.88" maximum 49 81 "h

TENSION FABRIC IPAD STANDS

Are you looking to incorporate iPads into your display or environment? Sleekly-designed free standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



iPAD STAND 01 TABLET-STD-01

- 30"w x 84"h x 23"d
- small monitor mount*, holds 32" TV/32 lbs max
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 02 TABLET-STD-02

- 20.25"w x 85.11"h x 23.8"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 03 TABLET-STD-03

- 19.98"w x 64.34"h x 15.2"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



iPAD STAND 04 TABLET-STD-04



- 26.26"w x 46.26"h x 22.64"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic







*Monitor and tablet not included.

CHARGING STATIONS accents & accessories

CHARGING STATIONS

Formulate™ Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, trade shows, and events.



CHARGING TOWER FMLT-CHRG-01

- 33.56"w x 86.81"h x 33.46"d
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop offered in choice of four laminate color options
- charges virtually all Android, iPod, iPhone, iPad, Micro-USB smartphones, tablets, and devices
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/Lightning devices

Charging station counters and bases are available in your choice of four thermoform finishes











black mahogany natural





Top View

CHARGING COUNTER FMLT-CHRG-COUNTER-01

- 23.72"w x 41.54"h x 23.62"d
- features stretch fabric graphic
- tabletop offered in choice of four laminate color options
- charges virtually all Android, iPod, iPhone, iPad, Micro-USB smartphones, tablets, and devices
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/Lightning devices



accents & accessories | COUNTERS

FORMULATE™ COUNTERS

Formulate $^{\text{TM}}$ counters couple lightweight hardware with state-of-the-art printed stretch silicone edge fabric graphics (SEG) to create funky and functional reception stands.



tension fabric counter tops are available in your choice of finishes













counters | accents & accessories

SYMPHONY™ COUNTERS

 $Symphony^{\text{TM}}\ counters\ provide\ a\ unique,\ sleek\ design\ that$ lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch fabric silicone edge fabric graphics (SEG).







BULLET SYM-BLLT



OVAL DOUBLE GRAND SYM-OV-DBL-GRND



3 QUAD KIT SYM-QD-3

tension fabric counter tops are available in your choice of finishes



counter stretch skirts are available in custom printed options as well as the following colors:



accents & accessories | COUNTERS

VECTOR FRAME™ COUNTERS

Vector Frame™ Counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.

Vector Frame counter tops are available in your choice of four thermoform colors







silver black mahogany natural



Vector Frame Counter 01 39.37"w x 36.62"h x 22.5"d VFC-01



Vector Frame Counter 02 55.5"w x 40.5"h x 22.7"d VFC-02





Vector Frame Counter 03 38.5"w x 40.5"h x 19.88"d VFC-03



Vector Frame Counter 04 30.62"w x 40.5"h x 18.75"d VFC-04





Vector Frame Counter 05 39.75"w x 40.5"h x 22.75"d - features locking door and rigid sintra graphics VFC-05



Vector Frame Counter 06 41.62"w x 40.5"h x 20.75"d - features locking door and rigid sintra graphics VFC-06



Vector Frame Counter 07 46"w x 40.5"h x 22.62"d VFC-07









counters accents & accessories

Select Hybrid Pro counter tops are available in your choice of four laminate colors



dove

grey







manle

All Hybrid Pro Modular counters are also available for rent

HYBRID PROTM COUNTERS

All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.



Hybrid Pro Counter 01 39.38"w x 39.38"h x 17.75"d HPC-01

- white laminate cabinet with fabric graphic on the front, opaque or backlit



Hybrid Pro Counter 02 70.88"w x 39.38"h x 23.63"d HPC-02

- white laminate cabinet with fabric graphic on the front, opaque or backlit



Hybrid Pro Counter 03 39.38"w x 36.63"h x 15.75"d HPC-03

- white laminate panel cabinet with UV graphic on the front and laminate top



Hybrid Pro Counter 04 74.75"w x 36.5"h x 25.38"d HPC-04

- white laminate panel cabinet with UV graphic on the front and laminate top



Hybrid Pro Counter 09 46"w x 37.5"h x 19.38"d REC-42

- white laminate cabinet with UV graphic on the front, opaque or backlit



Hybrid Pro Counter 10 64"w x 37.5"h x 30"d REC-52

- white laminate cabinet with UV graphic on the front, opaque or backlit



Hybrid Pro Counter 11 71.06"w x 36.61"h x 32.72"d RCK-06

- white laminate panel cabinet with UV graphic on the front and laminate top







accents & accessories | COUNTERS

LINEARTM BOLD COUNTERS

Dress up your space with sophisticated and functional counters. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. Counters come standard with locking cabinet door.

Linear counter tops are available in your choice of four thermoform finishes

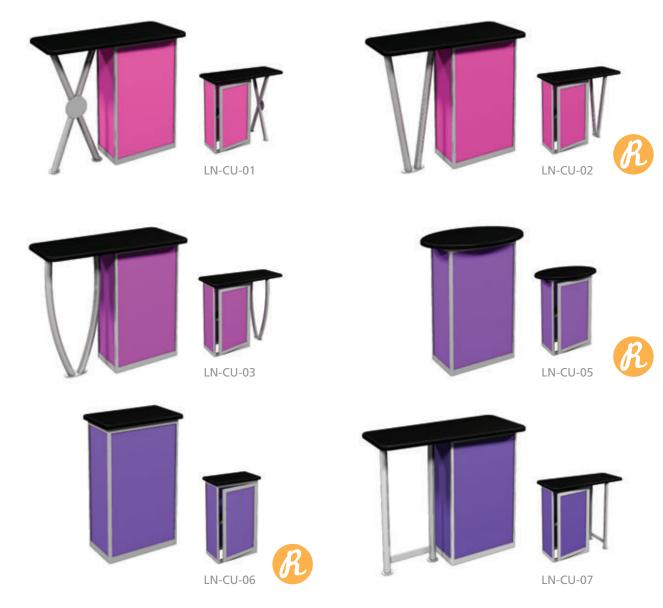


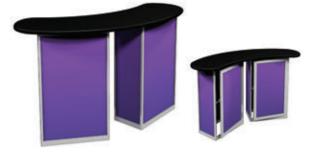




silver

black mahogany natural









LINEAR™ COUNTER

LN-TBL-SA-RCT

- 3 graphic panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- open back; optional locking door available
- top available in four laminate finishes







KIOSKS | accents & accessories



FORMULATETM KIOSKS

Formulate™ Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.



KIOSK 1 FMLT-KIOSK-01

- 29.53"w x 98.53"h x 31.78"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 3 FMLT-KIOSK-03

- 55.12"w x 98.61"h x 36.03"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 2 FMLT-KIOSK-02

- 61.72"w x 98.16"h x 34.57"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 4 FMLT-KIOSK-04

- 39.37"w x 92.52"h x 35.75"d
- pillowcase fabric graphic
- supports medium monitor*

*Monitor not included.







accents & accessories | KIOSKS

VECTOR FRAME MONITOR KIOSKS

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.



01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3"w x 94.74"h x 19.69"d comes in 1 OCH case supports 26-40" monitor*; max weight = 25 lbs each



back with graphic



back with graphic & monitor mount*



front with graphic & monitor mount*



monitor mount*

02 Monitor Kiosk VF-MK-02-SS VF-MK-02-DS 48.11"w x 94.74"h x 19.69"d comes in 1 OCH case supports 26-40" monitor*; max weight = 25 lbs each



back with graphic



monitor mount*



two monitor mounts

back with graphic &



LINEAR KIOSK 01 LN-K-01

- 54.4"w x 99"h x 23.25"d
- monitor* mount
- fabric canopy
- approximate weight: 125 lbs



LINEAR KIOSK 05 LN-K-05

- 25.38"w x 72.25"h x 18.5"d
- monitor* mount
- approximate weight: 30 lbs



MONITOR KIOSK FREESTANDING-SPLIT-MM-KIT

- large monitor* bracket
- max weight = 80 lbs
- OCFM case optional
- monitor not included*







MONITOR KIOSK VB-MK-01

- medium monitor* bracket
- max weight = 50 lbs
- comes with 1 OCH2 case
- monitor not included*









LITERATURE RACKS | accents & accessories



ZEDUP 1

black: **ZD-1-B** silver: **ZD-1-S**

- 6 pocket rack
- can be stored or shipped loaded with literature



hard case upgrade: black: **ZD-1HC-B** silver: **ZD-1HC-S**



ILLUSION

black: IL-1-B silver: IL-1-S

- fast-folding cantilever rack
- 4 front facing pockets



ZEDUP LITE

silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight



DEMONSTRATOR

DEMONSTRATOR

- -45"h
- stylish acrylic sign holder holds literature in top and bottom pockets
- top frame can be used in landscape configuration only
- acrylic sign holders, brushed sliver post and base



INNOVATE

black: INN-B silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



VICTORY

VIC-S

- slim, modular, snap-together design



10 UP black:10UP-B

- strong & stable
- 10 pockets
- packs flat



LR 1 & LR 2

4 pocket: LR-1 8 pocket: LR-2



- modular, roll-up mesh design
- holds standard 8.5"w x 11"h literature
- 4 or 8 pocket model
- black with chrome accent







accents & accessories | SLIM LINE LED LIGHTING

SLIM LINE LED LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of LuminosityTM display lights, lighting kits and solutions are available to help clients make their projects and products shine!





LED FLOOD

LUM-LED4-ORL-B

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



LED SPOT LUM-LED3-ORL-B

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- mounts to banner stands
- available in black only







LED STRIP
LUM-LED5-ORL-B

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only





LUM-LED6-ORL-B

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only







LUMINA 200 LED

Black: LUM-LED2-ORL-B Silver: LUM-LED2-ORL-S

- LED Lumina 200 floodlight
- Uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end



LIGHTING IS AN **IMPORTANT**ELEMENT TO ANY DISPLAY







LIGHTING DRAWS ATTENTION TO YOUR BRAND AND MESSAGE WITH ELEGANCE.

LUMINOSITY DISPLAY LIGHTING | accents & accessories



LUMINOSITY DISPLAY LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions to help clients make their projects shine!



LUMINA 1

black: LUM-1-B chrome: LUM-1-C

- low voltage 50 watt spotlight & universal fittings kit
- "goose neck" arm
- mounts horizontally
- LED option available





LUMINA 2

LUM-2-1

- low voltage 50 watt slender spotlight
- mounts to a vertical pole
- brushed stainless steel finish
- LED option available





LUMINA 5

LUM-5

- low voltage 50 watt spotlight & universal fittings kit
- deluxe chrome head
- telescopic arm
- extends from 7" 22" long
- LED option available





LUMINA 6

LUM-6

- low voltage, 50 watt spotlight & universal fittings kit
- stylish curved twin arms
- silk black only
- LED option available





LUMINA 8

black: LUM-8-B silver: LUM-8-C

- 12 volt spotlight with straight arm & adjustable head
- includes 110 volt UL approved transformer, 50 watt bulb & universal fittings kit
- 17" long from end to end
- LED option available





LUMINA 200 FLOODLIGHT

LUM-200-ORL

- 110 volt ETL approved wall washer floodlight with a straight arm & adjustable head
- light includes 120 watt halogen bulb
- 19.5" long from end to end
- silk black finish



accents & accessories | LIGHTING

UNIVERSAL LIGHT CLAMP KIT

UNI-LT-CLP30 UNI-LT-CLP50

- comes standard with the Lumina 1, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits



SPT CASE

SPT-CASE

- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina lights & power supply



LED BULB OPTION

LUM-LV-LED-BLB16

- a green solution for Lumina 1, 2, 5, 6, 8
- 50 watt equivalent LED bulb



LUMINA SPARE BULB KIT

LUM-BULB

- (2) 50 watt low voltage spare bulbs in a padded, protective EVA formed case



FLOODLIGHTS & WALL WASHERS

LED FLOOD LIGHT

LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angles to 120°
- UL approved



MINI LED FLOOD LIGHT

LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light
- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49" w x 3.39" h x 3.98" d
- angles to 120°
- UL approved



COLOR BLAST ACCENT LIGHTS

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7" round x 7" h (when faceplate is flush with base and not angled)
- angles to 60°
- UL approved



LED-WRM-WHT-BLAST Features a warm white LED light output; good for light-colored and neutral graphic prints. 3,000K



LED-COOL-WHT-BLAST Features a cool LED light output; good for darker graphic prints. 6,000K



LED-RGB-BLAST Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

UNIVERSAL ACCESSORIES accents & accessories





UNIVERSAL ACCESSORIES

The new Universal Accessory system is designed to give you the freedom to add and change your accessories whenever you need to. Using the clamp that fits to the post, attach either a literature holder, a shelf or a tablet bracket. There are different clamps designed to fit onto Aero, Formulate™ and Linear™ display systems.

AFRO UNIVERSAL ACCESSORIES



CLAMP **UC-AERO**



TABLET HOLDER UC-VESA-BRKT



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

CLAMP **UC-FMLT**



TABLET HOLDER UC-VESA-BRKT

FORMULATE UNIVERSAL ACCESSORIES



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

LINEAR UNIVERSAL ACCESSORIES



CLAMP UC-EXT



TABLET HOLDER UC-VESA-BRKT



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

accents & accessories | CASES & CRATES

CASES & CRATES

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in the USA and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

LIGHTING & ACCESSORY CASE

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size: 32.81 "w x 4.13 "h x 13.75 "d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs



SMALL & LARGE GRAPHIC CASES

small: OCS large: OCL

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

OCS

- interior size: 14"w x 39.81"h x 13.25"d
- exterior size: 18" w x 42.25" h x 16.5 "d
- weight when empty: 18 lbs

OCL

- interior size: 14"w x 51.5"h x 13.25"d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs



BANNER STAND CASE

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag*
- also used for Formulate™ Lite displays
- interior size min/max:min 12"w x 30.13"h x 3.75"dmax 12"w x 47.13"h x 3.75"d
- exterior size:
- min 14.56"w x 30.38"h x 5.88"d max - 14.56"w x 47.38"h x 5.88"d
- weight when empty: 9 lbs
- *case does not fit Uno, Spring 5, Contender 48 or banners over 39.37" wide





EXPANDABLE CASE

OCE

- the perfect protective shipping and/or storage case for all Formulate™ exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 13.75"w x 39.63"h x 11.75"d max - 13.75"w x 64"h x 11.75"d
- exterior size min/max:
 min 16.75" w x 39.88" h x 16.88" d
 max 16.75" w x 64.25" h x 16.88" d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter













ACCENTS & ACCESSORIES | CASES

STANDARD WHEELED **DISPLAY CASE**

OCX

- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5"w x 35.75"h x 13.07"d
- exterior size: 26.73"w x 39.49"h x 17.05"d
- weight when empty: 31 lbs



NEW

PREMIUM WHEELED **DISPLAY CASE**

- premium latches for maximum strenath
- hinged lid with internal light storage
- robust, roto-molded plastic
- interior size: 22"w x 35.5"h x 14.13"d
- exterior size: 26"w x 39.56"h x 17.75"d
- approximate weight when empty: 32 lbs



DELUXE WHEELED DISPLAY CASE

OCP-ELITE

- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size: 14.13"w x 31.75"h x 19.75"d
- exterior size: 16.75"w x 38.25"h x 26.25"d
- weight when empty: 31 lbs



HOPUP/MEDIUM WHEELED CASE

OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs



LARGE DISPLAY CASE

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25"w x 7.63"h x 46.5"d
- exterior size: 26"w x 12"h x 50"d
- weight when empty: 22 lbs



LARGE DISPLAY CASE OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13"w x 12.25"h x 47.25"d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed











accents & accessories | CRATES

FREIGHT CASE

OCHM

- interlocking surface to enable two cases to be transported together
- maximum case depth = 8" allowing up to 8 flat panels per case
- interior size: 23.75" w x 9.75" h x 36.63" d
- exterior size: 26"w x 14"h x 38"d
- weight when empty: 20 lbs



FREIGHT CASE

OCFM

- interlocking surface to enable two cases to be transported together
- maximum case depth= 8" allowing up to 8 flat panels per case
- interior size:35.75"w x 9.75"h x 47.25"d
- exterior size: 38"w x 15"h x 49"d
- weight when empty: 35 lbs



FREIGHT CASE

OCE

- offers the same features and benefits of the OCT in a rectangular shape
- interior size: 48" w x 19.75" h x 35.5" d
- exterior size: 51"w x 24"h x 39"d
- weight when empty: 55 lbs



FREIGHT CASE

OCF2

- molded stackable shipping crate 18" deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 48"w x 18"h x 48"d
- exterior size: 51"w x 23"h x 51"d
- weight when empty: 70 lbs



LCD MONITOR CASE

OCM

- black LDPE case designed for LCD monitors
- built in dry erase board to label contents and location
- fits 37 47" screens
- includes 3" casters with rubber wheels
- must be shipped freight
- interior size: 45.5"w x 30"h x 5"d
- exterior size: 54"w x 35"h x 16"d
- weight when empty: 97 lbs



ORBITAL CURVED TRUSS CASE

OCT

- designed to handle national & international exhibit freight shipments
- offers maximum protection for your exhibit materials
- interior size: 43.5"w x 33"h x 47.25"d
- exterior size:48" w x 42 "h x 51 "d
- weight when empty: 138 lbs

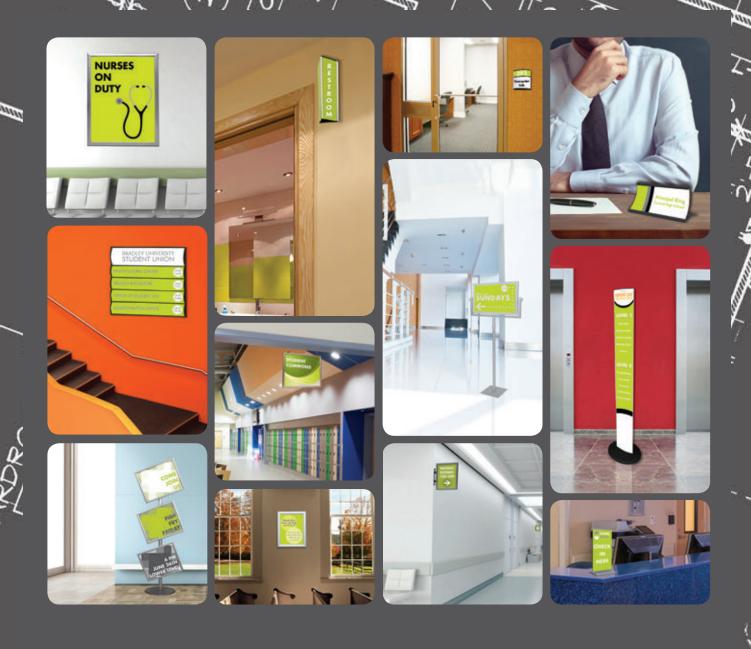












Wayfinding 101: Directional Signage Solutions



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A		E			
ACCENTS & ACCESSORIES ACCLAIM SIGN STAND ACCOLADE SIGN STAND ADVANCE BANNER STAND ADVOCATE SIGN STAND AERO BANNER SYSTEM AMBASSADOR NAME TAG APEX A-FRAME OUTDOOR SIGN ARCHES ATLAS OUTDOOR SIGN	66, 216 71 71 4 71 23, 214 75 75 150	ECONOMY RETRACTABLE BANNER STANDS ECONOMY SPRING BACK BANNER STANDS EDGE POSTER FRAMES ELEVATE BANNER STAND ELLIPSE FABRIC COUNTER EMBRACE PUSH-FIT FABRIC DISPLAYS EMBRACE COUNTER ENTICE FABRIC BANNER ESSENTIAL HANGING STRUCTURES EXCALIBUR BANNER STAND EXPOSÉ TELESCOPIC DISPLAY	8 14 173 7 132, 218 44 46, 70 17, 89 136 4		
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OUTDOOR SIGNAGE

OVAL FABRIC COUNTER

OVAL DOUBLE GRAND SYMPHONY COUNTER

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